



**ORTA ANADOLU
İHRACATÇI BİRLİKLERİ
GENEL SEKRETERLİĞİ**

Sayı: 70430465-TİM.OAİB.GSK.İDARİ.2023/392-1277
Konu: Fuar Duyurusu (EXPO NATIONS)

Ankara, 02/02/2023

SİRKÜLER (G-2023)

Sayın Üyemiz,

T. C. Ticaret Bakanlığı İhracat Genel Müdürlüğü Tanıtım ve Fuarlar Daire Başkanlığı'ndan alınan bir yazıda, Ferias En Peru isimli fuar firması tarafından gönderilen yazıya atıfla, 4-8 Ekim 2023 tarihlerinde Peru'da Expo Milletler Fuarı düzenleneceği ve ilk kez düzenlenecek bu fuara farklı ülkelerden Büyükelçilikler, ticaret odaları, ihracatçı birlikleri ile firmaların katılım sağlamasının beklendiği belirtilmektedir.

Fuar kapsamında ürünlerin yanı sıra ülkelerin kendi kültür, sanat ve turizm faaliyetlerinin tanıtılmasının planlandığı aktarılacak ülkemiz de katılımcı olarak davet edilmektedir.

Bilgilerine sunulur.

S. Tansel KÜNBİ
Genel Sekreter A.
Şube Müdürü

Ek: Fuar Duyurusu (EXPO NATIONS)





FAIR OF
NATIONS
AND COMMUNITIES

EXPO MONTREAL 2022

INTEGRATES EVERYONE WITH
THE BEST OF EACH
ONE

THE BEST FAIR OF THE WORLD COMES TO PERU

FERIAS EN PERU



FOR FIRST TIME • IN PERU

4T08

OCTOBER, 2023
Lima - Perú

EXECUTIVE
REPORT



In addition to his unmistakable hat, one of their flag products is the chile, a vegetable recognized for its classic spicy flavor that has gained followers through Mexican gastronomy. As the calaca, a figure of a skull or human skeleton represented as a reason of joy.

AFRICA



Algeria
Egypt
Morocco
South Africa

AMERICA



FROM NORTH
Canada
USA

CENTER
Costa Rica
Cuba
Dominican Republic
El Salvador
Guatemala
Honduras
Mexico
Nicaragua
Panama

FROM THE SOUTH

Argentina
Bolivia
Brazil
Chile
Colombia
Ecuador
Paraguay
Uruguay
Venezuela

ASIA



China
India
Indonesia
Israel
Japan
Palestine
Qatar
Saudi Arabia
Singapore
South Korea
Syrian Lebanese
Thailand
Taiwan
Vietnam

EUROPE



Armenia
Austria
Belgium
Croatia
Czech Republic
Finland
France
Germany
Greece
Holland
Hungary
Italy
Norway
Poland
Portugal
Romania
Russia
Spain
Sweden
Switzerland
Turkey
United Kingdom

OCEANIA



Australia
New Zealand



**FAIR^{OF}
NATIONS
AND COMMUNITIES**

ONE
HOW TO USE THE
INTEGRATES EVERYONE WITHIN

INVITED COUNTRIES

THE BEST FAIR OF THE WORLD COMES TO PERU



COLOMBIA

This South American country is known throughout the world for its production of coffee, flowers and emeralds. Undoubtedly, the nation of cumbia, vallenato, its tropical forests and its coasts on the two oceans, is one of the richest places, both for its biodiversity and for its inexhaustible cultural heritage.



"Commitment" Auditorium

So that children and students learn about the experiences of experts and activities on caring for the planet: success stories, anecdotes and advice. Associations, and representatives NGOs of Peru are involved here.



Food and Drink

4 continental patios (Europe, America, Asia and others for the tasting and consumption of food and drinks).



Continental Pavilions

Stands for the promotion of art, culture, tourism, commerce and gastronomy of each country, through its embassy, cameras, associations, unions, companies, communities and entrepreneurs.



Nations Avenue

Totems over participating countries, in the manner of a museum, foreigners and/or regionals can immigration, history, demography, art, geography, tourism, art, culture.



Business Center

Care center for press, authorities and foreign visitors.



"Culture" Courtyard

Area for open chats, cultural exhibitions, commercial and experiential.



Continental Patios

Special indoor and outdoor spaces for food and drinks, depending on each continent: there will be 4 areas: South America, Europe, America, Asia and the rest of the world.



Business Conference

Visitors Offices planned to strengthen commercial ties with businessmen and entrepreneurs.



