



**ORTA ANADOLU
İHRACATÇI BİRLİKLERİ
GENEL SEKRETERLİĞİ**

Sayı: 70430465-TİM.OAİB.GSK.İDARİ.2024/514-2170 **Ankara, 21/02/2024**
Konu: HINDISTANIN PUNJAB EYALETİNİN YATIRIM VE İS ORTAMINA İLİSKİN
BİLGİLENDİRME

Sayın Üyemiz,

Türkiye İhracatçılar Meclisi'nden alınan yazıda Hindistan'ın Punjab Eyaleti'nin yatırımcılar için önemli bir merkez haline gelmekte olduğu ve yatırımcılara önemli teşvikler sunduğu iletilmektedir

Yazının devamında, eyaletin bilhassa tarım ve gıda ürünleri, traktör ve otomobil parçaları, bisiklet ve parçaları, metaller, kimyasal ürünler, tekstil, bilişim teknolojisi ve tıbbi ürünlerin üretiminde öncü konumda olduğu, verimli ekilebilir arazileri sayesinde Hindistan'ın en büyük üçüncü buğday ve pirinç üreticisi konumunda olduğu, Hindistan'ın ikinci büyük süt ürünleri markasına ev sahipliği yaptığı, birçok ülkeden firmaların Punjab'a yatırım yapmış olduğu ve Türk iş dünyasının da eyaletteki yatırım ve iş fırsatlarını değerlendirebileceği ifade edilmektedir.

Bilgilerini ve Punjab'taki yatırım imkanlarına ilişkin ekte iletilen dosyanın ilgili olabilecek firmalarımıza duyurulması gerektiği dile getirilmektedir.

Bilgilerine sunulur.

S. Tansel KÜNBI
Genel Sekreter A.
Şube Müdürü

Ek: Punjab Yatırım İmkanları

Ayrıntılı bilgi için: Cahide Özoğlu - İdari Memur

Orta Anadolu İhracatçı Birlikleri Genel Sekreterliği

Ceyhan Atuf Kansu Cad. No: 120

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Rail density is twice
the national density



- 100% Road Connectivity
- 4/6 Lane Highways
- Road density is almost double
the national road density

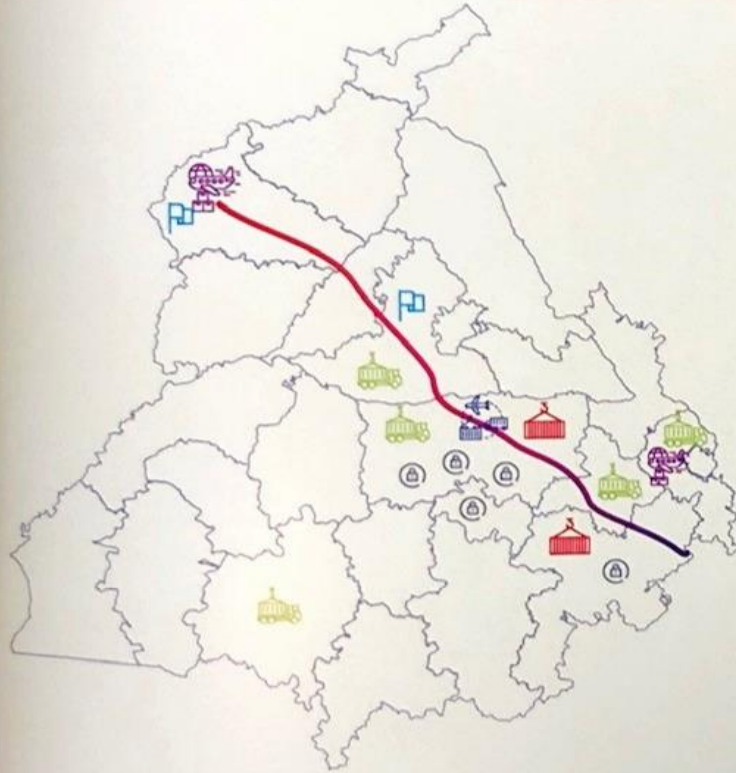


Flights to international locations
including London, Rome, Dubai etc.
and domestic locations such as
Delhi, Mumbai, Bangalore,
Hyderabad, Pune etc.



