



**ORTA ANADOLU
İHRACATÇI BİRLİKLERİ
GENEL SEKRETERLİĞİ**

Sayı: 70430465-TİM.OAİB.GSK.İDARİ.2022/3095-12097
Konu: Fuar Duyurusu (Pakistan Uluslararası Denizcilik Fuarı)

Ankara, 21/12/2022

SİRKÜLER (G-2022)

Sayın Üyemiz,

T. C. Ticaret Bakanlığı İhracat Genel Müdürlüğü Tanıtım ve Fuarlar Daire Başkanlığı'ndan alınan bir yazıda, Dışişleri Bakanlığından alınan bir yazıda, Pakistan Uluslararası Denizcilik Fuarı'nın (Pakistan International Maritime Expo and Conference-PIMEC) 10-12 Şubat 2023 tarihlerinde Karaçi Expo Center'de düzenleneceğı bildirilmektedir.

Hidrokarbon çıkarma, kıyı geliştirme, nakliye limanı gibi çeşitli denizcilik endüstrisi firmalarının bir araya geleceğı belirtilen fuarda; liman altyapısı, balıkçılık, deniz turizmi, offshore yenilenebilir enerji, su ürünleri yetiştiriciliğı, deniz dibi madenciliğı ve deniz biyoteknolojisi gibi konuların işleneceğı belirtilmektedir.

Diğer taraftan, mezkur fuar "2023 Yılında Bireysel Katılımı Desteklenen Sektörel Nitelikteki Uluslararası Fuarlar Listesi"nde yer almaktadır.

Bilgilerine sunulur.

S. Tansel KÜNBİ
Genel Sekreter A.
Şube Müdürü

Ek:

- 1- Pakistan Uluslararası Denizcilik Fuarı Broşürü.pdf (6 sayfa)
- 2- Pakistan Uluslararası Denizcilik Fuarı Özet Bilgi Notu.pdf (1 sayfa)

Ayrıntılı bilgi için: Kubilay Yapıcıoğlu - İdari Memur

Orta Anadolu İhracatçı Birlikleri Genel Sekreterliğı

Ceyhan Atuf Kansu Cad. No: 120

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Sea the Future

PIMEC 2023

Pakistan International Maritime Expo & Conference

10 - 12 FEBRUARY 2023

Karachi Expo Centre



Pakistan Navy



Ministry of Maritime Affairs
Government of Pakistan



BADAR EXPO
SOLUTIONS



Pursuing Sustainable Maritime Development

www.pimec.gov.pk

5070 sayılı kanun gereğince güvenli elektronik imza ile imzalanmıştır. ID:A6F9E152C3204DA6F9E1. Bu kod ile <http://evrak.ogib.org.tr/> adresinden doğrulayabilirsiniz.

Ocean Based Industries - Global Perspective

Economic activity in the ocean is being catalyzed by growing population, globalization and depleting land resources. By 2030, strong growth is expected in maritime industry employing approximately 40 million jobs and opening newer avenues of entrepreneurship and commercial innovation. Fastest growth is expected to occur in offshore wind energy, marine aquaculture, fish processing and port activities. Scientific and technological advances are therefore expected to play a crucial role in development of ocean-based economic activities and addressing ocean-related environmental challenges.

Pakistan's Maritime Industry

Pakistan is blessed with over 1000 km long coastline extending from Sir Creek to Jiwani. The coastline has unique landforms such as sandy beaches, mud flats, mud volcanoes, rocky cliffs, headlands, bays, deltas etc. Pakistan's Exclusive Economic Zone & Continental Shelf covers an area of 290,000 Sq km, larger than combined area of Sindh and Khyber Pakhtunkhwa (KPK) provinces. Pakistan's Maritime Sector possesses enormous marine resources such as hydrocarbons, minerals and fisheries. Gifted with immense maritime potential, Pakistan seeks international collaboration to utilize a perfect mix of indigenous and foreign technologies to reap the benefits of maritime economy.

About PIMEC

Pakistan International Maritime Expo & Conference (PIMEC) is an initiative of Pakistan Navy being held from 10 - 12 February, 2023 under the patronage of Ministry of Maritime Affairs to jump start development in Maritime Sector. PIMEC will encompass Maritime Expo and International Conference on Blue Economy & maritime potential. The event will provide opportunity to Public & Private stakeholders to display products and develop business relationships. The event will also highlight Pakistan's maritime potential and provide the desired fillip for economic growth at national level.





