



**ORTA ANADOLU
İHRACATÇI BİRLİKLERİ
GENEL SEKRETERLİĞİ**

Sayı: 70430465-TİM.OAİB.GSK.İDARİ.2022/1385-4873
Konu: INNOFOOD

Ankara, 10/05/2022

SİRKÜLER (G-2022)

Sayın Üyemiz,

Rusya Federasyonu (RF) Türkiye Ticaret Mümessilliğinden ulaşan bir yazıda; 19-20 Eylül 2022 tarihlerinde RF Sanayi ve Ticaret Bakanlığının desteğiyle Krasnodar Bölgesi, Gelendzhik şehrinde gıda endüstrisi ve tarım teknolojisi sektörlerinin önde gelen katılımcılarını bir araya getirecek olan "INNOFOOD Uluslararası Gıda Sanayi ve Tarım Yenilikçi Teknolojiler Forumu" ve söz konusu forumla eş zamanlı bir fuar düzenleneceği belirtilmekte olup, anılan foruma ilişkin hazırlanan broşür ekte yer almaktadır.

Bilgilerine sunulur.

S. Tansel KÜNBE
Genel Sekreter A.
Şube Müdürü

Ek: Innofood Forum Broşürü

Ayrıntılı bilgi için: Cahide Özoğlu - İdari Memur
Orta Anadolu İhracatçı Birlikleri Genel Sekreterliği
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innord.

ANNUAL INTERNATIONAL FORUM
Innovative technologies in food industry
and agriculture

19-20 SEPTEMBER 2022
Metropol Grand Hotel
Gelendzhik, Krasnodar Krai, Russia

INNOFOOD

EXTENDING THE BORDERS OF FOODTECH AND AGRITECH IN RUSSIA AND THE WORLD

- Gathering technology developers, heads of federal and regional government authorities, R&D centers, investors, global and domestic producers, agricultural holdings, retail chains and digital services on one common communication platform
- Promoting the provision of food security and national independence in the situation of global market transformation
- Assisting to improvement of the sector efficiency by means of innovative technologies and adhering to the main ESG principles and standards
- Creating and strengthening the links between R&D community and producers
- Moderating the discussion between business and authorities on boosting the sector development
- Promoting Russian technologies and products to global markets