Peruvian Food Roots

Dissemination of Peruvian cuisine from various regions: Lima, coast, mountains and jungle.



International Stage

Multicultural activities, great diversity of artistic musical shows of the participating countries and regions of Peru.



National Stage

Groups of dances, storytellers, plays, new talents and a national musical offer will be completed.



FAIR OF
NATIONS
AND COMMUNITIES

EXPERIENCE

INTEGRATE EXPERIENCE WITH
THE BEST OF EACH
ONE

SECTORS OF THE FAIR

+

FAIR PLAN
OVER 35,000 M2
TOTAL AREA

THE BEST FAIR OF THE WORLD COMES TO PERU

FOR THE FIRST TIME
IN PERU



CHINA

Discovering the philosophy, music and art of this oriental country is fascinating. The Great Wall is one of its most prestigious attractions. Chifa, a cuisine adapted to the Peruvian palate by Chinese immigrants, is a sample of the vast cultural influence of China in Peru.



THE BEST FAIR OF THE WORLD COMES TO PERU



GERMANY

Beer, the natural accompaniment to some dishes of its gastronomy, is a tradition in this country. One of the biggest brewers in the world. Likewise, its sausage industry, which is highly admired worldwide, will be present at the fair to the delight of its millions of admirers.



FAIR OF
NATIONS
AND COMMUNITIES

EXPO 2016 PERU

INTERCULTURES ENRICHING WITHIN
THE BEST OF EACH
ONE

5 FOOD COURTS

Europe, South America, Central America, Asia, the Rest of the World and Peru, which will turn the fair into a melting pot of flavors: from Asian to Mediterranean food and lots of fusion cuisine in a 5-day festival.

The restaurants and food and beverage outlets that represent each country will be selected by the organizing committee of the event.

There will be one food stand per country, except in exceptional cases of large communities established in Peru, in which case there will be an additional stand.

— 4 MEAT CUTS —



(Invited Countries)

PRICES

ACCESSIBLE FOR EVERYONE

Full Portion

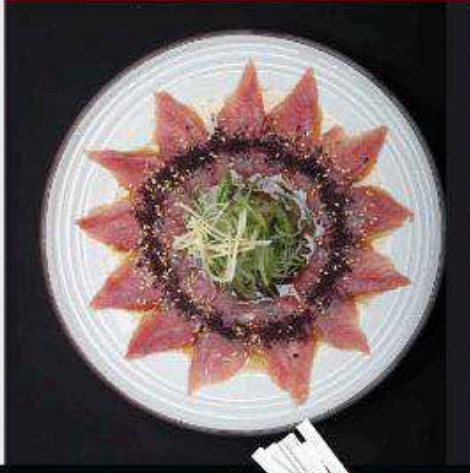
Half Portion

THE BEST FAIR OF THE WORLD COMES TO PERU



FRANCE

It houses the Eiffel Tower, the most visited monument in the world, the Louvre Museum and other renowned places, it is also internationally known for the quality and diversity of its gastronomy registered as a Unesco cultural heritage, in addition to its exquisite range of perfumes and liquors.



PRICES

ACCESSIBLE FOR EVERYONE
10 Full Portions
14 Half Portions



OFFER OF RESTAURANTS FOR ALL TASTES

One of the main aspects of the Nations and Communities Fair will be its gastronomic offer, with the presentation of 40 representative restaurants from each country.

In this way, visitors will be able to taste menus from the best establishments in the world, obtain advice and learn anecdotes from renowned chefs.

FISH



(Invited Countries)



FAIR OF
NATIONS
AND COMMUNITIES

ONE MENU FOR

INTERPRETES EVERYONE WITH
THE BEST OF EACH
ONE

THE BEST FAIR OF THE WORLD COMES TO PERU



UNITED STATES

Thanks to photographs, movies and songs. The United States is present in everyone's collective imagination. It is a country of immigrants, with a great diversity of people, cultures and food. Every American town, suburb, or city presents unique lifestyles.



PRICES

ACCESSIBLE FOR EVERYONE

10 Full Portion

10 Half Portion



FAIR OF
NATIONS
AND COMMUNITIES

EXHIBITOR

INTEGRATES EVERYONE WITH
THE BEST OF EACH
ONE

THE PLACE AND THE TASTE WILL BE THE BEST

The size of each stand will be subject to the offer of each exhibitor: 25 m2 (5x5), 20 m2 (4x5) and 15 m2 (3x5).

The gastronomic exhibitors will be in charge of developing their own decoration, with the support of the organization.

