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Konu: Fuar Duyurusu (Innofood)

Ankara, 2/08/2022

SİRKÜLER (G-2022)

Sayın Üyemiz,

Ticaret Bakanlığı İhracat Genel Müdürlüğü'nden alınan bir yazıda, Novorossisk Başkonsolosluğu Ticaret Ataşeliği'nden alınan yazıya atıfla, INNOFOOD Uluslararası Forumu'nun 19-20 Eylül 2022 tarihleri arası Rnudsaya'nın Krasnodar bölgesinde yer alan Soçi şehrinde düzenleneceği, INNOFOOD'un gıda endüstrisi ve tarımda yenilikçi teknolojiler üzerine yıllık uluslararası bir forum olduğu, etkinliğin amacının, teknoloji geliştiricileri, hükümet liderlerini, araştırma merkezlerini, yatırımcıları, küresel ve yerli üreticileri, tarımsal holdingleri, perakende zincirlerini ve dijital hizmetleri birleşik platformda bir araya getirmek ve aynı zamanda Rusya pazarına giriş noktası sağlamak olduğu, fuarın ana bölümleri arasında; gıda endüstrisinde Ar-Ge, alternatif hammadde ve gıda kaynakları, kişiselleştirilmiş ve özel beslenme, akıllı tedarik zincirleri, biyolojik ve organik tarım, sorumlu tarım, akıllı ve yüksek verimli tarım bölümlerinin yer alacağı bildirilmektedir.

Diğer taraftan, “Yurt Dışında Gerçekleştirilen Fuar Katılımlarının Desteklenmesine İlişkin 2017/4 Sayılı Karar” kapsamındaki desteklerden yararlanılabilmesi için, katılım sağlanacak fuarların Ticaret Bakanlığımız internet sitesinde yer alan “Desteklenecek Yurt Dışı Fuarlar Listeleri”nde yer alması gerektiği belirtilmektedir.

Bu kapsamda, söz konusu fuara ilişkin detaylı bilgilere <https://innofoodforum.com> adresinden ve Dina Gulua +7 (926) 637-13-71 I gulua@formika.ru veya Daria Chitarra +7 (926) 691-09-40 I chitarra@formika.ru e-posta ve telefonlardan ulaşılabileceği belirtilmekte olup, yazımız ekinde davet mektubu ve InnoFood tanıtım broşürü gönderilmektedir.

Bilgilerine sunulur.

Emre OLGUNER
Genel Sekreter A.
Şube Müdürü V.

Ek:

- 1- INNOFOOD Forumu Davet Mektubu.pdf
- 2- INNOFOOD Forumu Tanıtım Broşürü.pdf





19-20 SEPTEMBER 2022

WWW.INNOFOODFORUM.COM

26th July 2022

Mrs Aydanur Avci

Consulate General Office of the Commercial Attache, Novorossiysk

Republic of Turkiye

Dear Mrs Avci,

We are willing to invite you as the Guest of Honor of the INNOFOOD International Forum to be held from 19th to 20th September, 2022 at the Pullman Hotel in Sochi, Krasnodar region, Russia. INNOFOOD is an annual international forum on innovative technologies in the food industry and agriculture. The purpose of the event is to gather technology developers, governmental leaders, research centers, investors, global and domestic producers, agricultural holdings, retail chains and digital services at the unified platform, as well as to provide the entry point to the Russian market for international FoodTech and AgriTech companies.

The main sections of the exhibition will include R&D in food industry, alternative sources of raw materials and food, personalized and specialized nutrition, smart supply chains, biological and organic agriculture, responsible agriculture, smart and highly productive agriculture.

The business program includes over 20 conferences and presentations on major trends of the global FoodTech/AgriTech agenda, ESG practices and R&D breakthroughs. Among the key speakers are governmental and business leaders from Turkey, UAE, Saudi Arabia, Armenia, Vietnam, Tajikistan, Uzbekistan and the other countries.

May I kindly ask you to inform the Turkish companies from FoodTech and AgriTech sectors to consider INNOFOOD for participation.

Best regards,

Anton Atrashkin
Program Director

attrashkin@formika.ru

inno food.

ANNUAL INTERNATIONAL FORUM

Innovative technologies in food industry
and agriculture

19-20 SEPTEMBER 2022

Pullman & Mercure Sochi Centre 5*
Sochi, Krasnodar Krai, Russia

INNOFOOD

EXTENDING THE BORDERS OF FOODTECH AND AGRITECH IN RUSSIA AND THE WORLD

1

Gathering technology developers, heads of federal and regional government authorities, R&D centers, investors, global and domestic producers, agricultural holdings, retail chains and digital services on one common communication platform

2

Promoting the provision of food security and national independence in the situation of global market transformation

3

Assisting to improvement of the sector efficiency by means of innovative technologies and adhering to the main ESG principles and standards

4

Creating and strengthening the links between R&D community and producers

5

Moderating the discussion between business and authorities on boosting the sector development

