



**ORTA ANADOLU
İHRACATÇI BİRLİKLERİ
GENEL SEKRETERLİĞİ**

Sayı: 70430465-TİM.OAİB.GSK.İDARİ.2024/366-1533
Konu: Fuar Duyurusu (Barilga 2024 Fuarı)

Ankara, 06/02/2024

Sayın Üyemiz,

T.C. Ticaret Bakanlığı İhracat Genel Müdürlüğünden alınan yazıda, Ulan Bator Ticaret Müşavirliğimizden alınan bir yazıya atıfla, Barilga Expo 2024 Fuarı'nın 12-14 Nisan 2024 tarihleri arasında Ulan Bator/ Moğolistan'da gerçekleştirileceği ve fiziksel ortamda düzenlenecek fuarda yeni konut, gayrimenkul, inşaat malzemeleri, makine, araç, gereç gibi büyük ölçekli ürün ve hizmetleri sunma fırsatının beklendiği aktarılmakta olup söz konusu fuara ait broşür ve yerleşim planı ekte iletilmektedir.

Bilgilerine sunulur.

Emre OLGUNER
Genel Sekreter A.
Şube Müdürü V.

Ek-1: Fuar Broşürü
Ek-2: Yerleşim Planı



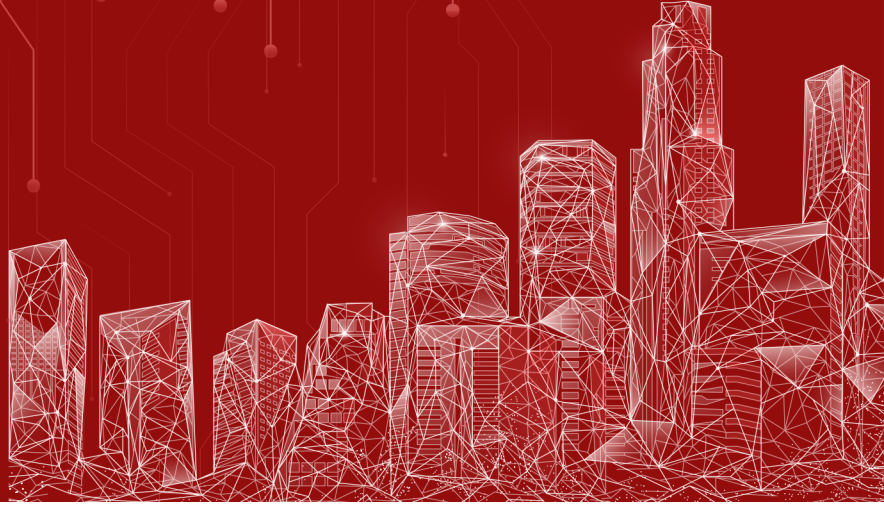
INTERNATIONAL CONSTRUCTION FAIR

build smart ...

BARILGA EXPO 2024

April 12-14 2024

BUYANT-UKHAA SPORTS PALACE



The "BARILGA EXPO 2024" international exhibition has been held continuously for 17 years and has already created its own space and color in the Mongolian construction industry sector. The international exhibition has been expanding year by year and it has become the largest exhibition of its kind with the number of participants and the sales volume have increased to the point where more than 400 enterprises and 38,000 participants come together.

According to tradition, the BARILGA EXPO 2024 International Fair is taking place on April 12 - 14, 2024 at the Buyant-Ukhua Sport Complex under

the theme "Build Smart..." and preparations are underway. At this exhibition, we aim to promote the rapidly developing digital transition and advanced technology in the international construction industry to the Mongolian market, and create smart choices that are environmentally friendly and ease human labor.

The special feature of this year's expo presents cutting-edge materials of housing and construction, advanced technology and equipment while the venue's outside area offers an opportunity to present large-scale products and services such as machinery, tools and equipment.

ADVANTAGES OF ATTENDING THE BARILGA EXPO 2024:



Connect and build partnerships with international companies



Reach the target audience and present introductions of all construction companies



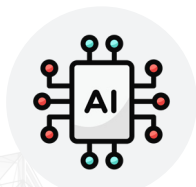
Create user database



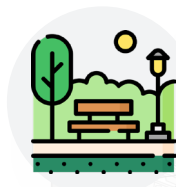
Favorable marketing space to present products and services



Create your company's website on Barilgaexpo.mn platform to be presented online at the same time



To introduce and implement digital transformation and advanced technology of international construction



To make your own special design landscaping presentation at outdoor area for the customers



To organize an event, training or seminar for public audience and spectators

CATEGORY TO ATTEND THE EXHIBITION

Construction material, advanced technology

- Construction and decoration materials
- Electric, line, alarm
- Plumbing, Ventilation
- Outdoor landscaping, landscaping
- Machinery, instruments or equipment
- Design and interior design, BIM
- Landscaping, decoration
- House assembly, mobile house
- Others.....

