



**ORTA ANADOLU
İHRACATÇI BİRLİKLERİ
GENEL SEKRETERLİĞİ**

Sayı: 70430465-TİM.OAİB.GSK.İDARİ.2022/3113-12174
Konu: Giftshow Fuarı, Tokyo

Ankara, 23/12/2022

SİRKÜLER (G-2022)

Sayın Üyemiz,

Türkiye İhracatçılar Meclisi (TİM)'den alınan bir yazıda, T.C. Tokyo Büyükelçiliği Ticaret Müşavirliğinden alınan yazıya atıfla, Japonya'nın en büyük fuarlarından biri olan Giftshow Fuarı'ndan bahisle, fuar organizatörlerinin, Müşavirliğimizi ziyaret ederek, bahse konu fuara ülkemizden katılım alınamadığını ancak ülkemizin sektördeki potansiyeline dikkat çekerek fuarın ülkemiz firmaları açısından fayda sağlayacağına inandıklarını bildirdikleri ve fuarın duyurulması konusunda destek istedikleri bildirilmektedir.

Yazının devamında, Fuarın Müşavirliğimizce yeniden incelendiği ve hediyeelik eşya sınıfına girebilecek her türlü ürünün (Ek2 ve Ek3) fuarda sergilenebildiği, Covid-19 Pandemisi öncesinde 3000 firmanın standı ile katılım sağladığı ve yaklaşık 250 bin ziyaretçi çektiğinin görüldüğü, anılan fuarın ülkemizin küçük ve orta ölçekli işletmelerinin Japonya'da ticari bağlantı kurmalarına katkı sağlayabilecek bir nitelik arz ettiği belirtilmektedir.

Yazıda ayrıca, katılımcı firmaların fuar organizatöründen 10'a kadar ücretsiz B2B görüşmesi talebinde bulunabileceği, karşı firmanın da olumlu görüş bildirmesi halinde ücretsiz B2B görüşmesi yapılabileceğinin anlaşıldığı ifade edilmektedir.

Diğer taraftan, Müşavirliğimizle gerçekleştirilen yazışmada, Gift Show fuarının yılda 2 defa, Şubat ve Ekim aylarında gerçekleştirildiği, 2022 yılı şubat ayında gerçekleştirilen 93. Spring fuarının 2022 yılı bireysel katılımı desteklenen fuarlar listesinde yer aldığı, Covid öncesi dönemde de söz konusu fuarın bireysel olarak desteklenen fuarlar listesinde yer aldığı, 95. ve 96. Gift Show fuarlarının da Müşavirliğimizce Kasım ayında bireysel katılımı desteklenmesi uygun görülen fuarlar arasında Ticaret Bakanlığına iletilmiş olduğu, ilgili onay sürecinden sonra fuarın listede yer almasının beklendiği bildirilmiştir.

Bu çerçevede <https://www.giftshow.co.jp/english/> adresinden incelenebilecek söz konusu fuara bireysel katılımın artırılmasında fayda görüldüğü belirtilmektedir.

Bilgilerine sunulur.

S. Tansel KÜNBI
Genel Sekreter A.
Şube Müdürü

Fuar İlgili Kişi İrtibat Bilgileri:
Mr. Inaho R. Koshiishi (Overseas Division)
Business-guide Sha Inc.
2-6-2 Kaminarimon, Taito-ku Asakusa Tokyo, Japan, 111-0034
Phone: (+81) 70-2214-3886 Social: WhatsApp/ Wechat
E-mail: koshiishi@businessguide-sha.co.jp

Ayrıntılı bilgi için: Kubilay Yapıcıoğlu - İdari Memur
Orta Anadolu İhracatçı Birlikleri Genel Sekreterliği
Ceyhan Atuf Kansu Cad. No: 120
06520 BALGAT ÇANKAYA ANKARA
Tel : (312) 447 27 40 Faks : (312) 446 96 05 - 447 01 80
e-posta : info@oai.org.tr / www.oai.org.tr



Schedule

The 95th TIGS Spring	The 96th TIGS Autumn
Application Deadline	
November 7, 2022	June 5, 2023
Payment Deadline	
November 18, 2022	June 16, 2023
Booth Allocation	
January 10, 2023	July 11, 2023
Additional Booth Option Deadline	
January 25, 2023	August 9, 2023
Moving Day	
February 14, 2023	September 5, 2023

Agent

CHINA ☐ **ASIA SPACE CO., LTD.**

Room 1407,Building-B. Jia Tai International Mansion,No.3 Coutyard,
Yanjingli Middle St.,Chaoyang District, Beijing 100006
Phone: 10-65595812/10-5166-8900 Fax: 10-65595813
E-mail: asiaspacespace@163.com URL: <http://www.asiaspacespace.net/>

FRANCE ☐ **ASIE-COMMUNICATION**

6 Avenue des Chataigniers 94470 Boissy Saint-Leger
Phone: 01-45-99-18-03 Fax: 01-45-69-27-95

GERMANY ☐ Landesmesse Stuttgart GmbH Messe Stuttgart International

Messeplazza 1, 70629 Stuttgart
Phone: 0711-18560-2566 Fax: 0711-18560-2555
E-mail: angelique.herbhorn@messe-stuttgart.de URL: www.messe-stuttgart.de

INDONESIA ☐ **DEKA ADIGUNA**

Ruko Surapati Core Blok M No.28, Jl. P.H.H. Mustopa No. 39, Bandung 40192-Indonesia
Phone: +62-22-87241424 Fax: +62-22-87241424-25

ITALY ☐ UNIVERSAL MARKETING SRS

Viale Palmiro. Togliatti, 1663 00155 Roma
Phone: 06-40802404 Fax: 06-40801380
E-mail: universal@universalmarketing.it URL: www.universalmarketing.it

KOREA ☐ KOREA MESSE CO., LTD.

SK V1C #1311, Beobwon-ro 128, Songpa-gu, Seoul, Republic of Korea 05854
Phone: +82-2-511-5239 Fax: +82-2-511-9910
E-mail: moonjoo@tradeworld.co.kr
URL: www.koreamesse.kr

TAIWAN ☐ TAIWAN BUSINESS EC, INC.

12F., No.400, Sec. 1, Keelung Road, Xinyi Dist., Taipei 11051
Phone: 02-8786-0760 Fax: 02-8786-0787

E-mail: service@giftshow.tw

THAILAND ☐ **THAI HOUSEWARE TRADE ASSOCIATION**
100, 102, 104 Soi Phayamountad-Ratsripichit, Bankhuitien, Bang Bon,
Bangkok 10150

Phone: 02-4156567 Fax:02-4156568
E. mail: proway@hotmail.com

URL: www.thaihouseware.com

VIETNAM ☐ VIETNAM HANDICRAFT EXPORTERS ASSOCIATION (VIETCRAFT)

1/F, 20 Ly Thoug Kiet STR., Hoan Kiem Dist., Hanoi
Phone: +84-24-3936-9284 Fax: +84-24-3936-6759
E-mail: vietcraft@fpt.vn
URL: www.vietcraft.org.vn

Contact

Business Guide-Sha, Inc.  **Head Office** 2-6-2 Kaminarimon, Taito-ku, Tokyo, 111-0034 Japan
Phone: +81-3-3843-9851 Fax: +81-3-3843-9850 E-mail: overseas@businessguide-sha.co.jp

22.12.2022 / 30136

TOKYO INTERNATIONAL Gift Show

EXHIBITOR'S GUIDE



東京で会おう

Japan's premier and Largest Personal Gift & Lifestyle Sundries International Trade Fair

The 95th TOKYO INTERNATIONAL GIFT SHOW Spring 2023

February 15_{Wed.} – 17_{Fri.} 2023

The 96th TOKYO INTERNATIONAL GIFT SHOW Autumn 2023

September 6_{Wed.} – 8_{Fri.} 2023

Concurrent Trade Show:

TOKYO INTERNATIONAL
Gift Show **LIFE×DESIGN**
GOURMET & DININGSTYLE SHOW®

住まいと暮らしの新時代
TOKYO International
Gift Show
LIVING & DESIGN
住まいと暮らしのリノベーション TOTAL INTERIOR
HOUSING HOTEL CONTRACT

Venue:Tokyo Big Sight

Organizer: **Business Guide-Sha, Inc.** 
www.giftshow.co.jp/english/



※Schedule is subject to change

Gateway to the Gift Market in Japan

Tokyo International Gift Show (TIGS) is the Japan's largest lifestyle & gift trade show for B to B, and has been held in spring and autumn since 1976. Brought together more than 170,000 visitors and about 2000 exhibitors across 9 major categories, it is a platform where brands, designers and buyers connect and discover a world of inspiration.

