



**ORTA ANADOLU
İHRACATÇI BİRLİKLERİ
GENEL SEKRETERLİĞİ**

Sayı: 70430465-TİM.OAİB.GSK.İDARİ.2026/272-1121
Konu: (Uluslararası Arz Zinciri ve Liman Lojistiği Fuarı / Çin

Ankara, 04/02/2026

Sayın Üyemiz,

Ticaret Bakanlığı İhracat Genel Müdürlüğü Tanıtım ve Fuarlar Daire Başkanlığından alınan bir yazıda, **27-29 Nisan 2026** tarihlerinde Çengdu/Çin'de düzenlenecek **"8 inci Uluslararası Arz Zinciri ve Liman Lojistiği Fuarı"** organizatörü **"North Star Sino Gold Exhibition"** firmasının bahse konu fuara firmalarımızı davet ettiği ifade edilmektedir.

Bilgilerine sunulur

Emre OLGUNER
Genel Sekreter A.
Şube Müdürü V.

Ek:

- 1- Davet Mektubu**
- 2- Fuar Kataloğu**

Ayrıntılı bilgi için: Ayşenur Altan - BSHS

Orta Anadolu İhracatçı Birlikleri Genel Sekreterliği

Ceyhan Atuf Kansu Cad. No: 120

06520 BALGAT ÇANKAYA ANKARA

Tel : (312) 447 27 40 Faks : (312) 446 96 05 - 447 01 80

e-posta : info@oaib.org.tr / www.oaib.org.tr



首都会展(集团)有限公司 成都北辰中金展览有限公司

The 8th International Supply Chain & Port Logistics Expo Invitation Letter

Embassy of the Republic of Türkiye to the People's Republic of
China,

The "8th International Supply Chain & Port Logistics Expo," hosted
by Chengdu North Star Sinogold Exhibition Co., Ltd., will be held
from April 27 to 29, 2026, at the Chengdu Century City New
International Convention and Exhibition Center.

Under the theme "Industry-Logistics Intergration, Linking the
Global Supply Chain," this year's expo focuses deeply on the
Eurasian Land Bridge and new multimodal transport pathways. As a

- 1 -



成都北辰中金展览有限公司 (北金实业集团成员企业)
Northstar Sinogold Exhibition Chengdu Co., Ltd.
成都地址: 四川省成都市武侯区交子大道177号 中海国际中心
Chengdu office: China Overseas Int'l Centre, Chengdu, Sichuan Province, China
Tel / 电话: +86-28-85001554
Mobile / 手机: +86-18500325302
北京办公地址: 北京市朝阳区天竺东路7号国家会议中心写字楼北区四楼
Beijing office: 4th Floor, North Zone, National Convention Center Office Building, No7, Tian chen East Road, Chaoyang Dist., Beijing,
China
Tel / 电话: +86-10-65262755
www.transportlogisticexpo.com www.sgevent.com.cn

pivotal nation in the Eurasian logistics hub, Türkiye's "Middle Corridor" strategy plays an irreplaceable role in constructing secure and efficient international logistics channels.

As a professional international trade platform certified by the Global Association of the Exhibition Industry (UFI), the expo aims to connect world-class manufacturing with logistics providers. It has received profound support from international multilateral organizations, including the Organization for Cooperation between Railways (OSJD) and the International Coordinating Council on Trans-Eurasian Transportation (CCTT).

The host, Chengdu North Star Sinogold Exhibition Co., Ltd., is a state-controlled enterprise under the Beijing North Star Company Limited, long committed to building professional and internationalized B2B trade platforms.

We cordially invite Your Excellency, the Ambassador of the Republic of Türkiye, and representatives of the Embassy to attend

- 2 -



成都北辰中金展览有限公司（北京实业集团成员企业）
Northstar Sinogold Exhibition Chengdu Co., Ltd.
成都地址：四川省成都市武侯区交子大道177号 中海国际中心
Chengdu office: China Overseas Int'l Centre, Chengdu, Sichuan Province, China
Tel / 电话: +86-28-85001554
Mobile / 手机: +86-18500325302
北京办公地址：北京市朝阳区天竺东路7号国家会议中心写字楼北区四楼
Beijing office: 4th Floor, North Zone, National Convention Center Office Building, No7, Tian chen East Road, Chaoyang Dist., Beijing, China.
Tel / 电话: +86-10-85262755
www.transportlogisticexpo.com www.sgevent.com.cn

this event. Let us build a new international logistics ecosystem together and discuss the high-quality transformation of the global supply chain.

