



**ORTA ANADOLU
İHRACATÇI BİRLİKLERİ
GENEL SEKRETERLİĞİ**

Sayı: 70430465-TİM.OAİB.GSK.İDARİ.2025/780-4058
Konu: Suudi Sanayi Forumu

Ankara, 16/04/2025

Sayın Üyemiz,

Ticaret Bakanlığı İhracat Genel Müdürlüğünden alınan bir yazıda, Dışişleri Bakanlığı'ndan alınan yazıya atfen, 2025 Suudi Sanayi Forumu'nun **"Yeni Şekliyle Sanayimiz, Dijital Dönüşüm ve Sürdürülebilir Kalkınma"** temasıyla **23-25 Haziran 2025** tarihlerinde, Dhahran kentinde düzenleneceği bildirilmiş olup, söz konusu Forum'a Türkiye'deki Ticaret ve Sanayi Odalarından, Türk şirketlerinden ve iş adamlarından katılımın beklendiği ifade edilmiştir.

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اللجنة الوطنية الصناعية
National Committee of Industry



غرفة الشرقية
ASHARQIA CHAMBER



اتحاد الغرف التجارية السعودية
Federation Of Saudi Chambers of Commerce



Under the patronage and honor of His Royal Highness the Prince

Saud bin Nayef bin Abdulaziz

Prince of the Eastern Province



SIF 2025

منتدى الصناعة السعودي

SAUDI INDUSTRY FORUM



23-24-25 June 2025

Dhahran Expo



Custodian of the Two Holy Mosques

King Salman bin Abdulaziz Al Saud

My first goal is for our country to be a successful and pioneering model in the world in all areas, and I will work with you to achieve that.



His Royal Highness

Prince Mohammed bin Salman bin Abdulaziz Al Saud

Crown Prince and Prime Minister

We have all the capabilities to achieve a competitive and sustainable industrial economy, from ambitious young talents, a distinguished geographical location, rich natural resources, and leading national industrial companies, Through the National Industrial Strategy and in partnership with the private sector, the Kingdom will become a leading industrial power that contributes to securing global supply chains and exports high-quality products Technology to the world.



His Excellency Mr. Bandar bin Ibrahim Al-Khorayef
Minister of Industry and Mineral Resources

We must keep pace with the current and rapid changes in the world and exploit the opportunities presented by existing global industrial progress to compete globally.



Mr. Ibrahim bin Mohammed Al Sheikh
General Supervisor of the Forum
Chairman of the National Industrial Committee of the Federation of Saudi Chambers

Industry is of increasing importance in the national economy, as the state is making great efforts to advance the industrial sector, which is witnessing a major transformation in its path or its targets, the impact of which we have begun to clearly feel on the development of the sector and the growth of its investment volume.

Under the patronage and honor of His Royal Highness
Prince Saud bin Nayef bin Abdulaziz
Prince of the Eastern Province

**And the partnership of the Ministry of
Industry and Mineral Resources**

Organized by the National Industrial Committee of the Federation
of Saudi Chambers
Saudi Industry Forum
Under the title
..Our industries are in a new phase
Digital transformation and sustainable development



منتدى الصناعة السعودي
SAUDI INDUSTRY FORUM



Forum activities



Forum activities

Extended meeting with industrialists at the Saudi Industry Forum in the Eastern Province



An expanded meeting was held between the Minister of Industry and Mineral Resources or the Deputy Minister and industrialists to discuss the challenges facing the industrial sector and ways to enhance its role in the national economy.

Proposed mechanism

Questions, suggestions, and other matters of interest to industrialists are received after invitations are sent to them. A dedicated team then filters and combines the questions and suggestions, then presents them during the meeting for response and action.

Forum objectives

Exchange experiences and knowledge by hosting a group of experts and specialists in the chemical, plastics, packaging, equipment, machinery, electronics, and electric vehicle industries at the local, regional, and international levels.

Identifying economic trends and drivers, and evaluating policies and technologies that support sustainable management in the chemical and manufacturing industries (plastics-packaging), machinery, equipment, and electric vehicles, thus contributing to supporting sustainable transformation.

Providing a platform for dialogue between decision-makers, investors, entrepreneurs, and small and medium-sized industrial enterprises, contributing to supporting industrial competitiveness and developing future visions for targeted industrial sectors.

Highlighting the «Factories of the Future» initiative to further encourage factories and industrial companies to adopt advanced technologies and innovative practices to achieve excellence in production, sustainability, and digital transformation, and to discuss the challenges facing companies in the field of innovation.