We are thoroughly taking counter measures against COVID-19 in the venue.

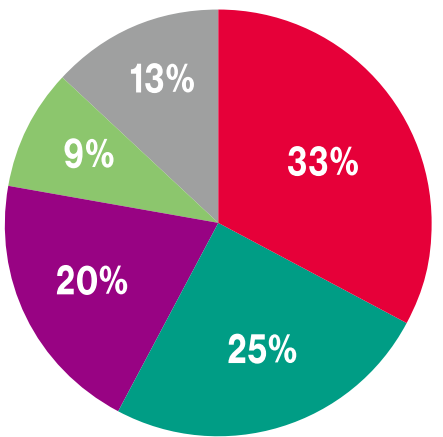


A Diverse Range of Buyers

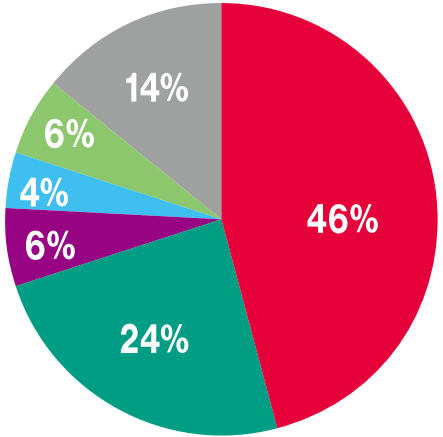
TIGS is for **qualified buyers only**. We are committed to providing you the best platform to build brand exposure, generate leads and write orders. Meeting a variety of buyers, you will have unexpected good business opportunities and networks.



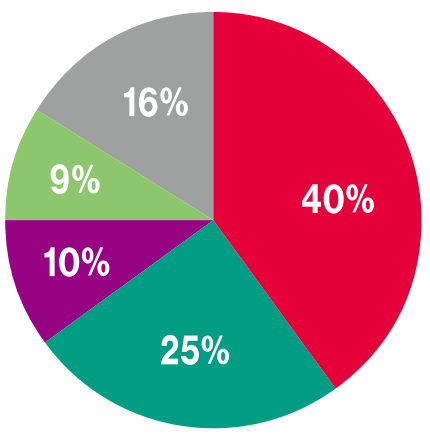
Tokyo International Gift Show



LIFE×DESIGN



Gourmet & Dining Style Show



■ Retailer ■ Exporter, Importer, Distributer ■ Manufacturer ■ Real Estate Agency, Architect Office
■ Hotel, Restaurant, Cafe, Amusement industry ■ Others

*Data of the 89th Tokyo International Gift Show, Spring, 2020.

What Buyers Are Saying

"It is only the Tokyo International Gift Show where thousands of exhibitors are brought together that you will surely come across unexpected products and start new business."
Sales Promotion Department at Tokyu Department Store

"LIFE×DESIGN is an exhibition where you can definitely expect new ideas and products that have never existed before, and encounter with new creators. We often receive business tips from exhibitors and displayed booths."
Merchandiser at ACTUS Co., Ltd.

Exhibitor Supports

- Gift Net® -B2B Online Web Portal**
All exhibitors who buy a booth can use Gift Net® for free, where they can promote the products until the next TIGS begins, and wherever you are in the world. With a hybrid of face-to-face offline exhibition and online exhibition Gift Net®, the TIGS creates new business opportunities for exhibitors all over the world.
- Free Business Matchmaking**
You have chances to negotiate with potential Japanese business partners in person. Your product's information will be sent to applicant buyers so they can decide if they would meet you at Gift Show.
- Promotion Support**
Organizer offers you free promotion tool and advertisement platform. The organizer will give you Free Invitation Letter to send your clients, and publish BUYER'S GUIDE which will be distributed to VIP buyers in the venue.

Exhibition Plan

Two folding Chairs

3m

3m

2.7m

Dimension of one booth

3m × 3m × 2.7m

95th JPY **407,000** Including Tax/booth
96th JPY **429,000**

Booth Fee Includes

- Panel
- Fascia Board with Company Signboard
- Two folding chairs

NOTE:

- Additional facility such as furniture, spotlight, etc. must be ordered by filling in the Order Form (Provided by the Organizer upon receipt of booth fee payment).
- A corner booth has only two-side panels.
- Side panels are just partition of a booth and a booth. Installing additional panels costs fee.
- The booth fee and dimension shall be subject to change.
- Only for LIFE x DESIGN, you can choose raw space plan when you apply for over 4 booths.
- ACTIVE CREATOS, SOZAI (material fair), GLAMPING, FASHION SELECT.
- You can choose "Gift Net® Online Exhibition Plan" as well. It enables you to expose your products fully online to Japanese buyers.
- You are also able to display your merchandises at your booth in the venue, while video chatting from your country.
- For more details, please contact : overseas@businessguide-sha.co.jp

Exhibition Area List

GLOBAL

Area CODE	Exhibition Area	Product
GH	GLOBAL HANDMADE FAIR	Handmade goods that expresses different cultures
N	IMPORT GIFT FAIR	Imported goods

LIFE×DESIGN(Concurrent Trade Show)

AD	ACTIVE DESIGN & CRAFT FAIR	Avant-garde industrial design, Craft design, Designed goods (exhibition via examination system)
AG	ART GALLERY FAIR	Evokes emotion and enriching art works
DD	ACTIVE CREATORS	Talented creators and designers
DIY	DIY BASE TOKYO	Products suited for DIY (variety of goods・tools・parts etc.), DIY suited service, Workshop proposal etc.
GL	GLAMPING & OUTDOOR	Glamorous outdoor living proposal
GLS	SAUNA & SPA	Sauna & Spa related proposal of equipment・goods・pop-up etc.
LS	LIFE STYLINGS	Highly designed interior goods that enhances variety of lifestyle scenery
MN	FACTORY NOW!!	Iron, Copper・Carpenter・Shaving・Welding・Press・Printing etc., Factories' technical abilities and, a "factory"specialized area to promote, factory produced products and brands
NB	TRADITIONAL & MODERN JAPANESE BRAND FAIR	Traditional technique and culture of craftsman, Modernly arranged masterpiece
NW	OVERSEAS MARKET DEVELOPMENT FAIR	Product・service that is able to be exported abroad
RF	RENOVATION FURNITURE FAIR	New proposal for furniture, aimed at the renovation market. Furniture that mirrors Japan's proud craftsmanship
RZ	RENOVATION ZONE	Designing living space from living style. New project, backing up the living industry, an idea zone for creating comfortable living space
SO	SOZAI	Expanding the possibilities of the materials, linking businesses to the materials itself
SS	START SCANDINAVIA	To tell the very essence of North Europe (Iceland, Estonia, Sweden, Denmark, Norway, Finland, Latvia, Lithuania), their culture and way of thinking through things and action.