Attachments:

1. Explanatory Note on the Invitation for the Ambassador of the Republic of Türkiye
2. Schedule of the 8th International Supply Chain & Port Logistics Expo

Beijing Capital (Group)
Exhibitions & Events

Northstar Sinogold Exhibition
Chengdu Co., Ltd.
January 4, 2026

- 3 -



成都北辰中金展览有限公司 (北京实业集团成员企业)
Northstar Sinogold Exhibition Chengdu Co., Ltd.
成都地址: 四川省成都市武侯区交子大道177号 中海国际中心
Chengdu office: China Overseas Int'l Centre, Chengdu, Sichuan Province, China
Tel / 电话: +86-28-85001554
Mobile / 手机: +86-18500325302
北京办公地址: 北京市朝阳区天竺东路7号国家会议中心写字楼北区四楼
Beijing office: 4th Floor, North Zone, National Convention Center Office Building, No7, Tian chen East Road, Chaoyang Dist., Beijing, China.
Tel / 电话: +86-10-65262755
www.transportlogisticexpo.com www.sgevent.com.cn

Attachment 1:

Explanatory Note on the Invitation for the Ambassador of the Republic of Türkiye

I. Establishing Hub Status: Discussing "Middle Corridor" Strategies and Standards

The "Middle Corridor" has become a highly anticipated route in Eurasian trade. We invite the Embassy to discuss the latest policies and infrastructure progress of the Trans-Caspian International Transport Route (TITR) with core operators along the Eurasian lines.

II. Expanding Trade with China: Precision Matching and Return Freight Development

The expo gathers a large number of Chinese manufacturing shippers. We sincerely hope the Embassy will organize premium Turkish enterprises for on-site promotion, utilizing return train capacity to introduce Turkish products, minerals, and industrial

- 4 -



成都北辰中金展览有限公司 (北辰实业集团成员企业)
Northstar Sinogold Exhibition Chengdu Co., Ltd.
成都地址: 四川省成都市武侯区交子大道177号 中海国际中心
Chengdu office: China Overseas Int'l Centre, Chengdu, Sichuan Province, China
Tel / 电话: +86-28-85001554
Mobile / 手机: +86-18500325302
北京办公地址: 北京市朝阳区天竺东路7号国家会议中心写字楼北区四楼
Beijing office: 4th Floor, North Zone, National Convention Center Office Building, No7, Tian chen East Road, Chaoyang Dist., Beijing, China.
Tel / 电话: +86-10-65262755
www.transportlogisticexpo.com www.sgevent.com.cn

goods into the Chinese inland market, thereby enhancing efficiency and promoting bilateral trade balance.

III. Industrial Investment: A Bridge Between Chinese Enterprises and Turkish Investment Policies

As Chinese enterprises in new energy vehicles, energy storage, and high-tech equipment seek global expansion, we invite the Embassy's Commercial Section to introduce Türkiye's investment incentives and industrial park facilities to achieve substantive progress in industrial capacity cooperation and supply chain construction.

This expo is a high-end platform for Türkiye to showcase its image as a national logistics hub, attract investment, and expand exports to China. We look forward to welcoming Your Excellency to open a new chapter in Eurasian economic cooperation.

