



**ORTA ANADOLU
İHRACATÇI BİRLİKLERİ
GENEL SEKRETERLİĞİ**

Sayı: 70430465-TİM.OAİB.GSK.İDARİ.2022/285-843
Konu: Fuar Duyurusu (Madagaskar)

Ankara, 25/01/2022

SİRKÜLER (G-2022)

Sayın Üyemiz,

T. C. Ticaret Bakanlığı İhracat Genel Müdürlüğü-Fuar İzinleri ve Destekleri Daire Başkanlığı'ndan alınan bir yazıda, Antananarivo Büyükelçiliğine hitaben 12 Ocak 2022 tarihinde yazılan ve bir örneği ekte bulunan yazıya atıfla, RIANO Acentası tarafından Madagaskar'da 28 Eylül-01 Ekim 2022 tarihlerinde Mahamasina Kültür ve Spor Salonunda "Ekonomik Aktörler için Uluslararası Fuar"ın ilk kez düzenleneceğinden bahisle firmalarımızın bu fuarlara katılım sağlamasının iki ülke arasındaki ticari ilişkileri geliştirebileceği belirtilmektedir.

Anılan Acenta ile Antananarivo Ticaret Müşavirliğimizce yapılan şifahi görüşmede mezkur kuruluşça firmalarımızın Madagaskar'da yer alan büyük firmalarla B2B çerçevesinde bir araya getirilmesinin amaçlandığı ve bu etkinliğin Madagaskar'a ihracat yapmak isteyen firmalar için bulunmaz bir imkan olduğunun belirtildiği bildirilmektedir.

Bilindiği üzere "Yurt Dışında Gerçekleştirilen Fuar Katılımlarının Desteklenmesine İlişkin 2017/4 aylık Karar" kapsamındaki desteklerden yararlanılabilmesi için, katılım sağlanacak fuarların Ticaret Bakanlığımız internet sitesinde yer alan "Desteklenecek Yurt Dışı Fuarlar Listeleri"nde yer alması gerektiği belirtilmektedir.

Bilgilerine sunulur.

S. Tansel KÜNBI
Genel Sekreter A.
Şube Müdürü

Ek: Organizasyon Duyurusu





SI/AE

Salon International
des Acteurs Economiques

28 SEP. 2022

AU

01 OCT. 2022

PALAIS DE SPORT
MAHAMASINA

034 33 128 42

salondesacteurs@gmail.com

In the context of economic recovery, it is very momentous to use different means of communication to connect and put in touch different actors within the Economic circuit. "The International Trade Fair for Economic Actors" aims to bring together in one place all entities, companies and activities that contribute in the development and proper functioning of the Malagasy economy.

Our objectives for the organization of the 1st edition of this event are :

- To set up an exchange platform between economic actors who are Companies, financial actors, public administrations and the rest of the world (visitors).
- To create new partnerships among different business sectors
- To offer various products and fittings to visitors.
- To create opportunities to establish or expand customer leaf doors on an international scale
- To promote the Malagasy entrepreneurs

The International Trade Fair for Economic Actors International Trade Fair for Economic Actors will bring together all economic sectors activities, different kinds of organizations, Embassies and Ministries :

Agroalimentaire | Banque | Assurance | Bois | Papier | Carton | Imprimerie
 Commerce | Négoce | Distribution | Edition | Communication | Multimédia
 BTP | Matériaux de construction | Chimie | Parachimie | Etude et conseil
 Electronique | Electricité | Transport | Logistique | Transit | Douane
 Machine et équipement automobile | Industrie pharmaceutique
 Textile | Habillement | Chaussure



PARTICIPANTS

1 Stand of 9m2 | 1 500 000Ar HT

BECOME OUR OFFICIAL SPONSORS

- Presence of your Logo in all our communication media
- Presence of your visuals on the exhibition site
- 1 Stand of 18m²
- Special SPONSOR TV set
- TV Announcement and Radio spots as OFFICIAL SPONSOR
- Conference venue

OFFICIAL SPONSORS | 15 000 000Ar HT

BECOME OUR EXCEPTIONAL PARTNERS

- Presence of your logo in all our communication media
- Presence of your visuals on the exhibition site
- 1 Stand of 9m²
- TV Announcement and Radio spots as EXCEPTIONAL PARTNER

EXCEPTIONAL PARTNER | 5 000 000Ar HT

BECOME OUR PARTNERS

- Presence of your logo in all our communication media
- Presence of your visuals on the exhibition site
- TV Announcement and Radio spots as PARTNER

PARTNERS | 3 000 000Ar HT



EXCLUSIVE RESTORATION AREA

Bare space 36m2 | 3 000 000Ar HT

Claudie Andrianarimalala

From: SALON INTERNATIONAL <salondesacteurs@gmail.com>
Sent: Çarşamba 12 Ocak 2022 14:47
To: Ambassade de Turquie a Antananarivo; Miorosoa Tolojanahary Rajaonarimanana
Subject: INTERNATIONAL FAIR OF ECONOMIC ACTORS
Attachments: SIAE-2 eng.jpg; SIAE 1.png

Good morning,

His Excellence Sir Nuri Kaya BAKKALBASI,

All my best wishes for health and happiness for the New Year.

As part of the economic recovery and the presentation of economic actors in Madagascar, the RIANO AGENCY Agency is organizing the "International Fair of Economic Actors " , which will take place from September 28 to October 1, 2022 at the Palais des Sports Mahamasina Antananarivo.

Having a vision to bring together in one place all the national and international entities concerned with the economic development of Madagascar, it will be an honor for us that you are among us in this show.

For more information, please find attached the file concerning the event.

Awaiting a favorable response and a meeting from you, I wish you an excellent day.

Best regards,

Bako RASOAMALALA
Head of projects
+26 134 33 128 42

Sr. Tic. M. ve
Gelişim
SİA
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