20 international
top speakers



1,500
participants



Over 60
participating companies

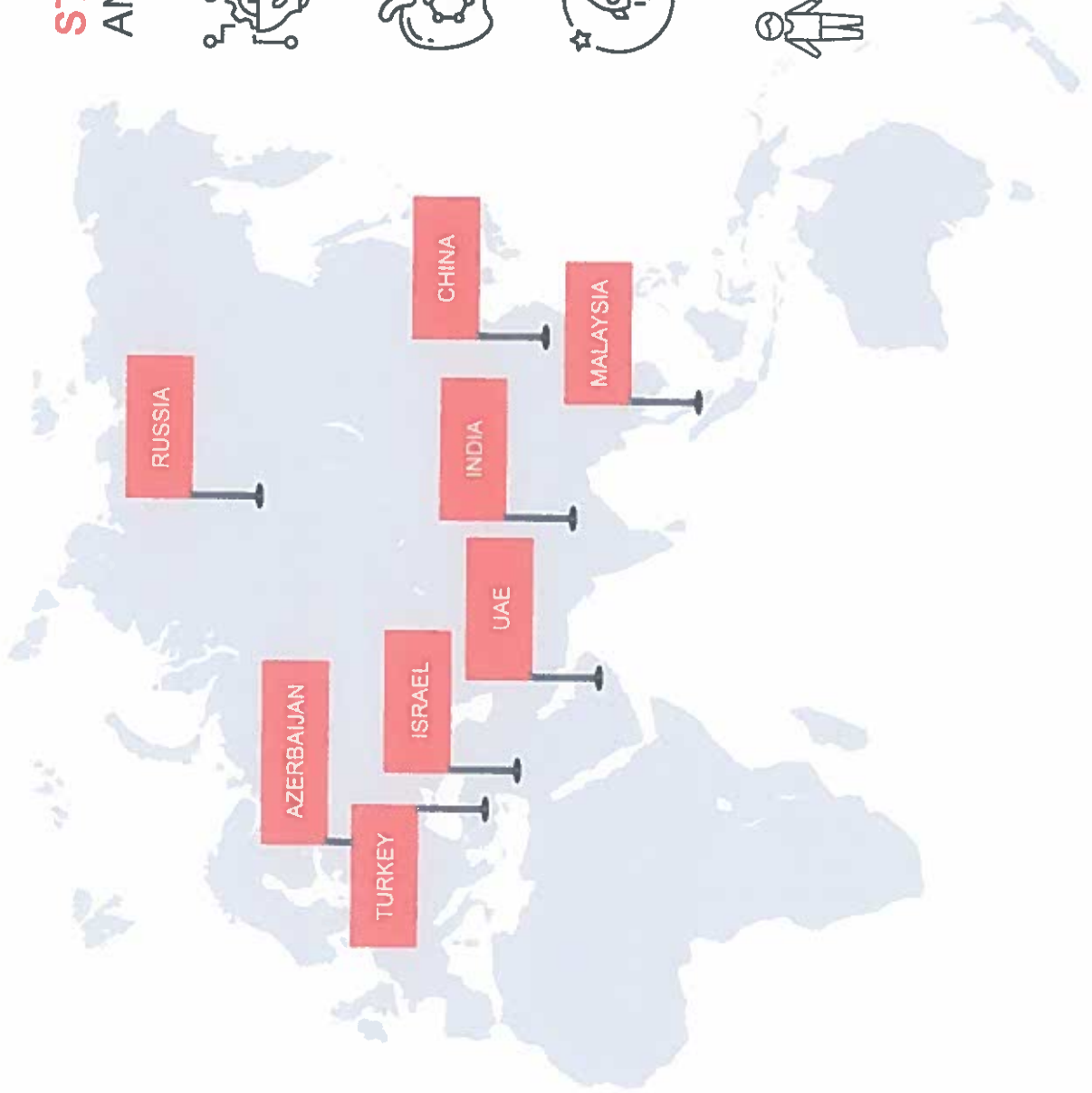


Presentation zone



Platform for B2G
communications

GEOGRAPHY



STRUCTURE AND TRENDS



Foresight session with participation of global trend setters



FoodTech Bar tasting



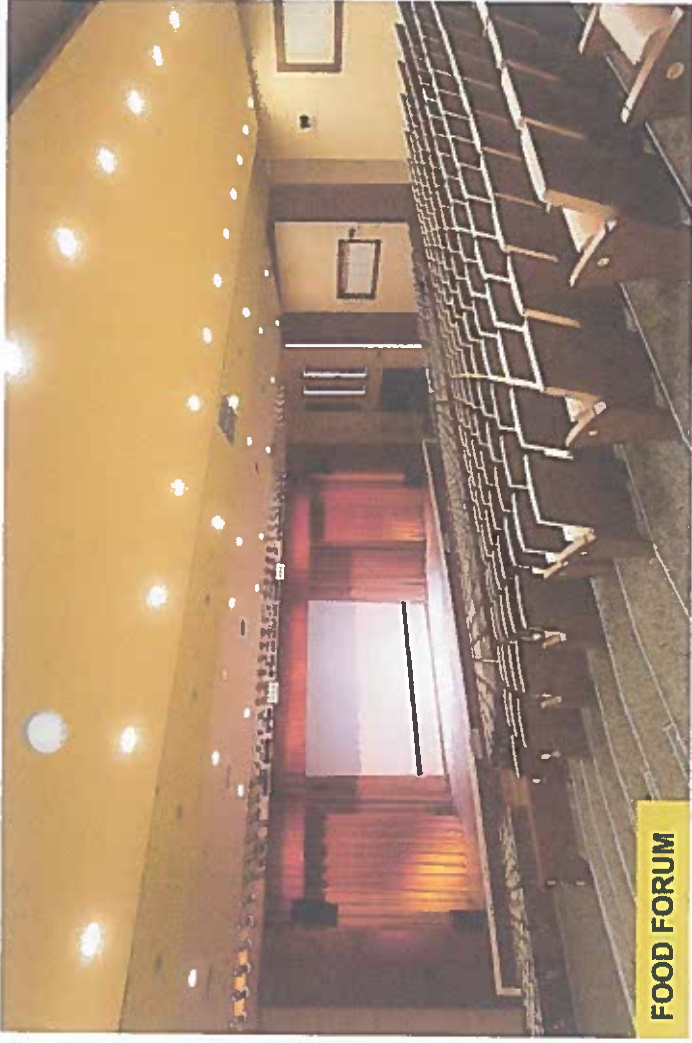
Startups contest



SPECIAL PROJECT

FoodTech for all: educational lectures and workshops for young people

VENUE
CONVENTION CENTER
METROPOL GRAND HOTEL GELENDZHIK



VENUE

1 FLOOR



2 FLOOR



BUSINESS PROGRAM OF THE FORUM

DRAFT

18 SEPTEMBER SUNDAY

19:00 – 22:00 Official GALA DINNER
Smart food
on a plate (Venue: TBC)

19 SEPTEMBER MONDAY

10:00 – 10:50 Official visit to the exhibition

11:00 – 12:30 Strategic foresight session:
Agri-FoodTech
as the basis of Global Food
Security
(Food Forum Hall)

13:00 – 14:30 Meeting of the technology
companies' executives
with the Minister of Industry
and Trade of Russia on
launching new products and
technologies
(Hall 2)

15:00 – 16:30 Specialized session: How to
make smart agriculture
responsible
(Food Forum Hall)

15:00 – 16:30 Specialized session:
Overcoming legal barriers for
effective integration of new
products
and technologies (Hall 3)

FoodTech for all: educational lectures
and workshops for young people (Lecture-hall)

20 SEPTEMBER TUESDAY

10:00 – 11:30 Specialized session:
Investments in FoodTech: the rocketing
sector (Hall 1)

10:00 – 11:30 Discussion: Technological transformation
of conservative economy sectors to
foster growth drivers of medium and low-
tonnage chemistry
(Hall 3)

12:00 – 13:30 Specialized session: Specialized nutrition
for better quality of life and national
health (Hall 1)

12:00 – 13:30 Discussion: Alternative sources of raw
materials for environmental improvement
and reducing carbon footprint (Hall 3)

14:00 – 15:30 Specialized session: Logistics of city of
the future and supply chain — how
FoodNet technologies change city
infrastructure (Hall 1)

16:00 – 17:30 Specialized session: ESG
in agriculture — establishing the rules
(Hall 1)

