



**ORTA ANADOLU
İHRACATÇI BİRLİKLERİ
GENEL SEKRETERLİĞİ**

Sayı: 70430465-TİM.OAİB.GSK.İDARİ.2024/1079-5994
Konu: Fuar Duyurusu-Tarım Fuarı (ZAS114)

Ankara, 16/05/2024

Sayın Üyemiz,

Türkiye İhracatçılar Meclisi (TİM)'den alınan bir yazıda, Ticaret Bakanlığından alınan bir yazıya atfen, Harare Büyükelçisi Berna Kasnaklı'nın Zimbabve Tarım Derneği'nin (ZAS-Zimbabwe Agricultural Society) CEO'su Dr. Andrew Matibiri'yle 25 Nisan 2024 günü görüştüğü ve söz konusu görüşmede CEO Dr. Matibiri'nin, tarım makineleri, traktörler, güneş panelleri ve sulama sistemlerine ihtiyaç duyduklarını, küçük ve orta büyüklükte çiftçiler tarafından biçer döver, tohum ekme makinesi gibi ürünlerin kiralanması yoluna gidildiğini, güneş enerjisi panellerini Çin'den aldıklarını, ancak ülkemiz ürünlerinin daha kaliteli ve uygun fiyatlı olması halinde ülkemizden ürün alımını olumlu değerlendirebileceklerini aktardığının vurgulandığı ifade edilmektedir.

Bu kapsamda, **26-31 Ağustos 2024** tarihlerinde "Cultivating Prosperity, Growing Business, Innovating for Change, Nurturing Our Future" temasıyla Harare'de düzenlenecek Tarım Fuarı'na (ZAS114) özellikle tarım makineleri, sulama ve güneş enerjisi alanında faaliyet gösteren firmalarımızın katılmalarından memnuniyet duyacakları, stant açmasa dahi firmalarımızın maket, broşür, pano gibi materyalle tanıtımda bulunabilecekleri, stant açacak firmaların ürünlerinin gümrüksüz şekilde ülkeye girmesi için yardımcı olacakları, stant ücretleri hakkında bilgiyi bilahare iletcekleri bildirilmiştir.

Fuar'a ilişkin form ve broşürler ekte sunulmuş olup, ilave bilgilere ve kayıt formuna <https://zas.co.zw/%20> bağlantısından erişilebileceği belirtilmektedir.

Bilgilerine sunulur.

S. Tansel KÜNBI
Genel Sekreter A.
Şube Müdürü

Ek: Fuar Bilgileri

Ayrıntılı bilgi için: Ayşenur Altan - BSHS

Orta Anadolu İhracatçı Birlikleri Genel Sekreterliği

Ceyhan Atuf Kansu Cad. No: 120

06520 BALGAT ÇANKAYA ANKARA

Tel : (312) 447 27 40 Faks : (312) 446 96 05 - 447 01 80

e-posta : info@oaib.org.tr / www.oaib.org.tr





26AUG
TO
31AUG

CALL TO EXHIBIT

The Show is back to provide you with a unique platform to promote your products and services in 2024.



Meet existing and potential clients.



Launch your products and services.



Network with business leaders, experts and other stakeholders.



Benefit from pre-event campaigns.



Showcase your latest innovations and products.



**REGISTER & BOOK
YOUR SPACE NOW!**

✉ exhibition@zas.co.zw ☎ (0242) 780 963(-6)
🌐 www.zas.co.zw



ZIMBABWE AGRICULTURAL SOCIETY



26 AUG - 31 AUG
2024

COMPETITION ENTRY FORM

Only organisations that have entered competitions are eligible to be judged.

Exhibitor's Details

EXHIBITOR'S NAME:

STAND N^o: COMPETITION N^o:
(Only one entry per organisation)

CONTACT PERSON:

TELEPHONE: EMAIL:

For Official Use

VERIFIED BY:

For more information, contact Tawonga Miriyoni: ✉ ppa1@zas.co.zw
or Rebecca Phiri: ☎ +263 78 566 0982 ✉ ppa3@zas.co.zw ✉ ppa2@zas.co.zw

☎ (0242) 780 963(-6) f t i @zimagricociety in Zimbabwe Agricultural Society www.zas.co.zw

Competition

1. Best display for agricultural value addition and beneficiation.
2. Best organisation exhibiting sustainable conservation practices.
3. Best display by an exhibitor engaged in agro-processing.
4. Best display by the public service sector (Government departments only).
5. Best display by a state enterprises or parastatal (excluding Government Departments).
6. Best stand exhibited by a member of the Zimbabwe state security services.
7. Best display by a local authority.
8. Best display by a financial service institution.
9. Best overall stand by a licensed energy sector company.
10. Best exhibit in the healthcare sector.
11. Best overall stand by a licensed postal and telecommunications operator.
12. Best overall stand by an organisation exhibiting climate smart projects in any sector.
13. Best mining company exhibiting the most sustainable mining practises and best corporate social investment.
14. Best tourism company exhibiting service excellency.
15. Best overall stand by an exhibitor in the media, print or publishing
16. Best overall exhibit in the arts, culture and sports sector.
17. Best overall stand by an educational institution.
18. Best overall exhibitor in the construction sector.
19. Best display by a small to medium enterprises company for export and import substitution efforts.
20. Best exhibitor by a youth entrepreneur in the agricultural value chain.
21. Organisation exhibiting best local enterprise development.
22. Best garden display by an exhibitor at the Show.
23. Best first commercial exhibit in any sector.



SCAN THE QR CODE
or email exhibition@zas.co.zw
to register for ZAS114.



ZAS114

CULTIVATING PROSPERITY

ZAS114 Theme - Cultivating Prosperity: Growing business. Innovating for change. Nurturing our Future

Cultivating Prosperity: In agriculture, cultivating prosperity means creating conditions that support the economic growth and success of farmers and agricultural businesses. It involves providing farmers with access to resources, knowledge and technology to increase productivity, improve market access, and enhance profitability. This can be achieved through policies that promote fair trade, access to credit, infrastructure development, and market support.

Growing businesses: Growing business in agriculture refers to the expansion and development of agricultural enterprises. It involves supporting farmers and agribusinesses in scaling up their operations, diversifying their product offerings, and exploring new markets. Growing agricultural businesses can stimulate rural development, create employment opportunities, and contribute to food security and economic growth.

Innovating for change: Innovation plays a crucial role in agriculture by driving change, improving productivity, and addressing sustainability challenges. This aspect emphasises the need for research and development in agriculture, encouraging the adoption of new technologies, practices, and approaches. Innovation can lead to advancements in crop production, resource management, pest and disease control, and post-harvest processes, ultimately enhancing efficiency, sustainability, and resilience in agriculture.

Nurturing our future: In the context of agriculture, nurturing our future refers to ensuring the long-term viability of the sector and safeguarding food security for future generations. This involves adopting sustainable agricultural practices that protect natural resources, minimise environmental impacts, and promote resilience to climate change. It also entails investing in agricultural education, training, and knowledge transfer to equip the next generation of farmers with skills and expertise needed to sustainably and effectively manage agricultural systems to achieve the vision 2030.

In conclusion, "**Cultivating Prosperity: Growing business. Innovating for change. Nurturing our future**" in the agricultural context highlights the importance of promoting economic prosperity, driving innovation, and ensuring the sustainability and resilience of the agricultural sector for the benefit of farmers, communities and future generations.