



**ORTA ANADOLU
İHRACATÇI BİRLİKLERİ
GENEL SEKRETERLİĞİ**

Sayı: 70430465-TİM.OAİB.GSK.İDARİ.2022/2450-9362
Konu: Fuar Duyurusu (Zimbabve Africonfex Fuarı)

Ankara, 6/10/2022

SİRKÜLER (G-2022)

Sayın Üyemiz,

Ticaret Bakanlığı İhracat Genel Müdürlüğü'nden alınan bir yazıda, Uluslararası Anlaşmalar ve Avrupa Birliği Genel Müdürlüğünden alınan yazıya atfen, Zimbabve'nin Bulawoya şehrinde 20-21 Ekim 2022 tarihlerinde Uluslararası Fuar Merkezinde düzenlenmesi öngörülen altyapı ve inşaat sektörüne yönelik Africonfex Fuarı'nın gerçekleştirileceği bildirilmektedir.

Diğer taraftan, “Yurt Dışında Gerçekleştirilen Fuar Katılımlarının Desteklenmesine İlişkin 2017/4 Sayılı Karar” kapsamındaki desteklerden yararlanılabilmesi için, katılım sağlanacak fuarların Ticaret Bakanlığımız internet sitesinde yer alan “Desteklenecek Yurt Dışı Fuarlar Listeleri”nde yer alması gerektiği belirtilmektedir.

Bilgilerine sunulur.

S. Tansel KÜNBİ
Genel Sekreter A.
Şube Müdürü

Ek: 1-Fuar Broşürü
2- [Form](#)





AfriConfex

Africa Infrastructure & Built Environment Confex

20 – 21 October 2022

Solid Foundation. Stronger Future:
Exploring Linkages in the Infrastructure
Value Chain



ZIMBABWE INTERNATIONAL EXHIBITION CENTRE, BULAWAYO



Africa Infrastructure & Built Environment Confex

The inaugural Africa Infrastructure and Built Environment Confex (AfriConfex) is set to be the country's mega construction and infrastructure event and will be the biggest gathering of buyers and sellers for the entire built environment value chain. Running under the theme, **"Solid Foundation. Stronger Future – Exploring Linkages in the Infrastructure Value Chain,"** the event aims to profile and give a voice to the infrastructure and construction sectors in Zimbabwe and across Africa. Organised by the Zimbabwe International Trade Fair Company (ZITF), AfriConfex comes at an opportune time given the Zimbabwean government's strategy for infrastructure development under the National Development Strategy 1, and given the fast-approaching end of The First Ten Year Implementation Plan of Agenda 2063 (2013 – 2023).

The growth of an economy is often gauged by monitoring new infrastructure development which is an indicator of consumer confidence. The industry's broad and intense linkages with other sectors stimulate economic development, is a major generator of jobs, and constitutes an important component of Gross Domestic Product (GDP). It is exciting to note that there has been a recent increase in the number of infrastructure development and construction projects being commissioned throughout Zimbabwe and within the region. Leveraging on this upward trajectory, AfriConfex will spotlight the following long-term goals:

- (a) Attainment of a high standard of living, quality of life and well-being for all,
- (b) Building world-class infrastructure that crisscrosses Africa by improving connectivity through newer and bolder initiatives to link the continent by rail, road, sea and air, and developing regional and continental power pools, and,
- (c) Transformation of Africa's economies through beneficiation from Africa's natural resources manufacturing, industrialization and value addition.

Source: African Union <https://au.int/agenda2063/aspirations>

By bringing together key stakeholders to deliberate on key trends and critical insights into African construction and infrastructure value chains, along with key drivers, restraints, and growth opportunities, AfriConfex plays a pivotal indirect role in attaining these continental aspirations. The 2022 edition will feature an exciting exhibition and immersive conference programme.

AfriConfex was created with Sustainable Development Goals attainment in mind!



Build Resilient Infrastructure, Promote Inclusive and Sustainable Industrialization and Foster Innovation.



Make Cities and Human Settlements Inclusive, Safe, Resilient and Sustainable

Why Attend the AfriConfex 2022?

- B**uild relationships and synergies among industry players within the region and offer an extensive networking opportunity amongst industry players,
- U**nderstand and keep track of global trends, international labour markets, and new legal backgrounds and regulations for upcoming projects,
- I**nteract with policymakers and stakeholders to discuss construction industry policies, initiatives and emerging growth opportunities
- L**everage on your unique offering by promoting new products, services and innovations to local, regional and international markets, and,
- D**evelop new business strategies with exclusive access to an unmatched platform for the global and local construction industry to network, exchange knowledge, and conduct sustainable business.



About the Organisers

The Zimbabwe International Exhibition Centre is a modern, purpose-built facility that boasts six fully equipped and serviced exhibition halls, hundreds of individual pavilions and open-air sites as well as an Olympic sized sports arena. The exhibition centre is adaptable to a variety of uses depending on the size and purpose of your event.

To enquire or book a venue: email us on zitfmktg@zitf.co.zw

About the Venue

The Zimbabwe International Trade Fair Company (ZITF Company) is the leading international exhibition organiser in the country. Our exhibitions and events are the first place where industry trends, ideas and innovative products are unveiled. We bring together a diverse audience to promote trade and investment in the country. As part of our portfolio, we also offer stand building, venue and business consultancy services.

Partner	Endorsements
 Ministry of Transport & Infrastructure Development	 Zimbabwe Construction Industry Association  Construction Industry Federation of Zimbabwe  Zimbabwe Building Contractors Association

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