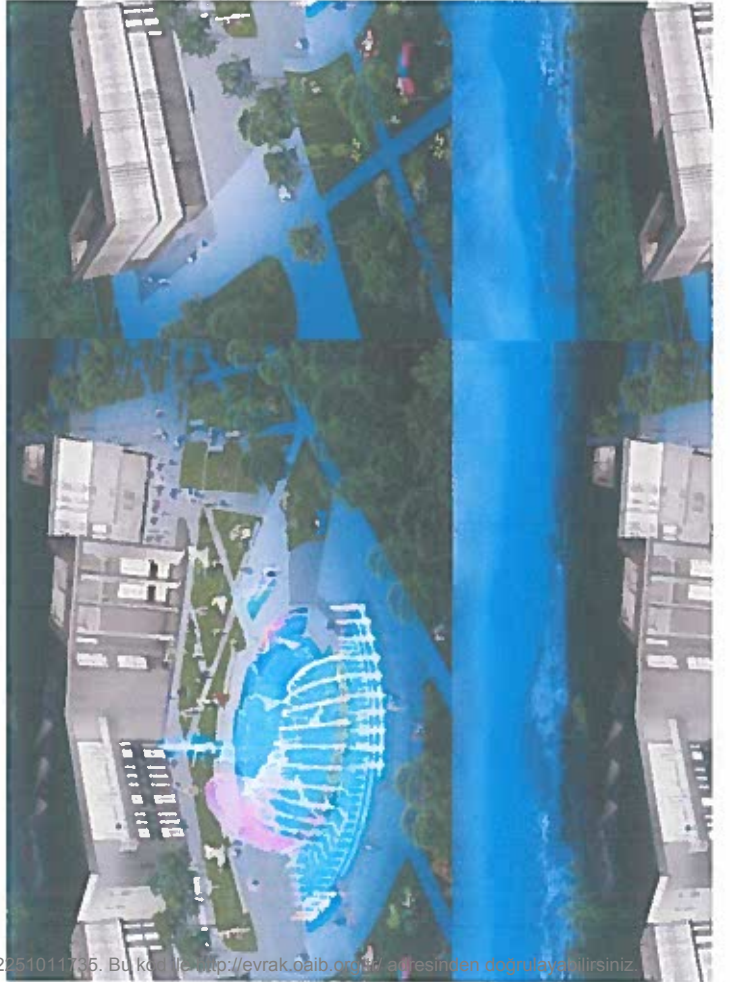
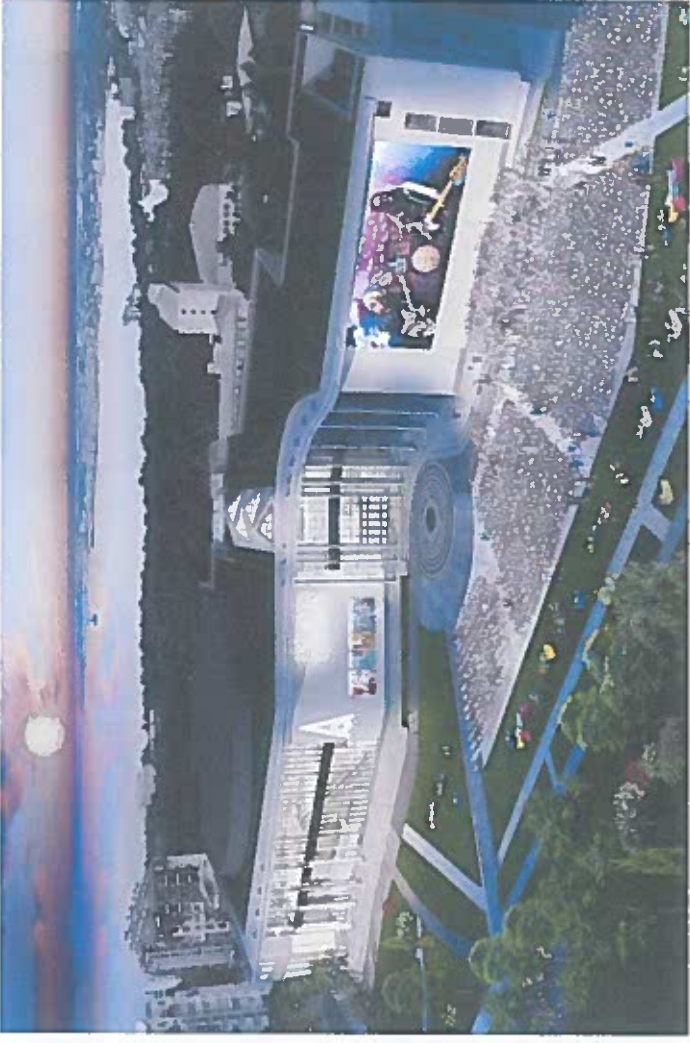
FoodTech for all: educational lectures
and workshops for young people (Lecture-hall)

**PARTICIPATION FORMAT:
PRESENTATION AREA PARTICIPANT
EXHIBITING OPTIONS**





FROM 2023,
INNOFOOD WILL TAKE PLACE
IN CONVENTION CENTER GELENDZHİK



innofood.

PARTICIPATION IN EXHIBITION

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PARTICIPATION IN BUSINESS PROGRAMME

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WWW.INNOFOODFORUM.COM

ORGANIZER:

 **MINISTRY OF INDUSTRY
AND TRADE OF RUSSIA**

CO-ORGANIZER:



OPERATOR:

 **business event**
GROUP OF COMPANIES **FORMIKA**