LIVING & DESIGN

LD	LIVING & DESIGN	International trade show for total coordinated interior
----	-----------------	---

HOME FASHION GOODS VILLAGE

E	HOME FURNISHINGS, LIGHTING & DECORATIVE GOODS FAIR	Home furnishing, Furniture, Lighting equipment, Interior accessories, Interior decoration
EF	FABRIC DECORATION FAIR	Fabric products for bed linen, Curtain, Carpet, High quality towel etc.
EK	HIGH DESIGN KITCHEN & TABLEWARE FAIR	Highly designed goods that enhances the kitchen and dining scene
G	FLORAL ACCESSORIES & GARDENING GOODS FAIR	Indoor gardening, Flower arrangement, Houseplant, Vase, Exterior, Dry flowers
H	FRAGRANCE FAIR	Aroma, Fragrance, Incense, Potpourri, Herbs
W	ETHICAL STYLE FAIR	Manufacturer and environmentally friendly eco, Organic, Sustainable products

MY FAVORITE GOODS VILLAGE

CHARACTER / LICENSE / ENTERTAINMENT

A	YOUNG FASHION & KIDS STUFF FAIR	Character goods, Toys, Fancy goods, Variety goods, etc.
A1	BABY & KIDS FAIR	Baby・Kids related products
B	STATIONERY & PAPER GOODS FAIR	Writing Implement, Paper stationary, Wrapping, Stamp, Card, Other stationary・Paper products
BS	STYLISH STATIONERY FAIR	High-quality, Warmth,Thought out stationary, General goods, Designed stationary
GA	ART & GRAPHIC, DESIGN FAIR	Advertisement・Marketing・Production request・Design/Project for merchandise and/or character
HM	HANDMADE HOBBY MAKING FAIR	Handicraft, Art supplies & stationary, Art & Craft, Scrapbooking & Stamp, Beads & Decoration, etc.
IE	SMART IoT & AI PRODUCTS FAIR	Home appliances・Smart devices that are compliant to IoT・AI technology
M	SPORTS & LEISURE GOODS FAIR	Outdoor supplies, Leisure・Travel supplies, Playground supplies like kick boards
P	ANIME/COMIC & CHARACTER LICENSE FAIR	Recruiting Licensee, Special Event suggestion, Sales floors suggestion ,etc.
Q	LIFE WITH PETS ~people and pets lifestyle for a shared living~	Pet related products, Goods・Merchandise with animal motifs
T	DIGITAL GADGETS & DEVICE FAIR	Electronics/Digital related goods like PC, Smartphones, Mobile tablet, etc.
U	RETAIL SUPPORT FAIR	Retailers, Distribution related attraction of consumers・Operation assistance
US	RETAIL SOLUTION FAIR	Service・System that promotes the digital transformation of the distribution industry
Y	CHRISTMAS & BRIDAL/ANNIVERSARY GIFT FAIR	Christmas, Wedding, Festival・Halloween, etc., Products related to variety of holidays

STYLISH VILLAGE FOR LADIES

DAILY NECESSITIES & SUNDRY GOODS VILLAGE

BEAUTY & HEALTH VILLAGE

F	BEAUTY & COSMETICS FAIR	Beauty goods, Body & Healthcare products
HC	HEALTHCARE FAIR	Healthcare products, Wellness, Elderly lifecare, Nursing, Suppliment (heart & body health supporting goods)
I	DAILY NECESSITIES & SUNDRY GOODS FAIR	Idea・function products, Environmentally friendly products, Bath・Toiletry goods, Home appliances, Tableware, kitchen goods, Products for the elderly, Eldery care items, Emergency supplies, Other household items
IS	SOUVENIR GIFT OF JAPAN FAIR	Souvenir products and local gems
J	PERSONAL ACCESSORIES & LEATHER GOODS FAIR	Bags, Shoes, Leather accessories, Hats, Scarves, Umbrellas, etc., Fashion accessory products
JB	LOCAL FASHION BRAND from ALL OVER JAPAN	Fabric, Leather, Man-made fiber, etc., Items using materials that carry the 'Made in Japan' brand
FS	FASHION SELECT	High quality fashion goods for department stores・select shops
K	APPAREL FASHION FAIR	Focused on casual clothing, ladies, mens, inner wear, ethnic style, apparel & general goods, Japanese materials like indigo dyeing and old cloth etc., used apparel & general goods, import apparel
LA	FASHION ACCESSORY FAIR	Accessory, Watch, Sunglasses, Glasses, etc., Fashionable and lightly wearable accessories
LO	GEMSTONE & FINE JEWELRY FAIR	Semi-precious stone・Gemstone・Metallic Mineral・Fossil, Diamond, Pearl, Color stone, etc., used high quality jewelry and materials・related products
MC	manicolle tokyo	Fashion goods by designers & creators
SL	SPORTS IN LIFE	Young casual, Sport related apparel, General goods

GOURMET & DINING STYLE SHOW

GDS-A	REGIONAL BRAND	Rich story born in the regions of Japan and nature, proposal of food products and unique regional food culture etc..
GDS-B	FOOD GOODS	Enriching the lifestyle, Unique and stylish food products, Food & drinks from all around the world
GDS-C	SOLUTION	Proposal for a solution etc., to further enrich and make convenient the food market and dining.
GDS-F	PREMIUM FOOD	Paying close attention to craftsmanship, traditional food with continued legacy and new sensation of food & drink

Gallery

GLOBAL HANDMADE FAIR



IMPORT GIFT FAIR



MY FAVORITE GOODS VILLAGE



CHARACTER / LICENSE / ENTERTAINMENT



- YOUNG FASHION & KIDS STUFF FAIR
- STATIONERY & PAPER GOODS FAIR
- ANIME/COMIC & CHARACTER LICENSE FAIR
- IT RELATED & ENTERTAINMENT GOODS FAIR
- SPORTS & LEISURE GOODS FAIR
- BABY & KIDS FAIR
- STYLISH STATIONERY FAIR
- CHRISTMAS & BRIDAL / ANNIVERSARY GIFT FAIR
- HANDMADE HOBBY MAKING FAIR
- ART & GRAPHIC, DESIGN FAIR
- RETAIL & EC SUPPORT FAIR
- LIFE WITH PETS

LIFE XDESIGN (Concurrent Trade Show)



- ACTIVE DESIGN & CRAFT FAIR
- TRADITIONAL & MODERN JAPANESE BRAND FAIR
- RENOVATION ZONE
- LIFE STYLINGS
- GLAMPING
- SAUNA & SPA
- FACTORY NOW!!
- ACTIVE CREATORS
- SOZAI
- ART GALLERY FAIR
- START SCANDINAVIA
- SMART IoT & AI PRODUCTS FAIR
- RETAIL SOLUTION FAIR
- LIVING & DESIGN



STYLISH VILLAGE FOR LADIES



DAILY NECESSITIES & SUNDRY GOODS VILLAGE



BEAUTY & HEALTH VILLAGE

GOURMET & DINING STYLE SHOW

- PERSONAL ACCESSORIES & LEATHER GOODS FAIR
- BEAUTY & COSMETICS FAIR
- DAILY NECESSITIES & SUNDRY GOODS FAIR
- GEMSTONE & FINE JEWELRY FAIR
- APPAREL FASHION FAIR
- HEALTHCARE FAIR
- FASHION ACCESSORY FAIR
- SOUVENIR GIFT OF JAPAN FAIR
- FASHION SELECT
- LOCAL FASHION BRAND from ALL OVER JAPAN
- SPORTS IN LIFE
- GOURMET & DINING STYLE SHOW