6

Promoting Russian technologies and products to global markets



20 international top speakers



1,500 participants



Over 60 participating companies



Presentation zone



Platform for B2G communications



Dress code: smart casual

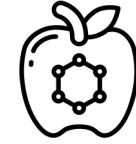
GEOGRAPHY



STRUCTURE AND TRENDS



Foresight session with participation of global trend setters



FoodTech Bar tasting



Startup contest



SPECIAL PROJECT

FoodTech for all: educational lectures and workshops for young people

VENUE

PULLMAN & MERCURE SOCHI CENTRE 5*
SOCHI, KRASNODAR KRAI, RUSSIA



INVITED SPEAKERS



**DENIS
MANTUROV**

Deputy Prime Minister
- Minister of Industry
and Trade of Russia



**VAHAN
KEROBYAN**

Minister of Economy of
the Republic of Armenia



**MIKHAIL
IVANOV**

Deputy Minister of
Industry and Trade
of Russia



**MURAT
BAYIZIT**

Managing director
of Kaledonya
Frozen Food



**HANS
HYUN**

Partner of the Emerging
Asia Capital Partner



**SERGEY
IVANOV**

Executive Director,
Member of the Board
of Directors of EFKO



**ARKADY
NOVIKOV**

Founder
Novikov Group



**ALEXEY
REPIK**

Chairman
Business Russia

INVITED SPEAKERS



**ALEXANDER
SHULGIN**

Investor



**KONSTANTIN
BELDUSHKIN**

CEO of Syngenta
Russia



**LAURENT
GENTZBITTEL**

Head of the Digital
Agriculture Laboratory,
The Skolkovo Institute
of Science
and Technology



**IVAN
BEREZUTSKY**

Founder
Twins Garden



**SERGEY
BEREZUTSKY**

Founder
Twins Garden



**KONSTANTIN
IVANOV**

Head of Government
Relations Department,
Uralchem



**ALINA
OSMAKOVA**

Executive Director
of "Technological
Platform BioTech2030"
Association



**ARTUR
BOYAROV**

Director of Analytics
and Research, Biotech
2030 Association



**ANTON
ATRASHKIN**

Program Director
INNOFOOD

FORUM BUSINESS PROGRAM

Draft

19 SEPTEMBER MONDAY

10:00 – 10:50	Official visit to the exhibition
11:00 – 12:30 Platan Hall	<i>Strategic session</i> FoodTech – the basis of global food security
13:00 – 14:30	Meeting with D. Manturov, Deputy Prime Minister of Russia, on the introduction of new products and technologies to the market
15:00 – 16:20 Platan Hall	<i>Strategic session</i> Investment in FoodTech: a skyrocketing sector
16:00 – 17:30	<i>Pitch session</i> Presentation of start-up projects to the Russian and international investors
16:00 – 17:30 Camelia Hall	<i>Specialized session</i> ESG in agriculture: setting the rules
16:00 – 17:30 Magnolia Hall	<i>Roundtable</i> Overcoming legal barriers for effective integration of new technologies
19:00 – 22:00	Official evening gala dinner «Smart food on a plate» <i>AURUM Restaurant</i>

FoodTech for everyone: educational lectures and seminars for students

20 SEPTEMBER TUESDAY

10:00 – 11:30 Camelia Hall	<i>Specialized session</i> Future city logistics and supply chains: how FoodTech technologies are changing urban infrastructure
10:00 – 11:30 Magnolia Hall	<i>Roundtable</i> Meeting of the technical committee on food alternatives
12:00 – 13:30 Camelia Hall	<i>Specialized session</i> Personalized nutrition to improve the quality of life and health of the nation
12:00 – 13:30 Magnolia Hall	<i>Roundtable</i> Alternative sources of raw materials for improving ecology and reducing carbon footprint
14:00 – 15:30 Camelia Hall	<i>Specialized session</i> New trends in consumer behavior
14:00 – 15:30 Camelia Hall	<i>Roundtable</i> Working group meeting on strategy development of the food ingredients sector
16:00 – 17:30 Camelia Hall	<i>Expert session</i> Technological transformation of conservative sectors of the economy to stimulate the growth drivers of medium and low-tonnage chemistry
16:00 – 17:30 Magnolia Hall	<i>Roundtable</i> Working group meeting on FoodNet roadmap

PARTICIPATION FORMAT:
PRESENTATION AREA PARTICIPANT
EXHIBITING OPTIONS



6 SQ. METERS



4 SQ. METERS

GENERAL PARTNERS



PARTNERS



SUPPORTED BY



Chamber of Commerce and Industry
of the Russian Federation



FROM 2023,
INNOFOOD WILL TAKE PLACE
IN GELENDZHIK ARENA



inno food.

PARTICIPATION IN EXHIBITION

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PARTICIPATION IN BUSINESS PROGRAMME

Daria Chitarra

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INNOFOODFORUM.COM

ORGANIZER:



CO-ORGANIZER:



OPERATOR:

