

Sayı: 70430465-TİM.OAİB.GSK.İDARİ.2023/2022-6908
Konu: Güney Afrika Helal Ticaret, Lojistik ve İmalat Fuarı

Ankara, 11/07/2023

Sayın Üyemiz,

Helal Akreditasyon Kurumu'ndan Türkiye İhracatçılar Meclisi (TİM)'e iletilen bir yazıda, helal temalı fuar, konferans, kongre vb. etkinlikler; İslam İşbirliği Teşkilatı (İİT) üyesi ülkeler başta olmak üzere dünya genelindeki Müslümanlar arasında helal belgeli ürün ve hizmet ticaretinin geliştirilmesine, güvenilir ve sürdürülebilir bir helal belgelendirme sisteminin tesisine ve ülkelerin helal kalite altyapılarının iyileştirilmesine yönelik iş birliklerinin artırılması açısından önemli fırsatlar oluşturduğu bildirilmektedir.

Yazıda devamla, uluslararası düzeyde gerçekleştirilen ve gıda, kozmetik, finans, turizm gibi helal belgeli ticarete konu çeşitli sektörlerin temsilcilerini bir araya getiren Güney Afrika Helal Ticaret, Lojistik ve İmalat Fuarı'nın 9-11 Kasım 2023 tarihleri arasında Johannesburg'da düzenlenmesi planlandığı belirtilmektedir.

Bu kapsamda, söz konusu fuara katılım sağlanma hususunun değerlendirilmesi halinde bilgi edinilebilecek tanıtım dokümanları ekte sunulmaktadır.

Bilgilerine sunulur.

S. Tansel KÜNBİ
Genel Sekreter A.
Şube Müdürü

Ek: Güney Afrika Helal Ticaret, Lojistik ve İmalat Fuar 2023 Tanıtım Broşürü

İletişim Bilgileri:

Fuar Temsilcisi: +27 11 236 8629
dale@dademinvestments.co.za

Ayrıntılı bilgi için: Fahriye Serinova -

Orta Anadolu İhracatçı Birlikleri Genel Sekreterliği

Ceyhan Atuf Kansu Cad. No: 120

06520 BALGAT ÇANKAYA ANKARA

Tel : (312) 447 27 40 Faks : (312) 446 96 05 - 447 01 80

e-posta : info@oaib.org.tr / www.oaib.org.tr

POWERED BY DADEM EVENTS



HALAL TRADE, LOGISTICS & MANUFACTURING EXPO

Date and Place :

9-11 November 2023
Sandton Convention
Centre Johannesburg
South Africa

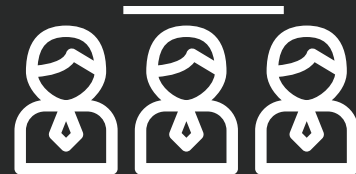
SHOW HIGHLIGHTS



200 Exhibitors



65 Countries



3000 Pre-Qualified Visitors

AFRICA'S #1 GATEWAY FOR HALAL BUSINESSES.

Halal Trade, Logistics and Manufacturing Expo will be channelized to harness Africa' Halal and Allied Industries globally attracting a wide swarm of industry professionals. Coming from different verticals alongside Trade commissions and Islamic Chamber of Commerce, Certification, Regulatory bodies, halal trade services, Buyers and Sellers all looking to explore business opportunities. You will have access to more than 3,000 pre-qualified industry professionals eyeing on your product & services.

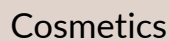
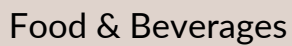
The Expo will connect you to the key decision makers of the industry where you will meet industry leaders, members and avail the best networking opportunities. "Themed as Africa's #1 gateway for halal businesses" the show will gather around 200 businesses - both South African and international companies from Asia, Middle East, Africa, Europe, and Americas from 65 countries.

Participants of Halal Trade, Logistics and Manufacturing Expo 2023 will include Halal-certified and trade ready companies, buyers, leading brands, manufacturers, distributors, and suppliers. Organised by Dadem Events, Halal Trade, Logistics and Manufacturing Expo will showcase strengths of various sectors in Halal namely Food & Beverages, Food Technology, Pharmaceutical, Cosmetics, Logistics, Tourism, Islamic Finance, Education, FMCG, e-Commerce, Fashion and Beauty.

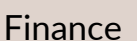
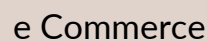


Africa's #1 gateway for halal businesses.

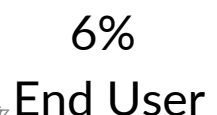
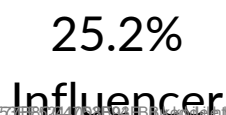
Halal Trade, Logistics and Manufacturing Expo will further strengthen Africa's position as a global halal hub and put forward the economic values of Halal for the world.



**A COMPREHENSIVE
GLOBAL SHOWCASE
OF HALAL PRODUCTS &
SERVICES**



Vistors Purchasing Power



Floor Plan



Stand	Description	South African Exhibitors	International Exhibitors
Space Only	Exhibitors are free to make their own stand construction and design arrangements, subject to the approval of the Organiser.	Zar 3,070 per sqm	USD 268 per sqm
Shell Scheme	Walling, Fascia board with your company name, Spot lights, 1 x plug point, 1 x fabric banner, carpeting, 1 x branded lockable counter, 2 x bar stools	Zar 3,795 per sqm	USD 300 per sqm

SPONSORSHIP OPPORTUNITIES

Business Presentation Area Sponsor

Includes:

- Company logo on show website under Sponsor section with a link to your company website
- Company logo on onsite signage and promotional marketing material
- Company logo on banners inside the Business Presentations Area
- Distribution of company information to attendees
- Rights to the business presentation area over 3 days

Investments USD 4,000 or Zar 70,000

Registration Area

Includes:

- Company logo on show website under Sponsor section with a link to your company website
- Company logo on onsite signage and promotional marketing material
- Company logo on Visitor registration email confirmation
- Company logo on screens at registration area
- Company logo on registration forms onsite
- Rights to main registration and conference delegate registration area over 3 days

Investments USD 6,000 or Zar 120,000

Visitor/Delegate Lanyards & Badge

Produced and delivered by the sponsor

Includes:

- Company logo on show website under Sponsor section with a link to your company website
- Company logo on onsite signage and promotional marketing material

Investment USD 3,000 or Zar 50,000

VIP Area Sponsorship

Includes:

- Company logo on show website under Sponsor section with a link to your company website
- Company logo on onsite signage and promotional marketing material
- Company logo on banners at the VIP Area
- Distribution of corporate information

Investments USD 4,000 and Zar 70,000

* All rates quoted excludes 15% VAT
and 5% service fee

A high-angle, vertical photograph of a city street at night, looking down a long, straight road lined with tall, illuminated skyscrapers. The street is filled with traffic lights and streetlights, creating a strong sense of perspective and depth. The sky is dark and cloudy.

+27 11 236 8629