HOME FASHION GOODS VILLAGE



- HOME FURNISHINGS, LIGHTING & DECORATIVE GOODS FAIR
- HIGH DESIGN KITCHEN & TABLEWARE FAIR
- FLORAL ACCESSORIES & GARDENING GOODS FAIR
- FRAGRANCE FAIR
- FABRIC DECORATION FAIR
- ETHICAL STYLE FAIR
- GLOBAL HANDMADE FAIR
- IMPORT GIFT FAIR

LIVING & DESIGN



- Housing and Renovation
- Furniture
- illumination
- Interior Home Appliances
- Home Textile
- Housing Equipment
- Interior Accessories
- architecture and interior design

22.12.2022 / 30136

Terms & Conditions

- ① It must be understood that booth assignment shall be made solely at the organizer's absolute discretion. Once the location and the booth number are assigned to an exhibitor, no request for change will be accepted for whatever the reason. In no circumstances whatsoever can an allotted booth be re-assigned, let or lent out to a third party.
- ② Application for exhibit becomes valid only when the entire booth fee and other necessary fee are paid by an applicant. If the exhibition space has already been contracted in full when the application is received, or if the merchandise to be exhibited is judged not to be in conformity with the subject and rules of the show, acceptance of the application may be declined. In such a case, received fees shall be refunded in full by the organizer.
- ③ Nippon Express Co., Ltd. and Kintetsu World Express Sales, Inc (KWE) are the official TIGS freight forwarders. The organizer strongly recommends that all exhibitors take advantage of using Nippon Express and KWE, who can offer comprehensive ranges of services to avoid any possible customs clearance and delivery troubles: ①Both Nippon Express and KWE handle the freight to and from your country including the Customs Clearance with a guarantee of the freight being delivered to your booth. ②In case an exhibitor uses their own local forwarder, the own hired must take full responsibility in handling the delivery and return of shipment including the Customs Clearance. Exhibitors are informed contact information by the organizer after booth location is assigned.
- ④ Merchandise whose importation is prohibited shall not be exhibited. The applicant must check in advance in this respect. In addition, no explosives or hazardous materials shall be accepted for exhibition. Moreover, any merchandise judged by the organizer to be inappropriate for exhibition shall be refused to display. In order to avoid any possible troubles, it is requested that the applicant provides a full and accurate description of the merchandise in this application form.
- ⑤ In addition to the rules and regulations of the show, the applicant, as a matter of course, is required to honor the laws and regulations of Japan and those of the Tokyo metropolitan government.
- ⑥ After completing the application procedure, the applicant cannot cancel the application. Whatever the reason, such as VISA problem or travel restriction, no refund can be accepted. Also, if payment for booth fee, optional facilities, etc. has not been done by stipulated date, the organizer revokes the allotted exhibit space and/or exhibit contract at its sole discretion without prior notice. There shall be no refund of the fees already received by the organizer.
- ⑦ The organizer shall provide the best supervision to ensure safety of the show space and exhibited merchandise. However, the organizer shall be responsible neither for any acts of nature, fire or damages resulting from force majeure, nor for any loss occurring from theft, disappearance, or from other accidents during the show. The applicant shall be responsible and the organizer shall not be required to make reparation for those issues.
- ⑧ The organizer may postpone or cancel the exhibition by reason of force majeure such as natural calamity, etc. The organizer may in its sole discretion refund to the exhibitor its proportionate portion of the balance of the total exhibit fees received which remains after deduction of the expenses incurred by the organizer. Damage incurred by exhibitors as a result of such a change shall not however be compensated for.
- ⑨ The exhibitors shall keep their exhibit booths clean and in good order by cleaning it every day after the show. Any trash, paper wastes, etc., shall be disposed of at the respective designated area.
- ⑩ The applicant shall provide an attendant who is able to serve visitors and remains constantly in the booth throughout the show. Any exhibited merchandise or decorative items intended for the booth, which are left out without the organizer being informed, may be removed and disposed of by the organizer. In this case, no claim shall be accepted by the organizer.
- ⑪ Retail sales at the show, photographing of displayed merchandise, or any act of copying, surveying, or reproducing shall not be permitted by the organizer.
- ⑫ In addition to the above, the exhibitors are obliged to follow the instructions of the organizer based on its judgment for control and management of the show.
- ⑬ For any matter relevant to the show, the organizer shall be authorized to have complete jurisdiction.
- ⑭ The applicant shall keep your area for exhibition and other activities within your booth space, and shall not occupy the alley.
- ⑮ Application period is subject to close early if and when the number of applications reaches the maximum of scheduled booths.
- ⑯ The organizer shall have the right to call for exhibitors to remove exhibits which are allegedly violating intellectual property rights.
- ⑰ The organizer makes no representations or guarantees regarding expected benefits to be received by participating in the show or the fitness of the exhibition for exhibitor's needs.
- ⑱ If name lending between applicants or exhibitors are judged, the organizer may revoke the allotted exhibition space and/or exhibit contract at its sole discretion with no refund of the fees already paid.
- ⑲ In the case the organizer judges that the application is inappropriate, the organizer shall revoke the allotted exhibition space and/or exhibit contract at its sole discretion with no refund of the fees already paid and no compensation for the applicant would be made. Furthermore, if the applicant has the outstanding on booth fee payment, they are liable to settle the payment as soon as possible.

Booth Application Form (EXHIBIT CONTRACT)

TOKYO INTERNATIONAL Gift Show

Company information

Company name

Address

Postal Code (Zip Code)

Country

Phone

Fax

E-mail

Web

Contact person (Mr. / Ms.)

Title

We hereby apply for _____ booth(s) for

☐ The 95th Tokyo International Gift Show Spring 2023 on February 15 (Wed) - 17 (Fri)

☐ The 96th Tokyo International Gift Show Autumn 2023 on September 6 (Wed) - 8 (Fri)

with agreement to abide by show rules and regulations and the terms and conditions on P.5.

Exhibition Area Code (please refer to P.3-4): _____

Please select product numbers from a list on an attached sheet.(up to 5)

SCAN HERE TO APPLY



<https://www.giftshow.co.jp/apply/>

You must send this application form with:

☐ A copy of your business card

☐ Photographs of the product you will exhibit (Photos will be used on web.)

☐ A copy of the business registration certificate

Date: _____ Signature: _____

 Send for : overseas@businessguide-sha.co.jp

- ① With this application, an applicant shall be responsible to exhibit at the Tokyo International Gift Show or the LIFE x DESIGN.
- ② The booth is secured when the organizer accepts booth application and the full booth fee.
- ③ The information on this application form will be used for all show materials.
- ④ When the application form is submitted to the organizer, it shall be deemed to have accepted "Terms & Conditions" on P.5.
- ⑤ The organizer can send you invitation letter as VISA support but can NOT send you guarantee letter because of company policy. If you cannot get VISA, fees already received by the organizer cannot be refunded.

TIGS Office Use Only

受付No.

フェア

新規／既存

直接／代理店

国・地域

Please choose exhibition area & product genre below, and fill it in the application sheet (p.6).