Supporting local content by highlighting national industrial products and services and enhancing the reputation of Saudi products in global markets, in line with the goals of Saudi Vision 2030.

Highlighting investment opportunities in targeted industries, the most prominent challenges they face, and ways to address them.

Highlighting the latest technological developments in target industries.

Recruitment through an electronic platform will be launched on the opening day of the forum.

Linking Saudi universities, colleges and institutes with research companies.





Target audience

**Heads of companies
and industrial
institutions**

**University
presidents, deans
of colleges and
technical institutes**

**Academics and
researchers**

**Investors,
business owners
and factories**

Forum topics

1- Advanced manufacturing, production, operational excellence and innovation in the chemical industries.

2- Governmental and civil enablers and incentives.

3- Financial sustainability and financing solutions.

4- High-value industrial inputs to support targeted industries, especially chemical industries.

5- Local content - reality and hope.

6- Trade and industrial policies.

7- Industrial lands, infrastructure and logistics services.

8- Investment opportunities in the targeted sectors:

- Promising opportunities and attracting foreign and local investments in the aforementioned industries.
- Public-private partnership to develop targeted industries.
- The role of economic cities and industrial zones in supporting these sectors.

9- Developing human capacity in targeted industries:

- Developing specialized training programs for workers in the aforementioned industries.
- Attracting global talent and transferring knowledge to local cadres.
- Partnering with universities and research centers to develop the required skills.

10- Integration with the Kingdom's Vision 2030:

- The role of targeted industries in diversifying the Saudi economy.
- Promoting non-oil exports.
- Achieving the environmental and development goals of Vision 2030.
- Strengthening the Kingdom's position as a global center for the aforementioned industries.

11- International cooperation and export opportunities (market access):

- Enhancing cooperation with other countries in the field of targeted industries.
- Opening new markets for Saudi exports.
- Signing trade agreements to support local products.
- Study the impact of geopolitical factors on the reality and future of the industry.

12- Challenges and solutions in targeted industries:

- Challenges related to sustainability, and ways to overcome them.
- Enhancing security, safety and risk management in complex manufacturing processes.
- The impact of fluctuations in raw material prices.
- Environmental regulations.
- Protection from unfair competition.
- Expansion into emerging markets.

13- Impact of global changes on targeted industries:

- Such as disruption of supply chains, difficulty in transferring and developing technology, wars, etc.



Exhibition objectives

- 1- Transfer and localization of technology in national industries.
- 2- Meeting point between various industrial sectors.
- 3- Communication with decision makers.
- 4- Advancing technological progress, stimulating the economy, and providing investors and factory owners with the opportunity to showcase and view the latest technologies related to the Fourth Industrial Revolution.
- 5- Reviewing and presenting the latest developments in the industrial sector.





6- Presenting products and services in a practical and effective manner.

7 - Providing an ideal platform for companies to establish business partnerships, expand customer networks, and conclude business deals.

8 - Increase awareness of corporate brands and enhance their position in the market.

9- Identifying the latest trends and directions in the industry, and predicting future developments.





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Expected results

This forum will open new horizons for investment in the industrial sector, especially in light of the facilities provided by the government to investors.

Providing job opportunities for citizens through the activation of the electronic platform, which will be launched in conjunction with the forum.

A good understanding of the challenges and difficulties facing industrialists and putting forward ideas and visions that could contribute to effective solutions.

Exchange of expertise: The forum represents an important platform for exchanging expertise and knowledge between experts and industrialists, contributing to the development of the industrial sector and raising its efficiency.

Strengthening international partnerships in the field of industry, especially after reviewing the aid packages and facilities provided by our wise government, represented by the Ministry of Industry and Mineral Resources.

Focus on modern technologies: The forum is witnessing a great interest in modern technologies such as artificial intelligence and the Internet of Things, which play a crucial role in transforming the industry into a smart industry.

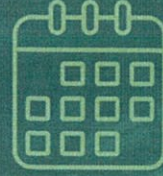
Building relationships between companies, factories, universities and research centers.

To determine the efficiency of the policies followed in the Kingdom and ways to develop them.

The place and time



Dhahran Convention and
Events Exhibition Center



Monday, June 23-25, 2025



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SAUDI INDUSTRY FORUM



Dhahran Exhibitions Location
(Dhahran Expo)

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Organization and implementation



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Our industries are in a new phase: Digital transformation and sustainable development



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Organization and implementation



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