- 5 -



成都北辰中金展览有限公司（北辰实业集团成员企业）
Northstar Sinogold Exhibition Chengdu Co., Ltd.
成都地址：四川省成都市武侯区交子大道177号 中海国际中心
Chengdu office: China Overseas Int'l Centre, Chengdu, Sichuan Province, China
Tel /电话：+86-28-85001554
Mobile /手机：+86-18500325302
北京办公地址：北京市朝阳区天竺东路7号国家会议中心写字楼北区四楼
Beijing office: 4th Floor, North Zone, National Convention Center Office Building, No7, Tian chen East Road, Chaoyang Dist., Beijing, China.
Tel /电话：+86-10-65262755
www.transportlogisticsexpo.com www.sgevent.com.cn

Attachment 2:

Schedule Overview of the 8th International Supply Chain & Port Logistics Expo

(Specific arrangements are subject to the final announcement on the day of the event)

Events Description	Date/time	Venue	Proposed Participation for the Ambassador
Opening Ceremony & VIP Tour	2026.4.27	Chengdu Century City New Int'l Convention & Exhibition Center	Attend the Opening Ceremony; Inspect the Turkish Pavilion/Booths
Welcome Banquet	2026.4.27		Attend the Welcome Dinner
The 10 th Asia-Europe International Multimodal Transport Development Conference	2026.4.28		Optional: Deliver a Keynote Speech on infrastructure progress
The 2 nd International Port Economy	2026.4.28		Discuss "Middle Corridor" operational standards with high-level officials

- 6 -



成都北辰中金展览有限公司 (北辰实业集团成员企业)
Northstar Sinogold Exhibition Chengdu Co., Ltd.
成都地址: 四川省成都市武侯区交子大道177号中海国际中心
Chengdu office: China Overseas Int'l Centre, Chengdu, Sichuan Province, China
Tel / 电话: +86-28-65001554
Mobile / 手机: +86-18500325302
北京办公地址: 北京市朝阳区天竺东路7号国家会议中心写字楼北区四楼
Beijing office: 4th Floor, North Zone, National Convention Center Office Building, No.7, Tian chen East Road, Chaoyang Dist., Beijing, China.
Tel / 电话: +86-10-65262755
www.transportlogisticsexpo.com www.sgevent.com.cn

Development Conference			
One-on-One Business Matching Session	2026.4.27-28		Witness matchmaking between Turkish firms and global manufacturing shippers
Business tour	2026.4.29	TBC	Visit core inland hubs and high-tech clusters (e.g., Chengdu International Railway Port, Tongwei Solar)
Secretariat Contact:	Mr. Zhang (Tony) Tel: +86 15801313123 Email: northstarsinogold@gmail.com		

- 7 -



成都北辰中金展览有限公司 (北辰实业集团成员企业)
Northstar Sinogold Exhibition Chengdu Co., Ltd.
成都地址: 四川省成都市武侯区交子大道177号 中海国际中心
Chengdu office: China Overseas Int'l Centre, Chengdu, Sichuan Province, China
Tel / 电话: +86-28-85001554
Mobile / 手机: +86-18500325302
北京办公地址: 北京市朝阳区天辰东路7号国家会议中心写字楼北区四楼
Beijing office: 4th Floor, North Zone, National Convention Center Office Building, No.7, Tian chen East Road, Chaoyang Dist., Beijing, China
Tel / 电话: +86-10-65262755
www.transportlogisticexpo.com www.sgevent.com.cn



2026

国际供应链与口岸物流博览会

International Supply Chain & Port Logistics Expo

2026年4月27-29日
April 27-29, 2026

成都世纪城新国际会展中心
Chengdu Century City New Int'l Convention & Exhibition Center



www.transportlogisticexpo.com

Our Value



The core of value of NorthStar Sinogold lies in "connection" - connection policies and markets, domestic and international, technology and demand, tradition and innovation. Since the establishment of the company, NorthStar Sinogold has made a lot of efforts to build a resource docking platform, vigorously promoting the "ExpoLink" strategy, taking exhibition as a chain, connect ministries, NorthStar Group, international organizations and customs resources. By organizing/hosting various exhibitions and conferences, NorthStar Sinogold has become a key hub for promoting industry standardization, internationalization and sustainable development. Provide an exchange and cooperation platform and comprehensive support and services for industry development.