**PIMEC OFFERS IDEAL PLATFORM TO SHOWCASE,
PROMOTE & HIGHLIGHT MARITIME POTENTIAL OF PAKISTAN**

3 DAYS OF OPPORTUNITIES

Large scale exhibition with Local and International representation, strategic & innovative discussions at the conferences and networking events.

Who Should Exhibit?

Products and services that will be showcased during the exhibition includes:

- Agents, Distributors & Insurance Companies
- Architects, Designers & Consultancy
- Aquaculture
- Bankers & Financiers
- Boat & Yacht building
- Cabling
- Classification Societies
- Coastal Development
- Coastal Tourism
- Contracting Services
- Data Acquisition, Storage & Transmission
- Deck & Hydraulic Equipment
- Deck Crane Manufacturers
- Deck Machinery & Vessel Equipment
- • Defence and Maritime Security Technologies & OEMs
- Design & Construction
- Desalination/ Water Purification Systems
- Docks Services
- Dredging & Land Reclamation
- Drilling & Well Control
- Environmental Survey
- Finance & Insurance
- Fire, Safety & Survival Equipment
- Fisheries Authorities
- Fishing Equipment
- Fuel & Lubrication Suppliers
- Heavy Lift Vessel
- Instruments & Control Equipment
- Insurance Companies
- Interior Suppliers
- Marine Equipment
- Maritime Pollution Control
- Marine Raw Material
- Marine Technology
- Maritime Conservation - WWF
- Maritime Consultancy Services
- Maritime financial Services, Chartering, Ship financing
- Maritime Institutions
- Maritime Security
- Monitoring & Instrumentation
- Multi Modal Transport
- Navigation & Communication Technology
- Navigation & Security Systems
- Oceanographic, Hydrographic, Hydrological & Seabed survey
- Oil & Gas Exploration Companies
- Offshore LPG / LNG Exploration
- Offshore Renewable Energy
- Paints & Coating Manufacturing
- Port Services/ Facilities
- Pump Equipment and Services
- Real Estate
- Recycling Industries
- Refrigeration Equipment
- Renewal Energy Systems
- Rope Manufacturers
- Salvage Equipment
- Sea-based Pharmaceuticals
- Seafood
- Search & Rescue Equipment
- Semi Submersibles
- Shipping Companies
- Ship & Boat Building
- Ship & Boat Fitting & Equipment
- Ship & Boat Operation Equipment
- Ship & Boat Repair & Conversion
- Ship, Boats, Vessel Equipment & Services
- Storage Terminals
- Support & Supply Vessels
- Tubular & Piping
- Umbilical & Hose
- Vessel Monitoring Services
- Water Sports & Recreational Facilities

What are the Reasons to Exhibit?

- Showcase your innovations, products and services.
- Increase your company's brand exposure to a wide group of global audience from the maritime sector.
- Connect with decision makers, buyers and industry leaders.
- Create new business relationships and strengthen existing ones.

Who Should Visit?

- Blue Ocean Economy Experts
- Ship building & Shipyard Engineers
- Senior public and private sector executives in the Maritime Industry and related organizations
- Defence Procurement Officials
- Sales and Marketing Executives of Vendors' Industry
- Researchers and Consultants
- Trade Delegates
- Agents & representatives from logistic, Insurance shipping agencies
- Academia
- Media Representatives



