



SAVUNMA VE HAVACILIK SANAYİ İHRACATÇILARI BİRLİĞİ

Sayı: 58224147-TİM.OAİB.26.ARG4.2026/126-8088

Ankara, 14/08/2026

Konu: ATAŞELER BİRLİĞİ TARAFINDAN DÜZENLENEN YIL SONU BALOSU-
AVUSTRALYA

Sayın Üyemiz,

T.C. Cumhurbaşkanlığı Savunma Sanayii Başkanlığı'ndan alınan yazıda, Avustralya'da görev yapan askerî ataşe ve danışmanlarının oluşturduğu Ataşeler Birliği (Services Attachés and Advisers Group, SAAG) tarafından her yıl düzenlenen yıl sonu balosunun, bu sene **27 Kasım 2026** tarihinde **Kanberra'daki Avustralya Savaş Müzesi'nde** düzenleneceği ve etkinliğe savunma ataşelerinin ve danışmanlarının, Avustralya Savunma Kuvvetlerinin üst düzey temsilcilerinin, Avustralya Hükûmeti yetkililerinin, savunma sanayii kuruluşlarının ve diplomatik çevrelerden davetlilerin katılacağı bildirilmektedir.

Bahse konu etkinliğe katılım sağlamayı planlayan ve sponsor olmayı isteyen firmalarımızın şartları Ek'te sunulan sponsorluk faaliyetlerine ilişkin tekliflerinin **31 Ağustos 2026** tarihine kadar **Kanberra Askeri Ataşeliğimize** iletmeleri gerekmektedir.

Bilgileri ve gereği rica olunur.

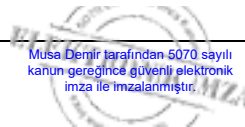
Musa DEMİR
Genel Sekreter

EK: Sponsorluk Faaliyetleri (2 Sayfa)

Ayrıntılı bilgi için: Sumru İdil Horoz - Uzman

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Services Attachés and Advisers Group (SAAG) Ball 2026

I am writing to invite your Company to become a sponsor of the 2026 Services Attachés and Advisers Group (SAAG) Ball, which will be held on Friday 27 November 2026 at the Australian War Memorial in Canberra.

The SAAG Ball is the principal annual social event of the Services Attaché and Defence Adviser community in Australia. The event brings together Defence Attachés, Defence Advisers, senior Australian Defence Force personnel, Government representatives, Defence industry leaders and invited guests from across the diplomatic and Defence communities.

Building on the success of previous years, the 2026 event will be held at the Australian War Memorial's ANZAC Hall, and we intend to further develop the event as one of Canberra's premier Defence and diplomatic social occasions.

We expect attendance from across the Defence Attaché community, senior ADF leadership, Australian Government representatives and Defence industry from Australia and partner nations. The evening provides a unique opportunity to engage with a broad range of Defence, diplomatic and industry stakeholders in a relaxed and informal setting.

We have a reputation for delivering high-quality events and sponsorship provides an opportunity for industry to demonstrate support to the Defence and diplomatic community whilst raising organisational profile amongst a highly relevant audience.

All sponsors will:

- Have their logo displayed on event media and sponsor boards.
- Be recognised in sponsor material and event communications.
- Receive hosting allocations based on sponsorship tier.
- Be associated with one of Canberra's premier Defence diplomatic events.

Availability is offered on a first-come, first-served basis.

Sponsorship Opportunities

Sponsorship tier	Cost (AUD)	Ticket allocation	Sponsor Benefits
Platinum	10,000	8	Premium logo placement on media wall and event screens; individual acknowledgement during official welcome remarks; reserved sponsor table; recognition in post-event communications.
Gold	6,000	4	Prominent logo placement on media wall and event screens; acknowledgement during sponsor recognition; reserved sponsor table.
Silver	3,000	2	Logo placement on media wall and event screens; sponsor recognition during the event.

Hosting allocations may be distributed to guests and contacts at the sponsor's discretion.

At this stage we are seeking sponsorship for the core event. Following confirmation of core sponsorship, sponsors will be offered the opportunity to support specific event features and experiences separately.

These opportunities may include sponsorship of entertainment, themed installations, photography and other event enhancements.

Thank you for your consideration and support. We look forward to working with you to deliver a memorable event for the Defence and diplomatic community.

Yours sincerely,

Services Attachés and Advisers Group (SAAG) Australia

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Burcu NALİÇ YOKUVA

Deniz Yüzbaşı

Askeri Ataşe Vek.