Tokyo International Gift Show

Area CODE	Exhibition Area	Genre
A	YOUNG FASHION & KIDS STUFF FAIR	③Fancy & Hobby ④Staffed Toys (doll, animal), Mascot ⑤Zigsawpuzzle, Game, Playing Cards ⑥Dollhouse, Models ⑧Baloons, Metallic Balloons ⑨Character Goods, Toys ⑩Camera, Telescope, Binocular, Other Optical Equipment ⑫Party Goods(Paper Plates, Ornament Goods) ⑬Chemiluminescence ⑭Smoking Supplies (Electronic Cigarette, etc.) ⑮Key Ring, Key Chain, Netsuke (Japanese Miniature Carving) ⑯Radio-Controlled Robot ⑰Cooking Toy ⑱Variety Goods
A1	BABY & KIDS FAIR	⑦Library, Picture Book, Educational Goods ⑩Kids Vehicle ⑪Kids Bag, Cap, Clothes ⑫Other Educational Goods, Kids Products, Furniture ⑬Maternity-related Goods
B	STATIONERY & PAPER GOODS FAIR	⑮Writing Instruments ⑯Paper Stationery ⑰Stamps, Stickers, Seals ⑱Terrestrial Globe, Maps ⑲Print System, Imprinting System ⑳Photo Album, Greeting Cards, Post Cards ㉑Ribbon, Wrapping Goods, Packaging ㉒Paper Bag ㉓Other Stationery ㉔Desktop Item ㉕Other Paper Products ㉖Plastic/Medal Mold Goods ㉗Hobby Goods (Paint, Handicraft, etc.) ㉘Calendar ㉙Electronic Stationery
BS	STYLISH STATIONERY FAIR	㉚Natural-tasted Stationery/Zakka (Variety Goods) ㉛Imported Stationery ㉜Stylish Stationery Goods/Zakka ㉝Design-led Stationery
E	HOME FURNISHINGS, LIGHTING & DECORATIVE GOODS FAIR	①Clock, Alarm Clock ②Musick Box, Jewelry Box, Interior Accessory ③Photo Frame ④Wall Mirror, Stand Mirror ⑤Lamp (Desk Lamp, etc.) ⑥Oil Lamp (Lantern, etc.), Candle ⑦Curtain, Tapestry, Noren(Shop Curtains), Sudare (Rattan Blinds) ⑧Wall Ornaments ⑨Wooden/Rattan Furniture, Other Interiors ⑩Interior Fabrics (Cushion, Carpet) ⑪Bed and Bedding General Goods, Bed Linen (Sheets, Cover, Bed Spreads, Futon(Comforter), Blanket, Toweling Blanket, Pillow, Pillowcase) ⑫Curtain, Blinds ⑬Bed, Side Table, Chest, Other Furniture ⑭Bed Light, Room Light, Other Lightings ⑮Other Bed-related Interior Accessory ⑯Flooring/Wall Materials ⑰Towel (Facial/Bath Towel, Bathrobe, etc.), Towel Case, Towel Holder, Towel Ring ⑱Bath-related Goods (Bath Mat, Bath Tab, Bath Chair, Shower Head, Bath Curtain, Blinds, Mirror, Bath Flooring(Tiles, Corks), Toys/Foliage Plants/Candle & Light for Bath) ⑲Lavatory-related Goods (Toilet Mat, Toilet Cover, Toilet Paper Holder, Toilet Paper Holder Cover, Toilet Paper Storage, Accessory for Flush Toilet Tank) ⑳Washroom-related Goods (Laundry Basket, Laundry Shelves, Laundry Dryer, Waste Basket)
EF	FABRIC DECORATION FAIR	⑱Bed linen, Curtain, High quality towels, etc., items that create a fully relaxing and healing atmosphere
EK	HIGH DESIGN KITCHEN & TABLEWARE FAIR	⑳Place Mats, Table Runner ㉑Wooden Tableware ㉒Metal Tableware ㉓Products Creates the Settings of Kichen & Dining ㉔Dish, Glass, Cutlery ㉕Kichen Tool
F	BEAUTY & COSMETICS FAIR	⑰Cosmetic Goods, Lipstick, Mascara, eyeliner, Blush, Liquid Fundation, Concealer, Powder Fundation, Oil Cleansing, Face Soap, Powder Soap, Nail Brush ⑱Haircare/ Skincare/ Bodycare/Footcare Products, Home Hairdressing Equipment ㉒Beauty & Diet-related Goods ㉓Cosmetics development ㉔Beauty care ㉕Beauty product packaging
FS	FASHION SELECT	㉖High-quality fashion goods for department stores and select stores
G	FLORAL ACCESSORIES & GARDENING GOODS FAIR	⑳Artflower, Artificial Flower, Artificial Tree ㉑Indoor Horticulture, Cut-flowers, Foliage Plants ㉒Dried Flowers, Preserved Flowers ㉓Horticulture Goods, Flower Vase, Exteriors ㉔Flower/Green Craft ㉕Indoor Green ㉖Flower Arrangement
GA	ART & GRAPHIC, DESIGN FAIR	㉗Video and sound production ㉘Illustration, graphic and art production ㉙Advertising and content production ㉚Corporate Strategy (Branding, CI / VI, etc.) ㉛Goods production and merchandising ㉜Package, packaging, wall and interior design ㉝Sales promotion and campaign related ㉞Entertainment and event related
GH	GLOBAL HANDMADE FAIR	㉞High quality handmade products that make use of materials and technologies
H	FRAGRANCE FAIR	㉞Aroma (Fragrance, Incense, etc.) ㉞Potpourri, Herbs, Aroma Oil, Pot, Other Relaxation Goods
HC	HEALTHCARE FAIR	⑰Wellness (Self-medication, Support Goods, Exercise/Fitness Equipment, Outfit, Health-care Equipment, Massage-related Apparatus, Functional Innerwear, Athletic Supporter, Health-care & Cosmetic Tools made of Germanium/Titanium, etc.) ㉞Supplements (Functional Food/Beverage, Nutritional Supplement, Diet Supplement, Health Food/Tea/Snack, etc.) ㉞Oral-care Product (Electric Brush, Oral Cleansing Equipment)
HM	HANDMADE HOBBY MAKING FAIR	㉞Handicraft ㉞Painting Materials & Stationery ㉞Arts & Crafts ㉞Scrapbook & Stamp ㉞Beads & Décor
I	DAILY NECESSITIES & SUNDRY GOODS FAIR	④Ceramics ⑤Lacquerware ⑥Glassware ⑦Cutlery, Kitchen Products ⑧Rattan/Bamboo Furniture ⑨Tea Ceremony Tools ⑩Natural Material-made Products(Place Mats, etc.) ⑪Tool Sets ⑫Bath Essence, Bath Salt ⑬Home Appliance(AI, IoT, etc.) ⑭Soap, Shampoo, Detergent, Soap Box, Soap Tidy, Body Sponge, Body Brush, Basin, Shampoo Sink & Chair, ShampooPump Dispenser ⑮Disaster Emergency / Crime Prevention/Traffic Safety Supplies Goods ⑯Sewing Kit ⑰Slippers, Indoor Footwear ⑱Outdoor product ㉒Household Goods, Creative Product ㉓Nursing Care Product, Senior Life-care Product ㉔Cleaning goods ㉕Food product・Beverage
IE	SMART IoT & AI PRODUCTS FAIR	㉒Smart home appliances (IoT, AI) ㉒AI Speakers ㉒Wearable devices and lifelogging goods ㉒Robotics-related products (communication robots, mobility robots, etc.) ㉒IoT devices ㉒Smart home related (smart remote control, smart lock, watchdog camera, etc.)
IS	SOUVENIR GIFT OF JAPAN FAIR	㉒Tourism Product/Folkcraft ㉒Traditional Handicraft ㉒Other Local Specialty
J	PERSONAL ACCESSORIES & LEATHER GOODS FAIR	㉒Bag, Belt, Pouch (Wallet, Purse, Key Case, Portfolio, etc.) ㉒Umbrella, Raincoat, Rainwear ㉒Handkerchief, Shawl, Necktie, Scarf ㉒Emblem, Embroidery, Woven Label ㉒Yuzen(Japanese dying technique for fabrics)/Japanese Paper Crafts ㉒Flip-flops, Sneaker /Trainer Shoes, Wooden Shoes, Leather Shoes, Caine ㉒Glove, Socks ㉒Cap, Other Clothing Accessory, etc.
JB	LOCAL FASHION BRAND from ALL OVER JAPAN	㉒Modernly arranged products with conventional technology and Japanese materials ㉒"Made In Japan" Products manufactured in Japan
K	APPAREL FASHION FAIR	㉒Ladyswear, Menswear, T-shirts, Sweatshirts, Clothing (Sporting Wear, etc.) ㉒Apron, Pajamas, Nightie, Underpants/Shorts ㉒Clothing Made of Natural/ Organic/ Ecological Materials, Truckies like Relaxing Wear ㉒Japanese Style Products suited to modern lifestyle ㉒Modernly arranged products with conventional technology and Japanese materials ㉒"Made In Japan" Products manufactured in Japan ㉒Ethnic-styled Apparel & Zakka ㉒Imported Apparel
LA	FASHION ACCESSORY FAIR	㉒Mass Productive Accessory Made of Silver, Brass, Steel (Pierce, Earrings, Rings, Bangle, Necklace, Corsage, Hair Accessory, Choker, etc.) ㉒Sunglasses, Glasses, Reading Glasses, etc. ㉒Fashion Watch (Wrist Watch Excelled in Quality & Fashion and Used like an Accessory) ㉒Wig, Hair Extension
LO	GEMSTONE & FINE JEWELRY FAIR	㉒Precious Metal (Gold, Platinum, Silver)-made Fine Jewelry ㉒Semi-precious/Natural Stone, Minerals, Fossils ㉒Jewelry/Loose Stone made of Diamond, Colored Stone, and Perl ㉒High-end Watch (Highly Fashionable and Precious Stone-embedded Plush Wrist Watch /Brand Watch) ㉒Jewelry-related Goods (enclusing Showcase, Jewelry Box, and Jewelry Maintenance Equipment) ㉒Accessories with Semi-precious Stone, Natural Stone, Mineral, Fossil, etc. ㉒Semi-precious Stone, Loose Natural Stone ㉒Lucky Charm Goods with more Accessory Elements like Buddhist Rosary, Magatama (comma-shaped beads), Figurine
M	SPORTS & LEISURE GOODS FAIR	㉒Sports & Outdoor Playing Goods (Games) (Surfboard, Skateboard, Kickboard, Inline Roller Skate, Roller Skate, BMX, Mountain Bike, Recreation Bike, Walking Goods) ㉒Sporting Goods Brands, Licencee Goods ㉒Leisure Travel Goods
MC	manicolle tokyo	㉒Fashion goods by designer・creator
N	IMPORT GIFT FAIR	㉒Import Goods from US/Europe/Oceania
O	IMPORT GIFT FAIR	㉒Import Goods from Asia/Africa/Latin America
P	ANIME/COMIC & CHARACTER LICENSE FAIR	㉒Character Design and Related licensing Business ㉒Anime/Video Production/Publication Company, TV Station, Application Software Company
Q	LIFE WITH PETS ~people and pets lifestyle for a shared living~	㉒Fashion Goods (for Pet) ㉒Accessory(for Pet) ㉒Food, Snack (for Pet) ㉒Toy (for Pet) ㉒Interior (for Pet) ㉒Care Product (for Pet) ㉒Other Pet Product ㉒Animal Motifs Goods
SL	SPORTS IN LIFE	㉒Youth casual & Sports line Apparel・Fashion goods
T	DIGITAL GADGETS & DEVICE FAIR	㉒Smart Phone, Mobile Phone, PC-related Accessory ㉒Mobile Games, Other Electrical Toys, Electrical Stationery, Electrical Gadgets ㉒Camera/Photo-related product (Dedgital Camera, Photo System) ㉒Audio-related Product (Musical Instruments, CD, etc.) ㉒Video-related Product (DVD, Imaging Device, etc.) ㉒PC-related goods (external memory devices, keyboards, etc.)
U	RETAIL SUPPORT FAIR	㉒Shop Fixtures, Facility, Display ㉒Logistics ㉒Personal Placement, Human Resorce Development ㉒Franchiser ㉒Flyer, DM(Direct Mail), Promotion Goods ㉒Consulting ㉒Subscription-related

