

Sayı: 33179930-TİM.OAİB.08.ARG3.2025/217-8198
Konu: 62. Şam Uluslararası Fuarı Hk.

Ankara, 11/08/2025

Sayın Üyemiz,

Ticaret Bakanlığı koordinasyonunda ve Güneydoğu Anadolu İhracatçı Birlikleri Genel Sekreterliği organizasyonu, 27 Ağustos – 5 Eylül 2025 tarihlerinde Şam/Suriye’de Uluslararası Fuar Merkezi’nde düzenlenecek olan “62. Şam Uluslararası Fuarı” kapsamında milli stantlı katılım organizasyonu düzenleneceği bilgisi iletilmiştir.

Suriye ile ikili ticari ilişkilerin geliştirilmesi ve yatırım fırsatlarının hayata geçirilmesine yönelik önemli fırsat sunacağı düşünülen ve tüm sektörlerden firmaların katılımına açık olan anılan fuara etkin katılımın sağlanması için bütçe çalışması yapılmış olup, destekleyici kurum/kuruluşlardan sağlanan desteklerle maliyetler asgari düzeye indirilmiştir.

Bu itibarla, firmalarımızın katılım bedeli; sadece yer kirası+stant konstrüksiyonu dahil olursa 80 ABD\$/m2 veya yer kirası+stant konstrüksiyonu+nakliye dahil olursa 130 ABD\$/m2 olarak belirlenmiştir. Katılımcı firmalarımız ilaveten herhangi bir devlet desteğinden faydalanamayacaktır.

Söz konusu fuara katılmak isteyen firmaların ivedilikle ekte yer alan başvuru formunu **11 Ağustos 2025** Pazartesi günü mesai bitimine kadar doldurarak Güneydoğu Anadolu İhracatçı Birlikleri Genel Sekreterliğine (eposta: arge@gaib.org.tr) iletmeleri gerekmektedir.

Bilgilerini rica ederim.

Musa DEMİR
Genel Sekreter

Ek:

1. Fuar Başvuru Formu (1 Sayfa)
2. Fuar Tanıtım Broşürü (16 Sayfa)
3. Fuar Tanıtım Görseli (1 Sayfa)

Ayrıntılı bilgi için: Selin Altunboğa - Uzman Yardımcısı

Orta Anadolu İhracatçı Birlikleri Genel Sekreterliği

Ceyhan Atuf Kansu Cad. No: 120

06520 BALGAT ANKARA

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62. ŞAM ULUSLARARASI FUARI
27 Ağustos - 5 Eylül 2025 - Şam / SURİYE

Firma/Kuruluş Unvanı			
Adres		Tel	
		Faks	
		E-posta	
		Web	
Faaliyet Alanı			
Sergilenecek Ürünler			
Firma Adına Fuarla İlgili Görüşülecek Kişi Adı ve Unvanı		Tel	
		Faks	
		E-posta	
Firma Adına Katılım Talebinde Bulunan Yetkili Adı ve Unvanı		Yetkilinin İmzası ve Firma Kaşesi	



Syria
Welcomes the world
62nd Damascus International Fair
The Sixty-Second Edition

August 27 - September 5, 2025

Forum of Future Makers





Together,
we build the world of
tomorrow.



Mohammad Hamza

**General Director of Syrian Establishment
for International Fairs & Exhibitions**

*Chairman of the Organizing Committee of
Damascus International Fair*

In the name of GOD most merciful, most graceful

Ladies and gentlemen, friends from inside and outside homeland,

At this historic moment, I am honoured to present to you the outline of a new and exceptional edition of Damascus International Fair – the 62nd edition – which is not merely an economic or cultural event, but a declaration of truly launch towards NEW SYRIA.

This is the first edition in size and depth since 1970. Since it comes under the generous patronage of H.E. President Ahmad al-Shar'a, a support that clearly reflects high official interest at the highest levels and the state's belief that this fair is not only a gateway for investment but also a one for dialogue, for the future, and for reshaping Syria's image before the world as it truly is: proud, vibrant, moving forward with peace, security, reconstruction, and openness.

Syrian government, with all its ministries and institutions,

under the guidance of higher leadership, strongly supports the return of economic life and spares no effort in rebuilding Syria on modern and open foundations. Damascus International Fair is not just an event; it is part of an integrated strategic project to reposition Syria on the global economic and cultural map. To participant: countries, companies, investors, media, and artistic entities:

I say to you - you are not just attending a fair; you are writing with us a new chapter in Syria's story. You will be true partners in rebuilding a homeland that deserves life.

The Ministry of Economy & Industry together with Syrian Establishment for International Fairs & Exhibitions, work with all energy and sincerity. And we pledge that this edition will be a unique experience on all levels - organizing, hosting, and supporting - to ensure that Damascus remains - as it has always been - capital for gathering, platform for creativity, and a beacon of peace.

Welcome to Damascus International Fair.
Welcome to New Syria.

The future begins here !

**Join us!
at SEIFE**

**Welcome to Damascus International Fair –
Platform of Innovation, Sustainability, & Growth!**

Immerse yourself in a unique experience that contains most important industries of our time: Economics, Education, Building, Sustainable Energy, Technology, Transport, Environment, Health and many more. The future begins here!



At Damascus International Fair, leading companies, exhibits innovative emerging companies, and visionary thinkers showcase their latest developments and sustainable solutions.

If you are a pioneer of latest technologies in the scope of sustainable energy, vehicles and education sectors; seize the opportunity and invest in the Future Syria. Our fair offers a wide range of opportunities to communicate, knowledge exchange, and promote business and investment.