Modulation area, fabrics and melamine panels, energy, frieze that identifies the restaurant and the country, ceiling and high-traffic plastic carpet will be delivered.

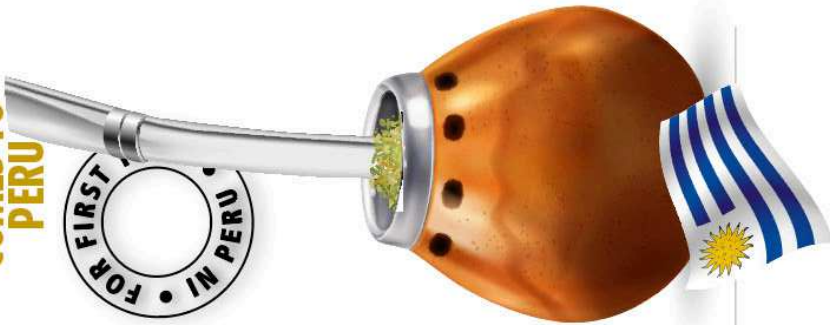
Visitors can buy their food tickets at one of the 2 ticket offices that will be set up inside the fair.

— PASTA —



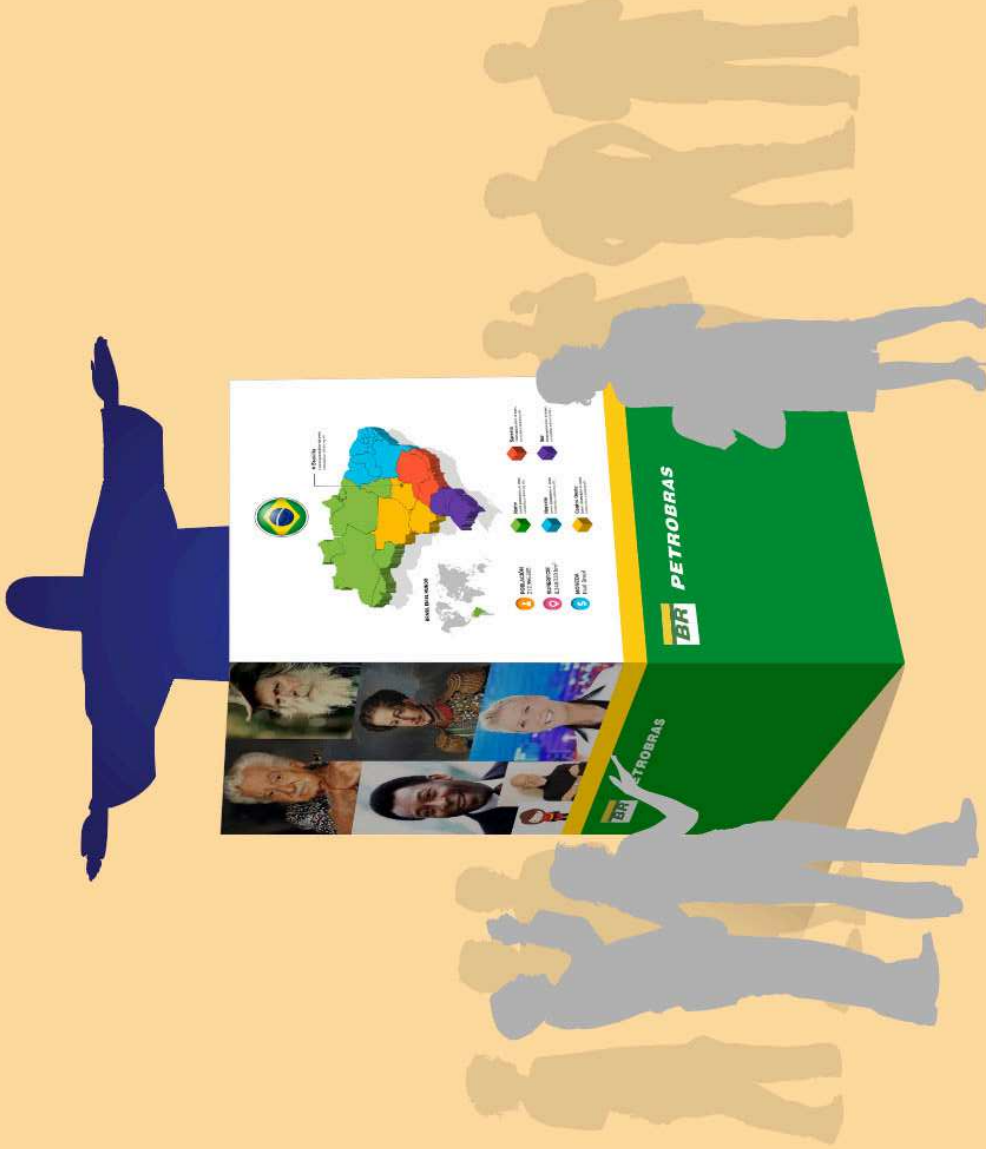
(Invited Countries)