Features of Pakistan International Maritime Expo and Conference (PIMEC) 2023

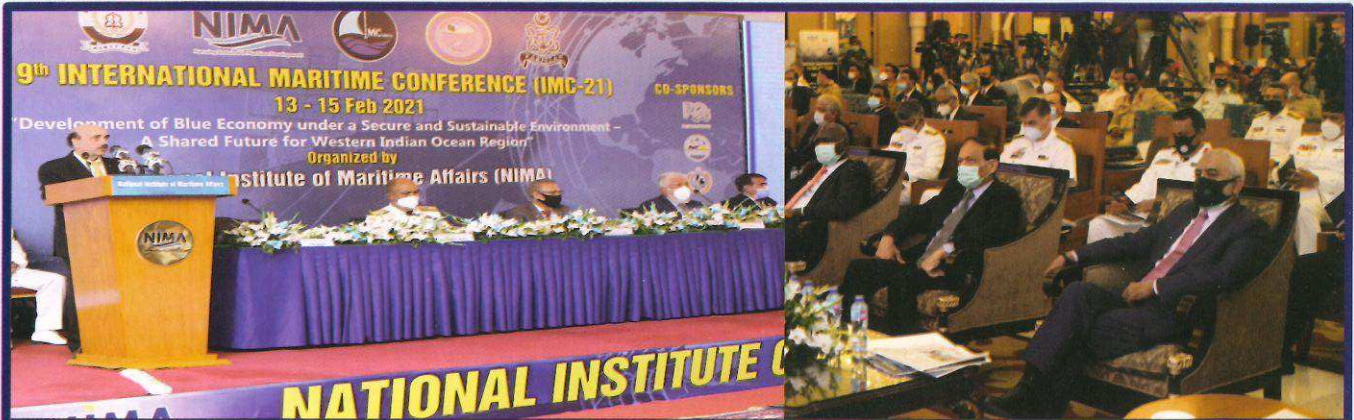
MARITIME EXHIBITION

The Exhibition will bring together National and International stakeholders, creating a market place for showcasing innovative products/ideas, forging cooperation and developing business relationships.



MARITIME CONFERENCE

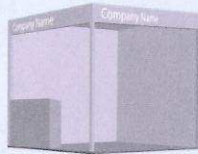
The Conference will provide a platform for discussion on challenges and opportunities for developing countries in embracing Blue Economy.





PARTICIPATION PACKAGES

SHELL SCHEME



BARE SPACE



OUTER AREA



PIMEC SECRETARIAT

Sector E-9, Naval Headquarters, Islamabad - Pakistan
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Tel: +92-21 34821159-60 Fax: +92-21 34821179 Email: info@badarexpo.com

BRIEF POINTS

1. Pakistan International Maritime Expo & Conference (PIMEC) 10-12 Feb 23.
2. In tandem with AMAN-23 (Crew of participating Ships/ observers/ delegates will also visit PIMEC).
3. Opportunity for diverse maritime industries of Pakistan i.e Ports & Shipping, offshore hydrocarbons exploration/ extractions, coastal development, Marine tourism, Fisheries, Ship construction/ breaking etc
4. Soft launch conducted on 25 Jul 22 attended by Federal Ministers (Defence, Defence Production & MoMA), Ambassadors, Defence Attaches and dignitaries from Military and business community etc.
5. 1st Steering Committee meeting was held on 29 Aug 22 to assign responsibilities/ actions to various Ministries / Organizations / Departments.
6. Military / Commercial Attaches of 29 countries were invited to NHQ on 7th Sep 22 to brief about PIMEC/ invited to participate.
7. Salient activities:
 - Opening ceremony of PIMEC (Expo/ IMC) on 10th Feb 23.
 - Cultural Show followed by dinner at Maritime Museum 10th Feb 23.
 - International Maritime Conference from 10-12 Feb 23.
 - Closing ceremony on 12th Feb 23.
8. PIMEC promotional drive is in progress:
 - Pakistan Navy alongwith Badar Expo have reached Islamabad, Lahore and Karachi Chamber of Commerce & Industries and other prominent local industries.
 - 150 x local and 360 x International companies have been invited to participate in PIMEC.
 - 108 countries Commerce / Trade Minister and equivalent has been invited by Minister MoMA.
 - Pakistani Defence / Naval Attaches have been asked for promotion of PIMEC in prospective countries.
 - PN delegations led by Vice Chief of Naval Staff visited France, EURONAVAL, to extend invitations to International vendors in order to participate in PIMEC.
9. Honorable Chief Minister Sindh has been requested to be Chief Guest at 2nd Steering Committee Meeting at CM House Karachi on 24th Nov 22. He has also consented to establish PIMEC Cell at CM House / Secretariat for one window operation / smooth coordination with different provincial authorities.
10. PIMEC promotional stall being setup during IDEAS 2022 at Expo Centre Karachi.