Whether you are a professional visitor, investor, or interested participant – everyone will find inspiration and communication channels to invest and help in reshaping sustainable and prosperous future together.

**Experience a fair
full of innovations,
and investment
opportunities.**

Discover the Future!

**Syrian Establishment for
International Fairs & Exhibitions (SEIFE)**





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Welcomes the world
62nd Damascus International Fair
The Sixty-Second Edition

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**Don't miss
your chance
to be part of
Syria` Future**

This fair is more than just an exhibition – it's a hub for ideas, collaborations, sustainable growth, peace & investment. With interactive workshops, group discussions, and communication events, we provide a platform for inspiration and business development.

Discover the latest technologies in all fields

**Damascus International Fair DIF
Syrian Establishment for International Fairs & Exhibitions (SEIFE)**



ECONOMY

Discover the Future of Business!

Our fair exhibits innovative business modules, sustainable investments, and forward fiscal solutions. Connect with industry pioneer leaders and reshape a prosperous economy for tomorrow.



EDUCATION

Rethinking Education!

Experience the latest trends in digital learning, lifelong education, and innovative teaching methods. Opportunity for communication with experts and invest in reshaping the future of education.



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CONSTRUCTION & REBUILDING

Real Estate in Transitional phase!

Explore sustainable construction projects, smart housing concepts, and innovative real estate solutions. Connect with developers, investors, and architects to create better investment opportunities.



SUSTAINABLE ENERGY

Energy of the Future!

Be part of the world of renewable energy – solar, wind, water, and more. Discover ways of sustainable energy sources are transforming our world and benefit from the latest technologies.

Discover the latest technologies in all fields

**Damascus International Fair DIF
Syrian Establishment for International Fairs & Exhibitions (SEIFE)**



TECHNOLOGY

Innovation Meets Technology!

From Artificial Intelligence to Robotics – experience groundbreaking live technologies. Be part of the digital revolution and explore solutions for a connected world.



TRANSPORT

Mobility Redefined!

Discover the latest trends in e-mobility, autonomous driving, and sustainable transportation. Help shape the mobility of tomorrow with us!



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ENVIRONMENT

Protect Our Planet!

Learn about innovative environmental protection measures, sustainable production, and green technologies. Together for a cleaner, healthier planet.



FOOD INDUSTRY

New Future

We innovate new flavors; we discover sustainable healthy sources and new cooking techniques. Together towards healthy food industries.

Discover the latest technologies in all fields

**Damascus International Fair DIF
Syrian Establishment for International Fairs &
Exhibitions (SEIFE)**



TEXTILES AND CLOTHING

Innovative textiles and fashion

Explore lucrative opportunities in Syria's growing textile and fashion industry. Join us in shaping the future of textile industries and fresh in Syria!



PHARMACEUTICALS PRODUCTS

Healthy Future

Advance Healthcare for All! Invest and discover innovative pharmaceutical solutions, cutting-edge research, health care for the benefit of patients.. Together for healthier life.



HOSPITALITY

Warm Welcome

Creating Memorable Experiences!
Explore exceptional services,
innovative hospitality solutions, and
sustainable practices. Together for a
welcoming and vibrant world.



TOURISM AND TRAVEL

Environmental Adventure

Explore Syria's historical and tourist
attractions! Discover its stunning nature,
eco-friendly destinations, and cultural
heritage. Together, we'll create a more
enriching and memorable journey.

Be part of the future !

Syrian Establishment for International Fairs & Exhibitions (SEIFE)

Step onto the global platform of Damascus International Fair DIF and put your business on a fast-track to make prosperous connections, forging successful partnerships and maximum growth.

DIF bring together Business professionals from all around the world in various sectors to share exclusive insights and visions for investment in future Syria our industry. In ten days from **August 27 - September 5, 2025**, you'll meet leading industry experts, forge new connections, and uncover fresh perspectives.

In line with this edition's theme, "Syria Welcomes the World", Damascus International Fair will cast a spotlight on the innovators who will help reshape various sectors.

Damascus International Fair, helping catalyze innovation, increase revenues and maximize sustainability for a long term.



Syria!
Home of golden opportunities and an open space for ideas.



Exhibit at SEIFE

Exhibitor Enquiries

If you are interested in exhibiting at DIF, complete & submit application form and send it. The SEIFE team will contact you to discuss the available options.

Participate through two simple steps

Step 1:

Choose your booth location at the exhibition.

Review the exhibition floor plan and the designated booths.

Step 2:

Choose your sector and determine the required space.

Option 1: Raw Space

Choose from a variety of packages a location with optimal furniture and lighting.

Option 2: Shell Scheme

We offer a custom-designed booth construction service, with competitive prices and integral experience.

Option 3: Space Only

A floor space is provided, and you are responsible for the design and construction of your booth, using contractors of your own choice, in accordance with the rules and regulations of the Damascus International Fair. You will submit your plans to SEIFE for approval and to ensure compliance with the fair's regulations.



SYRIAN ESTABLISHMENT
For International Fairs & Exhibitions



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Syria, Damascus





62. ŞAM ULUSLARARASI FUARI



ŞAM
27 Ağustos - 5 Eylül 2025

Katılım Ücreti

Nakliye Hariç: 80 \$ / M2

Nakliye Dahil: 130 \$ / M2

İletişim: gaib@gaib.org.tr | 0 342 211 05 00



TÜRKİYE CUMHURİYETİ
TİCARET BAKANLIĞI