The top photograph shows a signing ceremony at the 3rd Conference of Liaison Officers of the China-CEEC Logistics Cooperation Secretariat. Several men in suits are standing behind a red table, shaking hands and signing documents. The background features a large blue banner with the event title in Chinese and English, and logos of the Chinese Ministry of Commerce and the Sichuan Provincial Government. The bottom photograph shows three people (two men and one woman) standing in front of a banner for the 'CEEC Commerce and Supply Chain Pavilion' at the 2020 China Chengdu International Supply Chain and Logistics Technology Equipment Expo. The banner also mentions 'North Star Events' and '2020 China Chengdu International Supply Chain and Logistics Technology Equipment Expo'.

第三届中国—中东欧国家物流合作秘书处联络员会议
The 3RD Conference of Liaison Officers of the China-CEEC Logistics Cooperation Secretariat

签署文件 Signing Ceremony

合作共建四川跨境公路班车中欧线跨境电商物流分拨中心

中欧跨境公路冷链运输项目

2020 中国(成都)国际供应链与物流技术装备博览会
NORTH STAR EVENTS

中东欧 17+1 商贸与供应链展区
CEEC Commerce and Supply Chain Pavilion

1. Highly international advantages
2. Excellent results in practical cooperation
3. Gathering of top resources
4. The official platform helps strongly

Why Choose Us?



About us



Beijing North Star Group Co., Ltd. is a large state-owned enterprise under the Beijing municipal government, with core businesses encompassing convention & exhibition services, real estate development, and commercial property management. North Star Group's key subsidiaries include: Capital Exhibition Group, North Star Sinogold Chengdu Exhibition Co., Ltd., North Star Real Estate Group, North Star Commercial Management Company.



North Star Sinogold Exhibition Co., Ltd. was established in March 2018 in Chengdu Tianfu New Area as a state-controlled mixed-ownership enterprise under Beijing North Star Group. Specializing in organizing international exhibitions and conferences, the company primarily focuses on promoting logistics, trade, and supply chain exchanges and cooperation between China and Belt and Road Initiative (BRI) countries. Since its inception, the founding team has prioritized expanding the exhibition market in Western China and BRI partner countries, aiming to build a Sino-Eurasia economic, trade, logistics, and supply chain collaboration platform.



Exhibition activities
hosted/Co-organized



Service guarantee for
high-end state and
government activities



Planning and
execution of
public relations
activities



Business inspection,
expansion reward

Belt and Road Flagship Expo for Industrial and Supply Chain Collaboration

Focusing on the "Belt and Road" Initiative and China's Connectivity

Serving National Strategy Leading Industry Development
Facilitating Trade Cooperation

As the bellwether of Asia-Europe multimodal transport, the 8th International Supply Chain & Port Logistics Expo will convene in Chengdu in April 27-29, 2026.

Centered in Chengdu, the Expo drives supply chain system development across Western China, Central/West Asia, SCO member states, ASEAN nations, and CEEC markets. Since its inception, it has consistently aligned with national strategies and industry trends, focusing on "New Developments" in Asia-Europe multimodal transport, now standing as the flagship exhibition for Asia-Europe industrial and supply chains.

2025 exhibition, under the theme "Ports + Logistics, Industries Link the World," will bring together high-quality domestic and international port and industrial resources, the entire logistics industry chain, top-tier government and corporate representatives, and relevant trade resources. It aims to establish an international comprehensive service platform for global policymakers and businesses to understand policies, gain market insights, explore cutting-edge trends, seize business opportunities, foster partnerships, and facilitate industrial globalization. The conference will continuously provide robust resources and support for international government and corporate collaboration, driving industry advancement and promoting economic and trade development.

Expo Scale Upgraded


15000+
Exhibition Area


200+
Domestic & International Exhibitors


30+
Countries & Regions


20000+
Professional Visitors


11+
Concurrent Events


500+
Government and Business
Representatives from China and Abroad



2026 Dual Upgrades in Service Quality

Committed to Facilitating Substantive Cooperation Between Governments and Enterprises Worldwide

1 Exclusive Port and Industrial Resources for High-Level Opening-Up

By integrating premium port resources across China and industrial cooperation advantages with Belt and Road Initiative (BRI) countries and regions, the organizer provides exhibitors with a unique platform for exchange and collaboration. Exhibitors will gain direct access to China's port and industrial resource network, forging strong connections with global logistics partners and supply chain enterprises.