22.12.2022 / 30136

Area CODE	Exhibition Area	Genre
US	RETAIL SOLUTION FAIR	㊦Distribution information systems (store management, sales management, order placement systems, etc.) ㊦Customer management systems (customer data analysis, trade area analysis, consumer trend forecasting, etc.) ㊦Payment and cashless systems (POS systems, contactless decision making, unmanned stores, etc.) ㊦Customer service DX (web-based customer service, omni-channel, SNS utilization, video services, etc.) ㊦Store DX (electronic shelf tags, electronic coupons, development of applications to attract customers, etc.) ㊦AI for distribution (face recognition, video analysis, in-store traffic analysis, etc.)
W	ETHICAL STYLE FAIR	㊦Environment-/Eco-friendly product ㊦Fair Trade Articles ㊦Camping/Ecosports Product to enjoy nature ㊦Recyled/Reused Goods ㊦Carefully Selected Product in view of harmony with nature and natural materials
Y	CHRISTMAS & BRIDAL/ ANNIVERSARY GIFT FAIR	㊦Christmas-related Goods ㊦White Day(Return Gifts to those received on Valentine's Day), Halloween,/Easter-related Goods ㊦New Year, Seasonal Festival Goods ㊦Candles ㊦Bridal-related Goods ㊦Choice Gift Card, Card Gift

LIVING & DESIGN

Area CODE	Exhibition Area	Genre
L&D	LIVING & DESIGN	㊦Housing・Renovation related (housing fixtures・hardware, building materials・materials, renovation・reforming related new materials, etc.) ㊦Furniture (storage furniture, table・sofa, etc.) ㊦Lighting (lighting equipment, LED, etc.) ㊦Interior home appliances (digital home appliance, visual・audio equipment, home theater, etc.) ㊦Home textile (curtain, carpet, bedding, etc.) ㊦Home installation equipment (kitchen, bath, vanity & washstand, toilet, home environment equipment, etc.) ㊦Interior accessory (interior accessories, tableware, kitchen supplies, traditional crafts, etc.)

LIFE × DESIGN

Area CODE	Exhibition Area	Genre
AD	ACTIVE DESIGN & CRAFT FAIR	①Products Excelled in Quality and Desgin ②Crafts Excelled in Design
AG	ART GALLERY FAIR	㊦Wall Ornaments ㊦Wooden/Rattan Furniture, Other Interiors ㊦Ceramics ㊦Lacquerware ㊦Glassware ㊦Traditional Handicraft ㊦Arts & Crafts ㊦Antique/Collectors' Goods ㊦Pictures/Art Work
DD	ACTIVE CREATORS	①Products Excelled in Quality and Desgin ②Crafts Excelled in Design ㊦Up-and-coming creator・designer's Brands
DIY	DIY BASE TOKYO	㊦Merchandise for DIY ㊦DIY workshops
GL	GLAMPING & OUTDOOR	㊦Interiors, exteriors, miscellaneous goods, fashion, food, gear, huts and tents, trailer houses, cars, etc. that enhance the outdoor and glamping experience
GLS	SAUNA & SPA	㊦Sauna・Sauna Installation ㊦Sauna goods (hat, towel, skin care products, poncho, etc.)
LS	LIFE STYLINGS	㊦Superlatively Designed Interior Goods that enrich various lifestyle scenes
MN	FACTORY NOW!!	㊦Craft techniques (woodworking, steel, scraping, welding, pressing, sewing, weaving, printing, etc.) ㊦Original products from factories ㊦PR for events related to the factory, such as open factories and community events
NB	TRADITIONAL & MODERN JAPANESEBRAND FAIR	㊦Japanese Style Products suited to modern lifestyle ㊦Modernly arranged products with conventional technology and Japanese materials ㊦"Made In Japan" Products manufactured in Japan
NW	OVERSEAS MARKET DEVELOPMENT FAIR	㊦Products and services that can be exported to overseas
RF	RENOVATION FURNITURE FAIR	㊦Renovated Furniture
RZ	RENOVATION ZONE	㊦Renovation-related Product
SO	SOZAI	㊦Proposal of technology and materials ㊦Demonstration of technique
SS	START SCANDINAVIA	㊦Import Goods from Nothern Europe, Design Made by Nothern European Designer, Brand/Character Goods Born in Nothern Europe, Nothern European-styled Architecture/Construction/Renovation.]]