THE BEST FAIR OF THE WORLD COMES TO PERU



URUGUAY

This small South American nation is famous for its mate, considered the national drink, its traditional barbecue, candombe, declared a cultural heritage by Unesco, the carnival (the longest in the world) and the peninsular city of Punta del Este, famous for its beaches, casinos and tourist life.



These totems will have four informative sides, which will present on each of their faces: history of the country.

Tourist maps highlighting its flora, fauna and main cities.

Achievements in art, science, culture and sports.

Demographic data. X-ray of your industry and outstanding figures.

In the upper part, a symbolic element of color and/or

volume that visually represents the country will stand out.

Each totem will be sponsored by a company identified with



FAIR OF
NATIONS
AND COMMUNITIES

EXPO MUNDO 2010

INTEGRATES EVERYONE WITH
THE BEST OF EACH
ONE

NATIONS AVENUE INSTITUTIONAL TOTEMS OF IMPACT

The main street of the fair will have an original, urban and representative touch of the participating nations.

This avenue will be decorated with dozens of specially designed totem poles with distinctive scenery inspired by the soul of each nation.

THE BEST FAIR OF THE WORLD COMES TO PERU



CHILE

The longest and thinnest country in the world presents beautiful festivals such as the Fiesta de la Tirana, as well as myths and legends on Easter Island. The country of the Pacific cueca preserves the essence of an ancestral past and proudly displays its Atacama Desert and its Patagonian glaciers.

A-side | Totem

Contents

Country numerical information: Population, details by gender and age; prevailing economic activities. Balance of trade. Main development projects.

B-side | Totem

Contents

Scientific, social, cultural and sports activities. Review of its most recognized figures (Nobel laureates, sports, movie or music stars).

C-side | Totem

Contents

Tourist attractions. Detail of its most emblematic places. Outstanding mention of those that have been designated as a World Heritage Site by Unesco or deserving of similar recognition.

D-side | Totem

Contents

History of the country in its relationship with Peru. Its migrant population. Their social activities in favor of causes of need that they could have developed or their plans for the future.



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AND COMMUNITIES

EXPO 2016 PERU

INTEGRATES EFFICIENCY WITH
THE BEST OF EACH
ONE

RATES SPONSORS OF TOTEMS

US\$ **3,500** + TAX



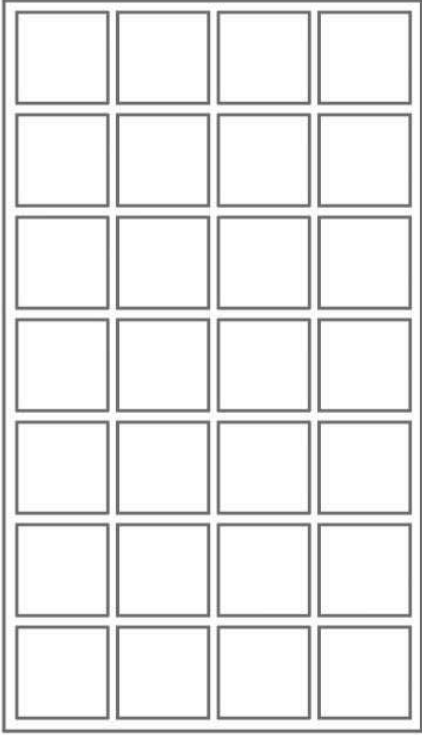
THE BEST
FAIR OF THE
WORLD
COMES TO
PERU



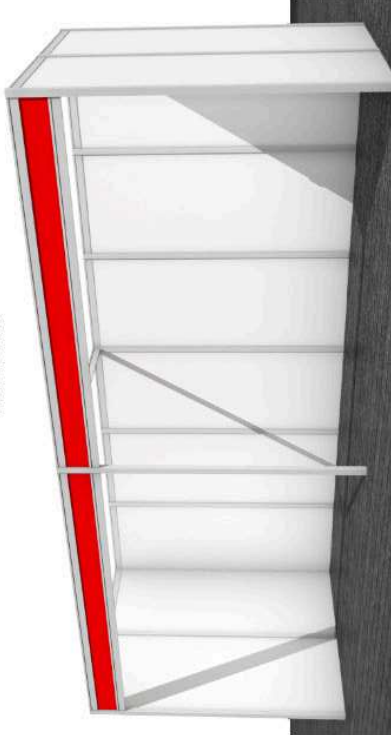
JAPAN

The cultural contribution of the "country of the rising sun" to the world is great: the Suzuki method, bonsai, ikebana, origami and kokedama are just some manifestations of its age-old wisdom. In Peru, the culinary influence of Japan is evident in the exquisite Nikkei cuisine.