*Source: Indian Railways, ESOPB, Department of Civil Aviation (GoP)

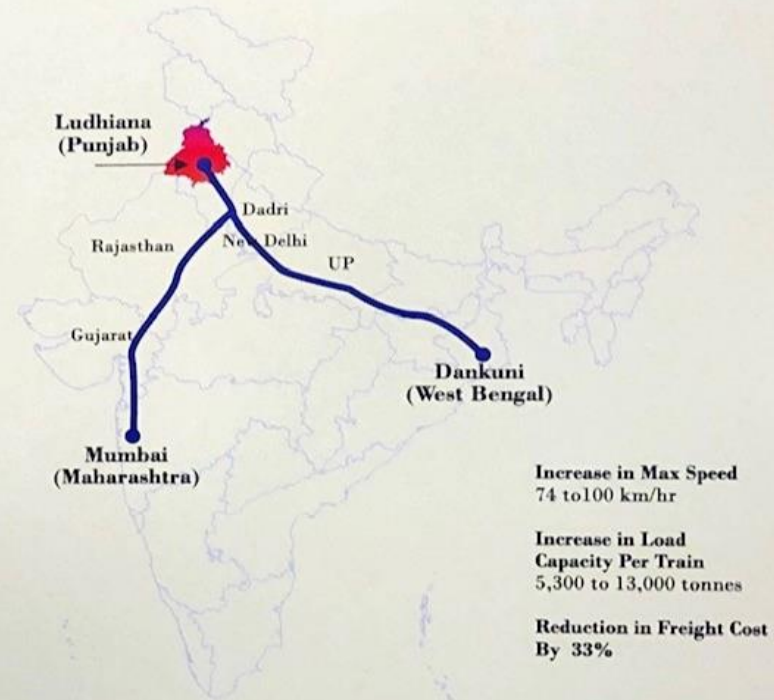
‘ACHIEVERS’ IN LEADS RANKING 2023



Leader in Quality of Modal Logistics Services

8 ICDs | 6 PFTs | 3 MMLPs | 3 ICPs & LCS | 2 ACCs

- | | | | |
|---|---|---|--------------------------------------|
|  | Multi Modal Logistics Parks (MMPs) |  | Container Freight Station (CFS) |
|  | Air Cargo Complex [including Perishable Cargo] (ACCs) |  | Private Freight Terminal (PFT) |
|  | Integrated Check Post (ICPs) |  | Amritsar Kolkata Industrial Corridor |
|  | Inland Container Depot (ICDs) | | |



Leader in Quality of Overall Infrastructure
Leader in Safety & Security of Cargo Movement
Dedicated Freight Corridors (DFC)

Eastern & Western (Intersection Point – Dadri)

Increase in Max Speed
74 to 100 km/hr

Increase in Load Capacity Per Train
5,300 to 13,000 tonnes

Reduction in Freight Cost By 33%

Source: LEADS – 2022, DPIT

FOOD BOWL OF INDIA

1ST

- Contribution to Central Grain Pool
- Per Capita Milk Availability

2ND

- Kinnow & Carrot Production

3RD

- Rice Production
- Wheat Production
- Honey Production
- Peas Production

- **Highest yield** of food grains in the country - Punjab's food grain yield is 4606 kg/ hectare almost double of all India 2386 kg/ hectare
- Punjab **Storage capacity** of food grain is 226.18 lakh Metric Tonnes - highest in the country
- **3 Mega Food Parks** across 200+ acres & 10,000+ High Tech Dairy Farms
- **4 Centres of Excellence** – CoE for Fruits - Hoshiarpur, CoE for Potato – Jalandhar, CoE for Floriculture – Ludhiana, CoE for Vegetables – Jalandhar
- Among the **leading States** in production of Guava, Musk Melon, Peach, Pear, Cabbage, Carrot, Cauliflower, Onion, Peas, Potato etc.

TOP BRANDS HAVE MADE PUNJAB THEIR HOME



Raw Material

- 1st in blended Yarn
- Ranks 4 in India Spinning Capacity
- Among Top 10 Cotton producing States in India
- For Manmade Fiber - H MEL Refinery in Bathinda with existing capacity of 0.44 MMTPA Polypropylene

Infrastructure

- 3 Textile parks in Barnala, SBS Nagar & Ludhiana under Scheme for Integrated Textile Parks in 25+ acres

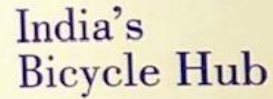
Production

- Leader in Woollen Knitwear Production (95%), Hosiery Manufacturing (65%), Sports Goods Production (75%) in India
- Major supplier for GAP, Decathlon, JC Penny, Macy's, Zara, Puma, Adidas, Reebok, Nike

Exports

- Exports to destinations such as USA, UAE, UK & Saudi Arabia, Bangladesh
- Textiles & Apparels Exports stood at USD 2.07bn in FY2021-22
- 2nd in Sports Goods Export





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- Largest tractor manufacturer contributing to (65%) of North India's Tractor production
- Home to single largest integrated tractor manufacturing unit
- 2nd in Tractor exports from India

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