Housing and Real estate

- Standard apartment
- Luxury apartment
- House
- Office, service
- Real estate agent
- Others...

THE ORDER OF PARTICIPATING THE EXHIBITION



The request to participate in the exhibition by filling the digital registration form



Place space option according to class location



Transfer the fee



Establish the participant's contract



Create website at digital space of barilgaexpo.mn

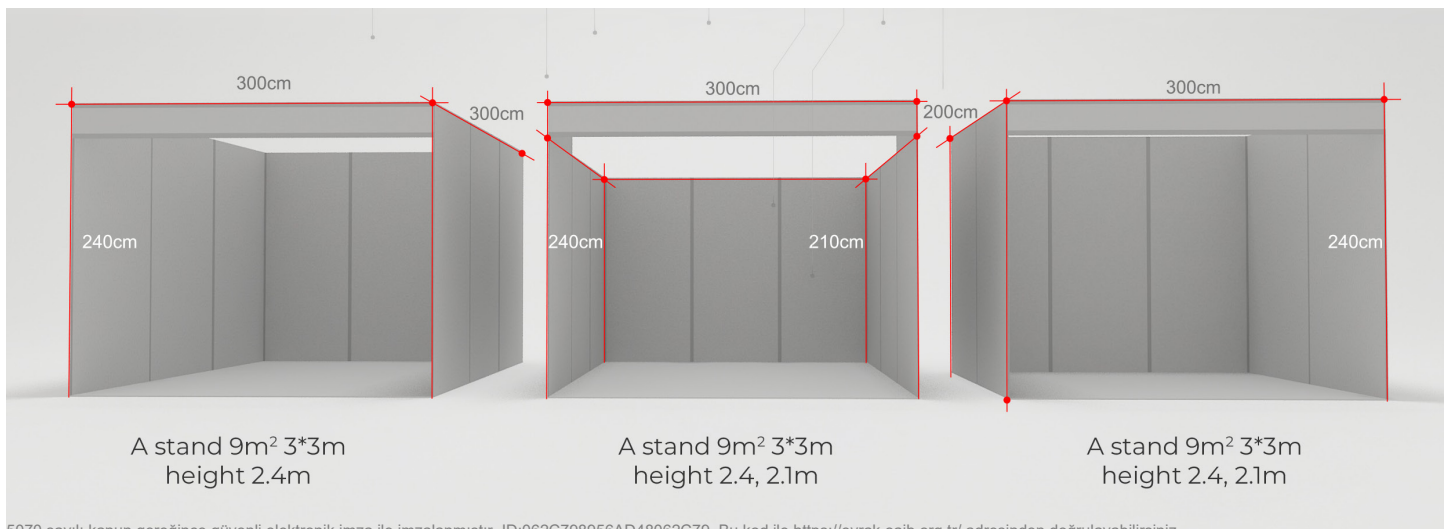


The submitted information of expo participant will placed on special edition of the magazine

EXHIBITION ARRANGEMENT:

Participants exhibition locations

Participants can choose the their exhibition space from indoor locations and outdoor exhibition locations



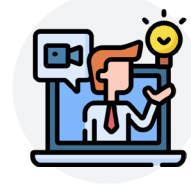
WHAT WILL BE PLACED IN THE ONLINE ARENA OF THE CONFIRMED PARTICIPANTS? /www.barilgaexpo.mn/



Company introduction (web version)



Products and services, housing information (pictures, videos)



Presentation, content, information



Upload presentation for download



Contact info (Note, Messenger, Phone,...)



