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Konu: 13. Saraybosna İş Forumu ve 3. Saraybosna Helal Fuarı

Ankara, 03/04/2023

SİRKÜLER (G-2023)

Sayın Üyemiz,

Ticaret Bakanlığından Türkiye İhracatçılar Meclisi (TİM)'e alınan bir yazıda, Saraybosna Ticaret Müşavirliği tarafından iletilen bir yazıya atıfla, 17-18 Mayıs 2023 tarihlerinde tertip edilecek olan "12. Uluslararası Saraybosna İş Forumu (SBF 2023)" ve söz konusu Forum ile eş zamanlı olarak 17-19 Mayıs 2023 tarihlerinde düzenlenecek olan "3. Saraybosna Helal Fuarı" organizasyonları hakkında bilgi verilmektedir.

Söz konusu yazıda, 2010 yılından bu yana düzenlenen SBF 2023 etkinliğinin Batı Balkanlar ve Güneydoğu Avrupa bölgesindeki en büyük yatırım ve iş forumu niteliğinde olduğu, etkinliğe 50 ülkeden 1.500'den fazla katılımcının iştirak etmesinin beklendiği ve bu seneki SBF 2023'te ön plana çıkarılacak temel sektör ve konuların; turizm, bilişim teknolojileri, finans ve bankacılık, gıda ve tarım, enerji ve altyapı ile 'nearshoring', ticaret ve lojistik olacağı ifade edilmiş olup, forum kapsamında G2G/G2B/B2B etkinliklerinin düzenleneceği belirtilmektedir. Etkinlik programının <https://sarajevobusinessforum.com/> adresinden takip edilmesi mümkün olup, foruma katılmak isteyen firmaların söz konusu adres üzerinden kayıt yaptırması gerekmektedir.

Yazıda devamla, eş zamanlı olarak düzenlenecek olan "3. Saraybosna Helal Fuarı"na ise 100'den fazla firmanın, 2.000'in üzerinde iş dünyası temsilcisinin ve 10.000 kadar ziyaretçinin katılımının beklendiği, fuar kapsamında G2G/G2B/B2B toplantılarının yapılmasının mümkün olduğu, fuara ilişkin ayrıntılı bilgilere de " <https://www.sarajevohalalfair.com/en>" adresinden ulaşılacağı ifade edilmekte olup, her iki etkinliğe ilişkin olarak hazırlanan bilgilendirici broşürler yazımız ekinde gönderilmektedir

Bilgilerinize sunulur.

S.Tansel KÜNBİ
Genel Sekreter A.
Şube Müdürü

Ek:

- 1- Saraybosna İş Forumu Broşürü.pdf
- 2- Saraybosna Helal Fuarı 2023 Broşürü.pdf

Ayrıntılı bilgi için: Fahriye Serinova -

Orta Anadolu İhracatçı Birlikleri Genel Sekreterliği
Ceyhan Atuf Kansu Cad. No: 120
06520 BALGAT ÇANKAYA ANKARA
Tel : (312) 447 27 40 Faks : (312) 446 96 05 - 447 01 80
e-posta : info@oaiib.org.tr / www.oaiib.org.tr





AGENCY FOR HALAL
QUALITY CERTIFICATION
هئية شهادات الحلال

Invitation to the 3rd International Halal Industry Expo Sarajevo Halal Fair 2023

Bosna Bank International and the **Agency for Halal Quality Certification**, in cooperation with partners, invite you to participate at the 3rd International halal industry expo **Sarajevo Halal Fair 2023**. This year's edition is announced with a very active, intense and dynamic program, with the presence of some of the world's leading experts in the field of halal industry, businesses and the academic community.

STRATEGIC PARTNER



MINISTRY OF ECONOMY
SARAJEVO CANTON

PATRONAGE

ISLAMIC COMMUNITY
IN BOSNIA AND HERZEGOVINA
المشقة الإسلامية في البوسنة و الهرسك

CO-ORGANIZERS:



بنك دبي الإسلامي
Dubai Islamic Bank



5070 sayılı kanun gereğince görevleri elektronik imza ile imzalanmış ve 4E57ABD230B5C3540BABDD3v Bu kod ile <http://evrak.muh.gov.tr> adresinden doğrulayabilirsiniz.

The 3rd Sarajevo Halal Fair 2023 will be held from **May 17 to 19, 2023** in Sarajevo (Hotel Hills Ilidža). The largest halal industry event in the Western Balkans and Southeast Europe will be attended by eminent domestic and international experts in this field. At the same time, as part of the Sarajevo Halal Fair, International Congress on Halal Quality will be also organized by Bosna Bank International and the Agency for Halal Quality Certification, in cooperation with the Faculty of Technology of the University of Tuzla, the Standards and Metrology Institute for Islamic Countries (SMIIC), and numerous other domestic and international partners.

A special side line event of the Sarajevo Halal Fair 2023 will be the "Halal Awareness Week" from May 12 to 19, 2023, which will include a series of activities with the aim of raising the public awareness about halal, both for consumers and the market and industry.

Sarajevo Halal Fair is a unique international event and opportunity to connect representatives of all parts of the halal industry chain, including private companies, public corporations, accreditation bodies, government officials and other representatives of the halal market.

Halal market is one of the world's most dynamic and fastest growing markets, which from year to year records significant growth trends and offers great potential for development.

The third Sarajevo Halal Fair opens opportunities for G2G/G2B/B2B meetings with manufactures, distributors and investors. It represents an excellent opportunity for producers to promote their products and services to distributors and consumers from all over the world.