3 Pragmatic Cooperation with Tangible Results

With sessions of the conference, the expo has established itself as an internationally recognized platform focused on practical and outcome-driven partnerships. It offers exhibitors abundant high-quality commercial resources and collaboration opportunities, making it the preferred choice for governments and enterprises to explore new markets, expand operations, seek innovative solutions, and build long-term relationships.

2 Unrivaled International Standards: A Gateway to Global Markets

The conference gathers industry leaders and key buyers worldwide to explore cutting-edge market trends and business opportunities. The organizer will facilitate in-depth discussions and negotiations between exhibitors and top-tier buyers, jointly paving the way for future cooperation and development and injecting new momentum into business growth.

4 Premium Official Platform: Empowering Businesses to "Go Global" and "Attract Investment"

Officially organized by China's "national team" with government endorsement and comprehensive resource support, the conference brings together hundreds of world-leading enterprises and professional buyer delegations, empowering exhibitors to capitalize on policy opportunities and gain first-mover advantage in the market.

»10 major exhibition themes empower the coordinated development of multimodal transport



»The best choice for famous logistics companies (key partners)



Railway transportation



Logistics Services



Air cargo



Logistics technology equipment



Smart logistics



Cross-border e-commerce





» 8 major theme exhibition areas

fully display the entire cross-border logistics industry chain

Logistics Supply Chain Comprehensive Exhibition Area



It brings together world's top logistics companies, covering warehousing, freight forwarding, express delivery, supply chain management, etc. Showcase the latest logistics service solutions and innovative applications.



Port Technical Equipment Exhibition Area

Display the latest port facilities and technologies, covering port automation equipment, intelligent customs supervision systems, cargo testing equipment, safety prevention and control systems.

Air logistics equipment exhibition area



Attract upstream and downstream enterprises in the industrial chain such as aviation containers and materials, aviation refrigeration boxes/temperature control boxes, airport ground equipment, freight station logistics equipment, etc. to participate in the exhibition.



Cross-Border E-Commerce Exhibition Area

Gathering leading enterprises in the field of cross-border e-commerce at home and abroad, covering cross-border e-commerce platforms, payment systems, logistics solutions, policy support and market trends.



Multimodal Transport Transfer & Shuttle Equipment Zone

Showcase multimodal transport equipment and technology, covering railways, highways, ports, aviation shuttle facilities, etc.



Smart Ports & Smart Logistics Zone

Focus on the construction achievements of smart cities and smart logistics, and demonstrate solutions to improve port management and logistics service efficiency through informatization and intelligent means.



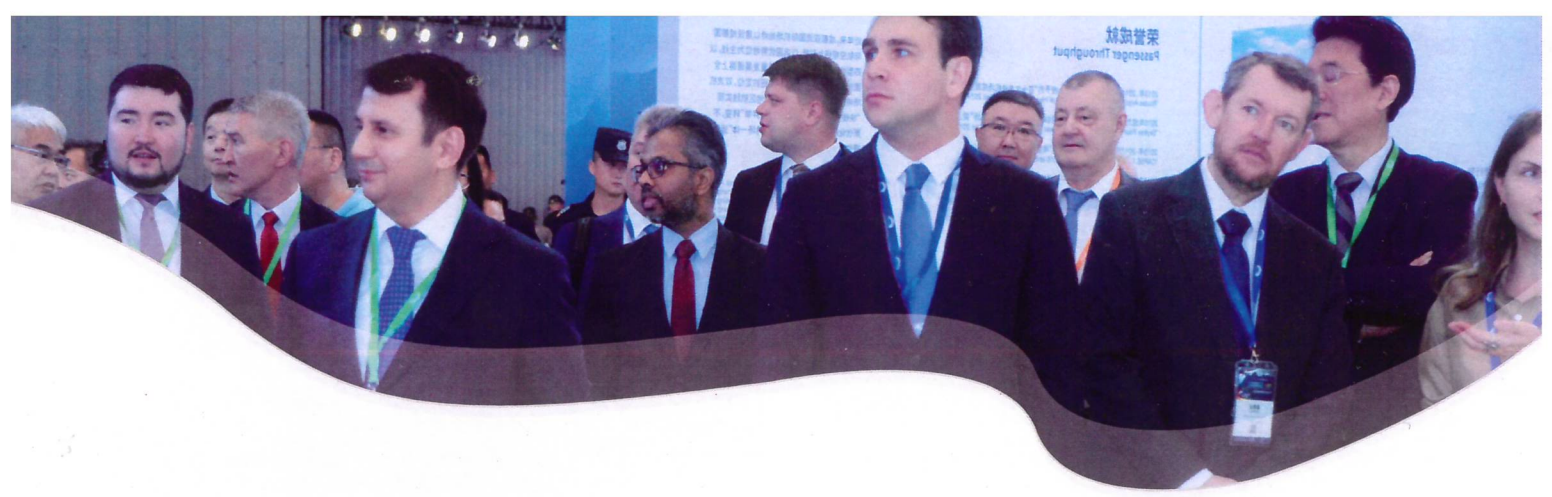
Digital & Intelligent Logistics Technology Zone