Social links

Steps to upload information:

- Fill the information form sent by exhibition organizing committee
- Information about participating companies will be posted on the www.barilga.mn website.
- The information of the participant located on the site will be entered into the www.barilgaexpo.mn platform.
- Verify the information of the participating company and verify the accuracy of the information

“BARILGA EXPO 2024” THE ORGANIZING COMMITTEE OF THE INTERNATIONAL CONSTRUCTION EXHIBITION

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Managers: 7711-3333-1 9990-7816, 9990-7814

Information Technology Team: 7711-3333-3, 8800-8088

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Foreign affair team: 9191-9442

Web: barilgaexpo.mn

Email: expo@barilga.mn, marketing@barilga.mn

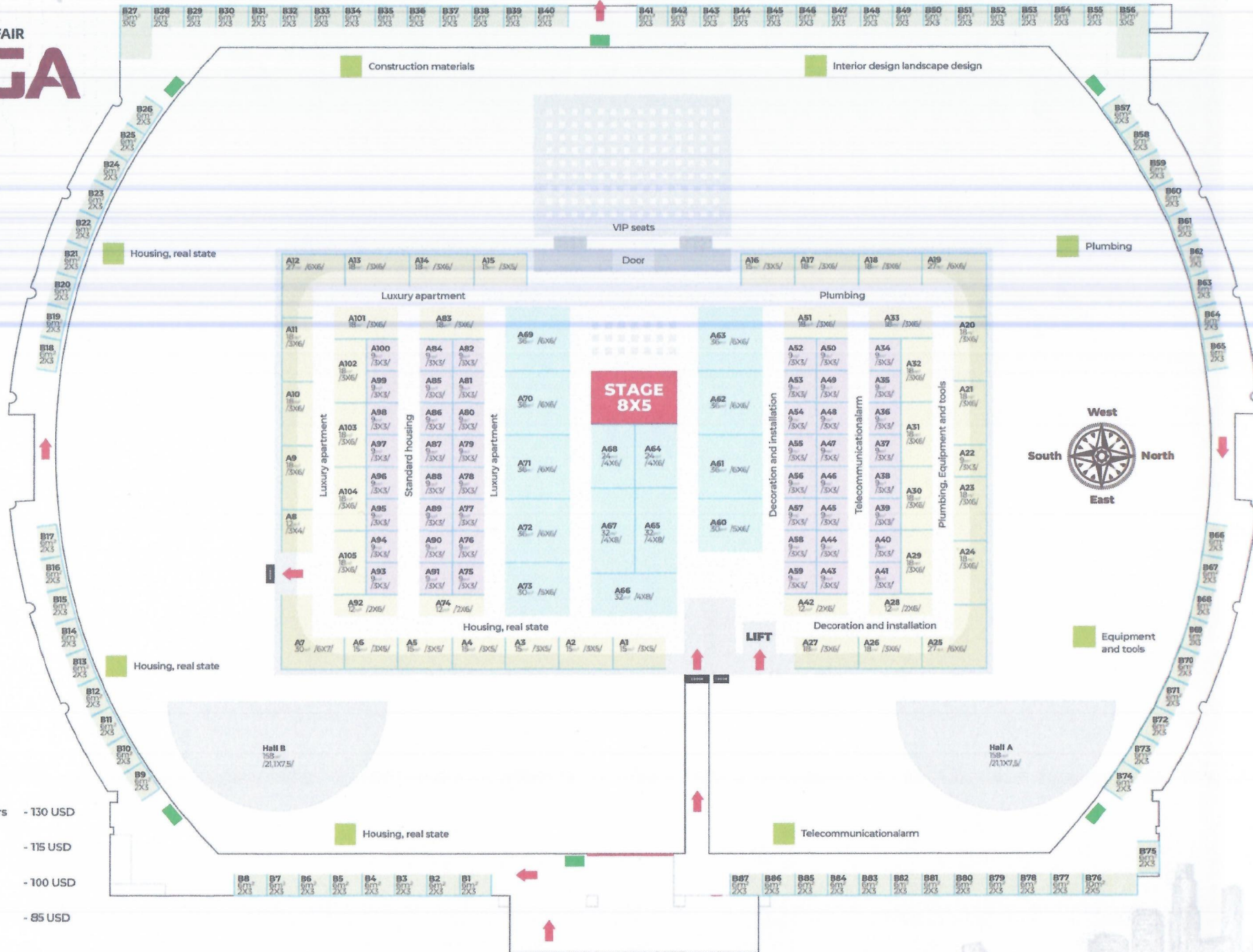
INDOOR SPACE

INTERNATIONAL CONSTRUCTION FAIR

BARILGA EXPO 2024

Stand price 1m2 /\$/

- Space for sponsors - 130 USD
- Special A stand - 115 USD
- A stand - 100 USD
- B stand - 85 USD