Gourmet & Diningstyle Show

Area CODE	Category of Product	Product
GDS	Fresh Foods	㊦Fishery ㊦Animal husbandry ㊦Agriculture ㊦Other fresh food
	Foods	㊦Condiment ㊦Cooking oil ㊦Spread ㊦Dairy products ㊦Cooked food ㊦Soup ㊦Frozen food ㊦Canned/Bottled product ㊦Powdered products ㊦Home-cooking materials ㊦Noodles ㊦Breads・Cereals ㊦Grains ㊦Processed meat ㊦Paste products/Boiled fish-paste products ㊦Pickles・Tsukudani ㊦Liquid products ㊦Side dishes ㊦Dried agricultural products ㊦Processed fishery products ㊦Other processed foods
	Pastry	㊦Confectionery ㊦Desserts・Yogurt ㊦Delicacy ㊦Ice cream ㊦Other confectionery
	Beverage	㊦Tasty beverage ㊦Fruit beverage ㊦Soft drinks ㊦Dairy beverage ㊦Water ㊦Other beverages
	Alcohol Beverage	㊦Sake ㊦Shochu ㊦Mirin (sweet cooking rice wine) ㊦Beer ㊦Fruit liquor ㊦Whiskey/Brandy ㊦Liqueurs ㊦Spirits ㊦Other alcohol
	Daily Necessities	㊦Detergent・Soap ㊦Wrap・Foil ㊦Paper towels ㊦Scrubbing brush・Sponge ㊦Shopping bag・Bags ㊦Wrapping supplies ㊦Food wrapping materials/Food packaging ㊦Pots・Pans・Kettles ㊦Frying pan ㊦Kitchen knives・Knives ㊦Cutting board ㊦Kitchen utensil ㊦Condiment containers ㊦Oven gloves ㊦Can opener・Bottle opener・Wine opener ㊦Confectionery products ㊦Countertop accessories ㊦Chopsticks ㊦Knives・Forks・Spoons ㊦Pottery ㊦Lacquerware ㊦Wooden utensils ㊦Metalware ㊦Sake Cups・Tea Cups ㊦Glasses・Mugs ㊦Lunch Boxes ㊦Tablecloths・Luncheon Mats ㊦Coasters ㊦Outdoor・Leisure goods ㊦Table coordination tools (stands, lamps, etc.) ㊦Party goods ㊦Idea goods ㊦Apron・Uniform ㊦Other, household goods
	Kitchen Appliances	㊦Kichen・Cooking equipment ㊦Dishwasher・Dryer ㊦Microwave・Toaster oven ㊦Blender・Juicer ㊦Coffee maker・Espresso machine ㊦Rice cooker・Pot ㊦Hot plate ㊦Refrigerators・Wine coolers ㊦Clean water・Water purifier ㊦Other, Appliances・Equipment
	Others	㊦Food franchisor ㊦POS・Information equipment ㊦Store supporting software ㊦Display fixtures ㊦Sales promotion products・Tools ㊦Consulting ㊦Cooking school ㊦Publications ㊦Others

The 94th TOKYO INTERNATIONAL
Gift Show
Autumn 2022

TOKYO INTERNATIONAL Gift Show Autumn 2022
The 12th LIFE × DESIGN



[Date] 7th–9th September, 2022

[Time] 10:00–18:00, 10:00–17:00 on the 9th

[Venue] Tokyo Big Sight

POST SHOW REPORT



Business Guide-sha, Inc.

<https://www.giftshow.co.jp/english/>

Head Office

2-6-2 Kaminarimon, Taito-ku, Tokyo 111-0034, Japan
TEL: +81-3-3843-9851 / FAX: +81-3-3843-9850
e-mail: overseas@businessguide-sha.co.jp

Osaka Branch

6F Honmachi-terada Bldg., 2-5-31 Kyutaro-machi, Chuo-ku, Osaka 541-0056, Japan
TEL: +81-6-6258-0002 / FAX: +81-6-6258-0004
E-mail: overseas@businessguide-sha.co.jp

e-mail: overseas@businessguide.sba.gov

POST SHOW REPORT

The 94th TOKYO INTERNATIONAL Gift Show Autumn 2022

Name	The 94th Tokyo International Gift Show Autumn 2022																	
Theme	Regain Japan’s economy through Omni-channel																	
Concurrent trade show	Tokyo International Gift Show Autumn 2022 the 12th LIFE×DESIGN The 32nd Gourmet & Diningstyle Show Autumn 2022 LIVING & DESIGN 2022																	
Organizer	Business Guide-Sha, Inc.																	
Official Support and Cooperation	Official Support by ASEAN-JAPAN Centre / Economic & Commercial Office Embassy of the People’s Republic of China / Embassy of the Republic of Korea in Japan / Trade Section, Embassy of Finland / Ambassade de France au Japon / State of Hawaii, Department of Business Economic Development & Tourism / AICEP Trade & Investment Agency / Office of Commercial Affairs Royal Thai Embassy / German Chamber of Commerce and Industry in Japan / Italian Chamber of Commerce in Japan / Manufactured Imports and Investment Promotion Organization (MIPRO) / Japan External Trade Organization (JETRO) / Japan Department Store Association / Japan Chain Stores Association / Japan Retailers Association / Central Federation of Commerce and Industry, Japan / The Japan Chamber of Commerce and Industry / The Tokyo Chamber of Commerce and Industry / Japan Institute of Design Promotion (JDP) / Tokyo Convention & Visitors Bureau / Japan Direct Marketing Association (JADMA) /Character Brand Licensing Association (CBLA) / Japan Merchandising Rights Association (JAMRA) / The Association of Japanese Animations (AJA) / LICENSING INTERNATIONAL / Content Overseas Distribution Association (CODA) / Japan Specially Store Association / Nissenken Quality Evaluation Center / Japan Commercial Environmental Design Association / Japan Office Institutional Furniture Association / Japan Federation of Interior Planner’s Association / Japan Interior Industry Association / Japan Interior Coordinator Association / Japan Candle Association / Japan Shopping Tourism Organization / LIVING TECH ASSOCIATION JAPAN / Tokyo Big Sight Inc. / Monthly Gift Premium With cooperation of Japan Interior Architects / Japan Jewelry Designers Association Inc. / Aroma Environment Association of Japan / Japan Package Design Association / Japan Graphic Design Association / Japan Industrial Design Association / Japan Sign Design Association / Japan Fashion Association / Japan Extension and Remodeling Conference Organization / The Textile Association of Japan / Renovation Council / Caring Design Association / BIO HOTELS JAPAN / Art Life Styling Association / Kyusyu Craft Design Association																	
Statistic	Total Number of visitors 192,334 (Including 51 overseas visitors) Total Number of exhibitors 1,988 (Including 305 overseas companies from 12 countries and regions) Total number of exhibitors by the country <table><tr><td>■Australia…1</td><td>■Austria…1</td><td>■China…156</td><td>■Germany…1</td><td>■Hong Kong…8</td></tr><tr><td>■Korea…58</td><td>■Malaysia…1</td><td>■Taiwan…14</td><td>■Thailand…29</td><td>■Turkey…1</td><td>■USA…34</td></tr><tr><td>■South Africa…1</td><td></td><td></td><td></td><td></td><td></td></tr></table>	■Australia…1	■Austria…1	■China…156	■Germany…1	■Hong Kong…8	■Korea…58	■Malaysia…1	■Taiwan…14	■Thailand…29	■Turkey…1	■USA…34	■South Africa…1					
■Australia…1	■Austria…1	■China…156	■Germany…1	■Hong Kong…8														
■Korea…58	■Malaysia…1	■Taiwan…14	■Thailand…29	■Turkey…1	■USA…34													
■South Africa…1																		



Business Guide-sha, Inc.