The Strategic partner of the 3rd Sarajevo Halal Fair is the **Ministry of Economy of Sarajevo Canton**. The Fair is held under the patronage of the **Riyasat of the Islamic Community in Bosnia and Herzegovina**. The Fair will be held with the support of Bosna Bank International shareholders: the Islamic Development Bank (IsDB) Group, Abu Dhabi Islamic Bank (ADIB) and Dubai Islamic Bank (DIB), and numerous other domestic, regional and international partners.

The organizers of the 3rd Sarajevo Halal Fair expect more than 100 exhibitors, with the participation of over 2.000 business representatives and around 10.000 visitors from all over the world.

The organizers of the Fair invite you to take advantage of this unique opportunity for excellent business networking with some of the leading world and regional representatives of the halal industry. For all with a valid halal certificate, the organizers extend the invitation to present products and services and promote as an exhibitor.

For more information and details regarding registration, sponsorships, applications and lease of stands for exhibitors, program / agenda of the Fair and Congress, scheduling G2G/G2B/B2B meetings, please visit the official website: sarajevohalalfair.com or contact the Organizer to one of the e-mail addresses:

- General information: info@sarajevohalalfair.com
- Registration: registrations@sarajevohalalfair.com
- Media & Press: press@sarajevohalalfair.com

Program/Agenda | Sarajevo Halal Fair 2023.

Wednesday, May 17, 2023. | Day 1

Exhibition / Expo
Panel discussions / Presentations / G2G/G2B/B2B meetings

Thursday, May 18, 2023. | Day 2

Opening Ceremony
Keynote speeches
Exhibition / Expo
Panel discussions / Presentations / G2G/G2B/B2B meetings
International Scientific Congress on Halal Quality

Friday, May 19, 2023. | Day 3

Exhibition / Expo
Panel discussions / Presentations / G2G/G2B/B2B meetings
International Scientific Congress on Halal Quality
Sarajevo Halal Fair Awards Ceremony
Closing Ceremony

CONTACT INFORMATION:

E-mail: info@sarajevohalalfair.com
Tel.: +387 33 275 189
Mob.: +387 62 330 555



ORGANIZERS:



Discover the 12th
Sarajevo Business Forum

THE LEADING PLATFORM

for connecting domestic
and foreign investments and
business representatives



PATRONAGE



STRATEGIC PARTNER



SUPPORT



sarajevobusinessforum.com

We cordially invite you to the 12th Sarajevo Business Forum 2023, which will be held in Sarajevo (Hotel Hills Ilidža), from May 18 to 19, 2023

The 12th Sarajevo Business Forum, a prestigious and recognizable platform for business networking and researching investment and business opportunities in the countries of Southeast Europe, is organized aiming to boost economic development of all countries in the region. The event offers to all its participants two days of cross-border experience of interesting panels, discussions, and business networking. With the presence of more than 1,500 domestic, regional and world representatives of governments, ministries, investors, and representatives of business communities coming from around 50 countries around the world, presentations of over 200 investment projects and business opportunities, with more than 400 G2G/G2B/B2B meetings are expected at the 12th Sarajevo Business Forum with the presence of over 200 media representatives from Bosnia and Herzegovina, countries of the region and the world.

Recognizing the importance of the joint performance of countries from the region, Bosna Bank International, in cooperation with its shareholders (Islamic Development Bank, Dubai Islamic Bank and Abu Dhabi Islamic Bank) and international partners, started organizational preparations for the upcoming Sarajevo Business Forum - a leading meeting platform that results in new and better investments and it also represents a business base, which can primarily be used by key business decision-makers in the country, as well as all visitors, exhibitors and participants. The Sarajevo Business Forum will be an excellent opportunity for discussions about the economic environment and the challenges we will face in 2023 as well. The confirmed response of panelists, participants and sponsors promises a high-quality and diverse conference

program with research and development presentations from leading companies, especially in the fields of Tourism, IT, Telecommunications, Agriculture, Food & Beverages, Banking & Finance, Nearshoring, Trade, Logistics, Energy, Infrastructure... Sustainable business practices are the central pillar of corporate strategies in managing a healthy balance between environmental and economic interests, social responsibility, or diversity.

As part of the 12th Sarajevo Business Forum, numerous panels are planned with proposed solutions, when it comes to the energy and climate crisis, and on modalities of more successful economic cooperation and ways of encouraging and attracting investments in all countries of the Western Balkans, with the aim of faster economic development. Models of public-private partnerships and investments in key infrastructure areas in the countries of the Western Balkans will also be discussed, as well as better regional cooperation with the aim of creating a more prosperous future. The participants of the SBF will try together to come up with a solution on how, through the removal of trade barriers and better economic - regional connectivity, they can jointly improve the sustainable development of the economies of the Western Balkan countries, better standards of citizens and prevent the departure of people.

During its 12th year of operation, Sarajevo Business Forum became one of the largest business events in the region and in the Southeast Europe that has a positive impact on building the image of the state of Bosnia and Herzegovina as a destination for investment and economic development.



Explore Sarajevo Business Forum 2023 sponsorship and presentation opportunities

We invite you to sponsor the 12th International Business and Investment Conference - Sarajevo Business Forum 2023.

Should you need any additional information, please e-mail: sponsorship@sarajevobusinessforum.com

Since 2010, Sarajevo Business Forum has established a tradition of economic development and business networking.

11.500+
PARTICIPANTS

1.650+
INVESTMENT
& BUSINESS
PROJECTS

3.500+
COMPANIES &
INSTITUTIONS

30%
GROWTH OF
ATTENDEES

**SARAJEVO
BUSINESS
FORUM**

2.400+
G2G/G2B/B2B
MEETINGS

50+
COUNTRIES

2.640+
JOURNALISTS

25+
PRESIDENTS & PRIME
MINISTERS