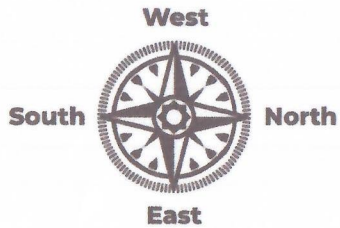
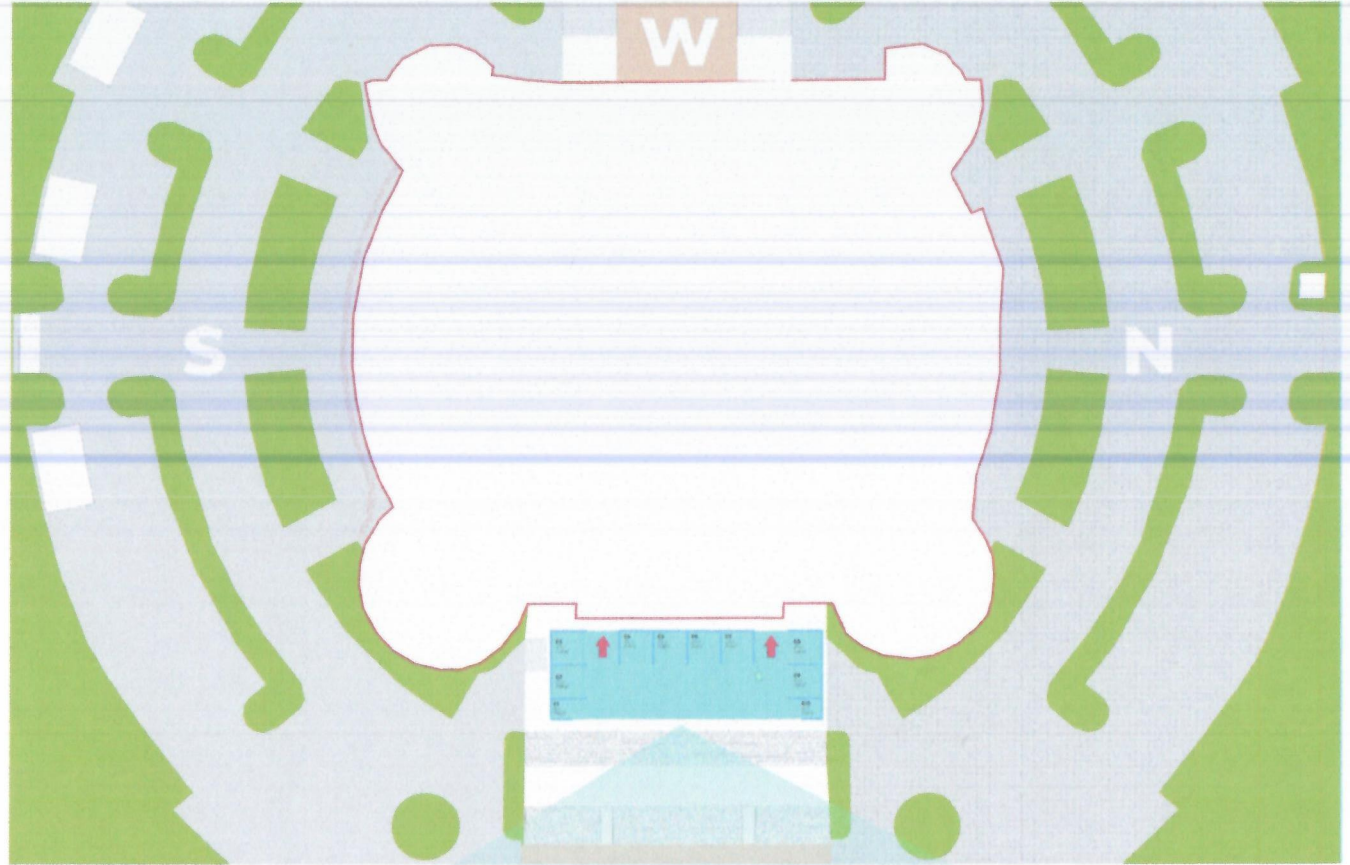
INTERNATIONAL CONSTRUCTION FAIR

BARILGA EXPO 2024

OUTDOOR TENT, AREA MAP

Tent area price 1m2 /\$/

Outdoor tent /E/	- 30 USD
Outdoor area /S, N, W/	- 20 USD



Outdoor tent - in front of main door