Gather leading enterprises to display the latest logistics technology equipment and solutions used in various scenarios such as ports, aviation, sea transportation, railways.



International Local Cooperation Achievements Zone

Showcase the results of logistics cooperation between China and countries along the Belt and Road and other regions, and focus on displaying the results of cooperation between Central and Eastern Europe, SCO countries, ASEAN countries, Central and Western Asia countries.



30+ international exhibition teams

with global influence international industry
flagship exhibition



7 major professional institutions

work together with well-known
domestic and foreign associations
to build



Organization for
Railway Cooperation



International Coordinating
Council on Trans-Eurasian
Transportation



International Air
Transport Association



China-CEEC Secretariat



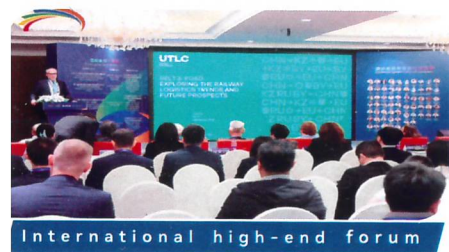
China Civil Airports
Association



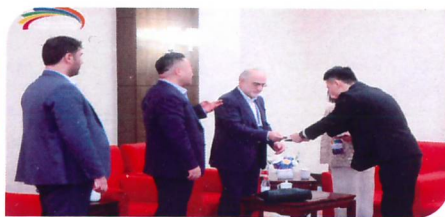
Trans-Caspian International
Transport Route

»Concurrent conference and events

#	Conference Name	Date	Location
1	International Logistics Technology & Equipment Conference 2025	2026.4	Chengdu, China
2	The 2nd China Port Economic Development Conference	2026.4	Chengdu, China
3	The 10th Asia-Europe International Multimodal Transportation Logistics Development Conference	2026.4	Chengdu, China
4	1v1 Matchmaking	2026.4	Chengdu, China



International high-end forum



Special docking conference



Custom conference



Roundtable Forum



Award Ceremony



Banquet

»Charging standards

Type1:

Standard booth: CNY10,800 (9 sqm) Standard booth configuration: 3x3 booth upgraded version, booth carpet, a glass round table (or square table), a consultation table, three folding chairs, two long-arm spotlights, a power socket, frieze-shaped.

Type 2:

Raw booth: CNY1,000/sqm (36 sqm starting, booths along the main aisle and around the venue of the opening ceremony).

即刻预订展位

立享全球商机!

CONTACT US

»参展咨询，请联系

成都北辰中金展览有限公司

国际口岸物流展项目组

参展联系:

岳女士MP:0086 18518089728

产业“加”物流

供应“链”全球



扫码了解展会更多资讯



扫码登记报名



扫码关注展会领英账号



扫码了解展会脸书账号



扫码了解展会推特资讯



扫码观看展会官方视频