Plain 48 m²
AREAL VIEW



Pre-decorated 48 m²
FRONT VIEW



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AND COMMUNITIES

EDP MINDS FOR

INTEGRATES EVERYONE WITH
THE BEST OF EACH
ONE

RATES FOR EMBASSIES AND NATIONAL REPRESENTATIONS

Free area (without carpeting)

US\$ 100 + TAX per m²

Modular stand with melamine
panels, lighting and frieze

US\$ 150 + TAX per m²

THE BEST FAIR OF THE WORLD COMES TO PERU



ARGENTINA

its relationship with Peru has deep roots of brotherhood and solidarity, as well as large migratory flows between the two. Argentina has a lot to show in tourism, agricultural products, leathers, wines and a wide diversity of musical genres.



FAIR OF
NATIONS
AND COMMUNITIES

EDP A TIME FOR

INTEGRATES EVERYONE WITH
THE BEST OF EACH
ONE

RATES STANDS FOR COMMERCIAL COMPANIES

Free area (without carpeting)
US\$ 160 + TAX per m²

Modular stand with melamine
panels, lighting and frieze
US\$ 200 + IGV per m²

Minimum areas
4.00 m²

48 m² (8x6)
US\$ 7,800 + TAX

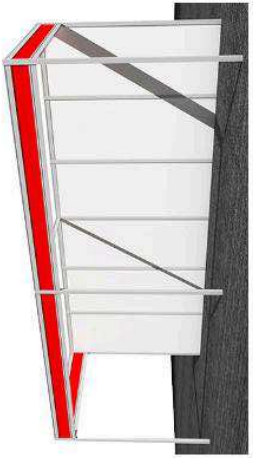
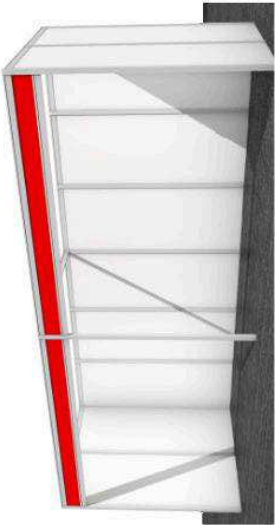
24 m² (4x6)
US\$ 4,250 + TAX

12 m² (3x4)
US\$ 2,250 + TAX

9 m² (3x3)
US\$ 1,750 + TAX

6 m² (3x2)
US\$ 1,250 + TAX

4 m² (2x2)
US\$ 800 + TAX



THE BEST FAIR OF THE WORLD COMES TO PERU



ECUADOR

What this South American nation stands out in the world with is its production of bananas; its Galapagos Islands, with their unique biodiversity of flora and fauna; with Quito, the Middle of the World city; and Guayaquil, a unique, original and photogenic place with a great diversity of tourist attractions.



FAIR OF
NATIONS
AND COMMUNITIES

EXPO MARIAS PERU

INTEGRATES EVERYONE WITH
THE BEST OF EACH
ONE

CORPORATE ORGANIZATION

This event is organized by Ferias en Perú, Grupo G-Trade and Evéntika, companies that have a history of more than 25 years in the organization of fairs, as well as in the (digital and printed) edition of sector guides, catalogs and newspapers.

FERIAS EN PERU

Office

Av. La Mar 160, Miraflores, Lima - Perú

Telephones

(511) 241 4728 | 447 7379

WhatsApp

+51 066 668 799

Mail

info@feriasenperu.com

Web

www.feriasenperu.com

Expo Sur Industrial (4) and ExpoEventos (2), among others.

Likewise, we elaborate the guides Perú Gráfico, GuiPlast Perú, Guia Pack Perú, Guia

Textilinka and Guia4 (gastronomy, hotels, hygiene and food) all in digital and printed versions.

The specialized fairs that have the greatest global recognition are: Grafínca (21 editions), Expo Plast Perú (9), Pack Perú Expo (5), Gastromag (7), Textilinca (3).