Venue: Tokyo Big Sight (Tokyo International Exhibition Center) East Hall 1~6

Note : No. of overseas visitors are indicated in parentheses

The 94th TOKYO INTERNATIONAL
Gift Show
Autumn 2022

The 94th Tokyo International Gift show Autumn 2022 was held from September 7th to 9th at Tokyo Big Sight. The total number of visitors was 192,334 and the total number of exhibitors was 1,988 (305 overseas companies from 12 countries and regions).

With overseas companies back in at the Gift Show, there was an increase in Japanese visitors as well. Compared to the previous show, there were more visitors from outside of Tokyo. Many visitors as well as exhibitors realized from coming to the show, that it was time to re-activate their business.



China



29 individual companies showed a wide range of products such as Thai cartoon project, OTOP (One Tambon One Product), and Thailand's material solutions at their booths.



Austria

NEWS RELEASE

The 95th TOKYO INTERNATIONAL

Gift Show

Spring 2023

Date

15th(Wed)-17th(Fri) February, 2023

Venue

Tokyo Big Sight

Concurrent Trade Shows

TOKYO INTERNATIONAL

The 13th

LIFE×DESIGN

Spring 2023

Gift Show

The 33rd

GOURMET & DININGSTYLE SHOW

Spring 2023

住まいと暮らしの新時代

TOKYO International

Gift Show

LIVING & DESIGN

住まいと暮らしのリノベーション TOTAL INTERIOR HOUSING HOTEL CONTRACT



Business Guide-Sha, Inc. has announced that the 95th Tokyo International Gift Show Spring 2023 will be held from February 15th to the 17th, 2023 at Tokyo Big Sight.

Travel restrictions were partially lifted in June leading to an increase in visitors as well as exhibitors at the September Gift Show. The 94th Tokyo International Gift Show Autumn 2022, the 12th LIFE×DESIGN, and the 32nd Gourmet & Diningstyle Show Autumn2022, and Tokyo International Gift Show LIVING&DESIGN2023 welcomed 192,334 visitors and 1,988 exhibitors, including 305 companies from 12 regions and countries.

Through the pandemic caused a huge impact in the trade show industry during 2020. However, the Gift Show showed recovery in numbers the past two years. We as the organizer will continue to provide events to support your businesses during any difficult times. The Gift Show will forever be here with your business.

NEWS RELEASE

PICK-UP EXHIBITION CATEGORIES

Global Handmade Fair

Global Handmade fair is the ideal platform where craftsmen from all over the world can access to the Japan market. The fair plays an important role to discover a new market in Japan and contributes to promoting global culture and traditional products.



Ethical Style Fair

In today's society, it is the top priority for any companies to dedicate to SDGs (Sustainable Development Goals). In Japan, a lot of companies produce a variety of SDGs-related items, and the market has been growing year by year. Discover something new at the Ethical Style Fair.



Gourmet & Diningstyle Show

This concurrent show specializes in premium regional foods and food-related products. Not only just products, but knowledge as well as know-hows will be gathered. New sales methods items and future trends will be exhibited in one place.



Traditional & Modern Japanese Brand Fair

Craftsmanship has always been in the root of Japanese culture. Their soul and passion pouring into a single craft has made, for thousands of years, today's Japanese culture. At Traditional & Modern Japan Brand Fair, Japanese crafts in which such the technique meets today's lifestyle will be all gathered. Discover something you have never seen.



NEWS RELEASE

OTHER USEFUL PLATFORM

Gift Net®

<https://www.giftnet.jp/>

Register
Gift Net NOW !

FIND YOUR FUTURE BUSINESS PARTNERS 24/7!

Gift net® is an portal site that allows you to explore all of the exhibitors at TIGS/ LxD/ GDS. The online platform helps you connect with ideal exhibitors and exchange your information materials (i.e. business cards) with the exhibitors' and is accessible anytime from anywhere around the world.



LOOKING FOR A WAY TO ENLIGHT YOUR KNOWLEDGE AND TECHNOLOGY IN JAPAN?

SEMINAR

Overseas trends are always key essences for Japan's gift market. Business Guide-Sha, Inc. would like to have you as a seminar instructor on the stage during the Gift Show. Recently we had Mr. Ito Masahiro from Hong Kong Trade Development Council instruct the audience on how to expand sale channel in Hong Kong.



KITCHEN STAGE

If you are looking for a stage to catch audiences' attentions with your food products, KITCHEN STAGE would be an ideal stage for you! There will be a variety of performances conducted by professionals, throughout the even. This is a fantastic opportunity to raise awareness of your local food products.



NEWS RELEASE

SCHEDULE

2023

DATE	THE NAME OF THE SHOW	VENUE
Feb 15 th (Wed.)-17 th (Fri.)	The 95th TOKYO International Gift Show Spring2023 TOKYO International Gift Show Spring2023 the 13th LIFE×DESIGN TOKYO International Gift Show LIVING & DESIGN2023 The 33rd Gourmet & Diningstyle Show Spring2023	Tokyo Big Sight
Mar. 8 th (Wed.)-9 th (Thu.)	The 4th KYOTO International Gift Show2023	MIYAKO MESSE
Apr. 12 th (Wed.)-14 th (Fri.)	The 67th International Premium Incentive Show Spring2023	Tokyo Ikebukuro Sunshine City Convention Center
Sep. 6 th (Wed.)-8 th (Fri.)	The 96th TOKYO International Gift Show Autumn 2023 TOKYO International Gift Show Spring2024 the 14th LIFE×DESIGN TOKYO International Gift Show LIVING & DESIGN2023 The 33rd Gourmet & Diningstyle Show Spring2023	Tokyo Big Sight
Later September	The 65th OSAKA International Gift Show2023	OMM (Osaka Merchandise Mart)
Oct. 4 th (Wed.)-6 th (Fri.)	The 68th International Premium Incentive Show Autumn2023	Tokyo Ikebukuro Sunshine City Convention Center

2024

DATE	THE NAME OF THE SHOW	VENUE
Feb. 15 th (Wed.)-17 th (Fri.)	The 97th TOKYO International Gift Show Spring2024 TOKYO International Gift Show Spring2024 the 14th LIFE×DESIGN TOKYO International Gift Show LIVING & DESIGN2024 The 35rd Gourmet & Diningstyle Show Spring2023	Tokyo Big Sight
Mar. 6 th (Wed.)-7 th (Fri.)	The 5th KYOTO International Gift Show2023	MIYAKO MESSE

ABOUT THE ORGANIZER

Organizer	 Business Guide-Sha, Inc.
Adress	Gift Building, 2-6-2 Kaminarimon, Taito-ku, Tokyo, 111-0034
Phone	(+81)-03-3843-9851
Website	https://giftshow.co.jp/english/

CONTACT

	overseas@businessguide-sha.co.jp		Follow us on FACEBOOK!
--	--	---	------------------------

